



Zurich Elite Business School

Name: Raashika Adam
Address: Cape Town, South Africa
Date: 14 January 2025

Acceptance Letter

Dear Raashika,

Your application for the Real-World Skills EMBA programme has been reviewed by our Scholarship Board, and we are pleased to inform you that you have been selected for the **ZEBE EMBA Scholarship Plan** and accepted to **Zurich Elite Business School** to attend the **Executive Master of Business Administration degree programme**. The duration of the EMBA programme is 12 months, and your start date is scheduled for 31 January 2025.

Please proceed with either:

1. **Payment of the subsidised tuition fee of 5,500 CHF (Swiss Francs) before 22 January 2025**

or

2. **Alternatively, payment of first instalment of 3,000 CHF (Swiss Francs) before 22 January 2025** (for the 6-month instalment plan:

<https://www.zebz.ch/realworldskillsmba/online-payment/>)

to reserve and secure your scholarship and place in the Global EMBA programme.

Please mention your registration number as the bank payment reference: Registration Id 1764791203

Bank: Zuercher Kantonalbank, Zurich, Switzerland
Account Owner: Zurich Elite Business School
Address: Europaallee 41, CH-8004 Zurich
International Banking Number (IBAN): CH86 00700110001064802
SWIFT-Address (BIC): ZKBKCHZZ80A

IMPORTANT: Students must cover the full cost of bank transfer fees to complete their registration.

Alternatively, you can use the following link for your payment:

<https://www.zebz.ch/realworldskillsmba/online-payment/>

The acceptance letter and payment deadline expire on 22 January 2025.

We look forward to welcoming you on board of Zurich Elite Business School and the Global EMBA, embarking together on an exciting journey to transform the global business landscape, foster innovation, create successful and sustainable businesses, and lead the world to a brighter future.

Kind Regards,
Lina Evangelia
Student Success & Career/Admissions Department

Zurich Elite Business School
Europaallee 41, CH-8004 Zurich, Switzerland
Tel.: +41 44 3073515, Fax: +41 (0)44 3073516
www.zebz.ch





Raashika Adam <raashika.adam@gmail.com>

Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit

13 messages

Ochotorena, Erica D - (edo1) <edo1@arizona.edu>
To: Raashika Adam <raashika.adam@gmail.com>
Cc: ELLER-online_mba <online_mba@eller.arizona.edu>

Mon, Jun 24, 2024 at 10:53 PM

Dear Raashika,

Welcome to the Eller Online MBA program!

Below are a few logistics to complete in advance of your program start.

Upcoming Virtual Group Advising Session

-
We have scheduled a **Virtual Group Advising Session** this week to discuss additional program details such as the tuition, financial aid, planning your schedule, and course experience, in addition to answering your questions.

We highly encourage you to attend this session.

1. When: Wednesday, June 26

Time: 12:00 p.m. – 1:00 p.m.*

Zoom Link: <https://arizona.zoom.us/j/86137415109>

**Please note that the time listed is Arizona/Phoenix Time*

Find your time zone: <https://everytimezone.com/s/0b294a14>

Please be aware of the following action item noted on the Certificate of Graduate Admission:

- To continue the matriculation and registration process, you must log back into your graduate application and accept your admission to this program.
 - Please disregard this step if you have already accepted your offer.

-

UA NETID

-

Please download your Offer of Admission letter from GradApp for the next steps. You will need the following:

- The 4-digit Personal Identification Number (PIN) located in the lower right-hand corner of the document along with your 8-digit SID, will be needed to establish your NetID, which is vital to accessing the UAccess student system.
 - If you are: a UA alumnus / UA employee / UA alumnus and UA employee, you do not have to create a new UA NetID. *Once created, please visit your [Quick Links](#) to access your UA email account, UAccess, and other useful links you will be using in your program. Please ensure you email us from your UA email account to verify it was created successfully.*

You can access the NetID site here: <https://netid.arizona.edu/>. If you experience difficulties while creating/accessing your UA NetID or have any questions or concerns about your NetID, please contact the University of Arizona's University Information Technology Services (UITS) through the website link or phone number provided below:

<https://netid.arizona.edu/>

(520) 626-TECH (8324)

Once you have created a NetID, allow 24-48 hours before logging into [UAccess](#).

UAccess maintains items, such as your personal, academic, and financial information. When you are logged into your UAccess student account, click on the Student Center link under the UAccess Student heading to access the above-noted features.

Domicile Affidavit

-

Though the online MBA tuition is the same for in-state and out-of-state students, you must establish your residency if you wish to apply for student loans.

You will need to complete the [Domicile Affidavit](#). Please return the form to the email/fax/address at the top of the document.

D2L, Orientation, & Student Resource Center

-

Classes begin on August 26, 2024, for Fall Session A. You will need to complete the Orientation Course, which will be available in [D2L](#) by July. (We will notify you once it is open). This concise, self-paced tutorial will familiarize you with course structure and navigation, use essential tools in D2L, and verify that your equipment is set up correctly. You must complete this tutorial to be on equal footing with your classmates when accessing and submitting course material.

The courses you select will be loaded into our learning management system, D2L, and made visible the day they begin.

The Online MBA Student Resource Center (SRC) is also located in D2L. The purpose of the SRC is to provide you with information and guidance throughout your MBA experience. You will need your NetID and password to log in to D2L.

MBA Program Requirements

You must complete 14 core courses for 28 units and 17 elective units to earn your MBA. We recommend using this [Excel Planning Tool](#) to track your progress.

- Here is the most current [course carousel](#), along with a copy of our [course descriptions](#)
- A minimum of two core courses and one or more electives will be offered during each eight-week session.
- Plan your program to complete core courses in a subject before tackling electives in the same field.

Eller Online MBA is pleased to offer the following concentrations:

- Finance
- Entrepreneurship
- Healthcare
- Marketing
- Privacy and Security
- Management and Organizations

These are earned by taking specific electives, as noted on the Master Carousel. While concentrations are self-declared and do not appear on diplomas or transcripts, you can add them to your résumé and LinkedIn profile.

While the average completion time is 26 months, you can complete the program in 14-48 months. Please see the [Possible Plans Handout](#) for a plan for each timeframe.

Once you create your NetID and your enrollment appointment becomes available, we will send you our *'Time to Enroll'* email, including instructions on enrolling in classes.

Scholarships & Financial Aid

Please visit the [University of Arizona Office of Scholarships and Financial Aid \(OFSA\)](#) if you are considering applying for student loans.

- To be considered for loans, you must complete the [Free Application for Federal Student Aid \(FAFSA\)](#) and **be enrolled in a minimum of 5 units per semester** (two sessions make up

- each semester).
- If the first time you enroll is in session two for any semester, you must register in five units to meet financial aid eligibility requirements. If you have questions about financial aid, please contact the Office.
 - If you are utilizing Military Benefits, please ensure you visit the [Veteran's Affairs Office](#) webpage and contact the Military Education Benefits Coordinator, Clara Gonzalez at clarag@arizona.edu.

Academic Advisors

We hope to make the administrative and academic progression as seamless as possible as you advance from admission through matriculation to graduation. We look forward to working with you through your MBA journey. Feel free to reach out to us with any questions. Your Academic Advisor is assigned to you based on your last name:

[Meggie Borich](#): A-O

[Alana Zwiener](#): P-Z

It has been a pleasure to work with you through this final stage of the formal admission process – Welcome to the Eller Online MBA program!

Best,



Erica D Ochotorena

Admissions Manager, Online MBA Program

Eller College of Management

THE UNIVERSITY OF ARIZONA



McClelland Hall, 210
PO Box 210108 | Tucson, AZ 85721
Office: 520-621-5009
edo1@arizona.edu
ellermba.arizona.edu
[instagram](#) | [linkedin](#)

The University of Arizona Purpose & Values:

*Working together to expand human potential,
explore new horizons and enrich life for all.*

**Integrity • Compassion • Exploration
Adaptation • Inclusion • Determination**

To: "Ochotorena, Erica D - (edo1)" <edo1@arizona.edu>

Dear Erica,

In kind receipt of your most wonderful news...

I shall be certain to complete what is necessary.

Thanking you, completely,
Raashika

[Quoted text hidden]

6 attachments



THE UNIVERSITY
OF ARIZONA

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14K



image003.png
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image003.png
1K

Ochotorena, Erica D - (edo1) <edo1@arizona.edu>
To: Raashika Adam <raashika.adam@gmail.com>

Mon, Jun 24, 2024 at 11:55 PM

You are very welcome!



Erica D Ochotorena

Admissions Manager, Online MBA Program
Eller College of Management
THE UNIVERSITY OF ARIZONA
 BEAR DOWN

McClelland Hall, 210
PO Box 210108 | Tucson, AZ 85721
Office: 520-621-5009
edo1@arizona.edu
ellermba.arizona.edu
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From: Raashika Adam <raashika.adam@gmail.com>
Sent: Monday, June 24, 2024 2:13 PM
To: Ochotorena, Erica D - (edo1) <edo1@arizona.edu>
Subject: [EXT] Re: Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit

External Email

[Quoted text hidden]
[Quoted text hidden]

Raashika Adam <raashika.adam@gmail.com> Tue, Jun 25, 2024 at 12:56 AM
To: "Ochotorena, Erica D - (edo1)" <edo1@arizona.edu>

Dear Erica,

Pardon my email, as I require assistance, to direct accordingly.

It appears the "SID" provided is non-operational, upon numerous attempts. Kindly requiring the contact email for the resolution. I have attempted the landline given too.

The information you entered did not match our records. Please try again.

If you do not have your Student ID, EMPLID or CatCard Info? [Click Here](#)

Your ID ✕

Your EMPLID or Student ID is an 8-digit number.

Sincerely,
Raashika

[Quoted text hidden]

Ochotorena, Erica D - (edo1) <edo1@arizona.edu>
To: Raashika Adam <raashika.adam@gmail.com>

Tue, Jun 25, 2024 at 1:10 AM

Hi Rasshika,

This is your SID #: 23969113.

If you attempt again and it does not work, please wait up to 24 hours to try again. It may be because you were just admitted.

Erica



Erica D Ochotorena

Admissions Manager, Online MBA Program
Eller College of Management
THE UNIVERSITY OF ARIZONA
 **BEAR DOWN**

McClelland Hall, 210
PO Box 210108 | Tucson, AZ 85721
Office: 520-621-5009
edo1@arizona.edu
ellermba.arizona.edu
[instagram](#) | [linkedin](#)

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From: Raashika Adam <raashika.adam@gmail.com>

Sent: Monday, June 24, 2024 3:57 PM

To: Ochotorena, Erica D - (edo1) <edo1@arizona.edu>

Subject: Re: [EXT] Re: Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit

External Email

Dear Erica,

Pardon my email, as I require assistance, to direct accordingly.

It appears the "SID" provided is non-operational, upon numerous attempts. Kindly requiring the contact email for the resolution. I have attempted the landline given too.

The information you entered did not match our records. Please try again.

If you do not have your Student ID, EMPLID or CatCard Info? [Click Here](#)

Your ID

Your EMPLID or Student ID is an 8-digit number.

[Quoted text hidden]

Raashika Adam <raashika.adam@gmail.com>
To: "Ochotorena, Erica D - (edo1)" <edo1@arizona.edu>

Tue, Jun 25, 2024 at 1:13 AM

Hi Erica,

In kind receipt, thanking you. Of interest, I have attempted using the same SID. I shall await the suggested 24hrs, thanking you for providing clarity.

Do Take Care,
Raashika

[Quoted text hidden]

Ochotorena, Erica D - (edo1) <edo1@arizona.edu>
To: Raashika Adam <raashika.adam@gmail.com>

Tue, Jun 25, 2024 at 1:19 AM

You are welcome.

[Quoted text hidden]

Raashika Adam <raashika.adam@gmail.com>
To: Valentina Castillo Barnetche <Valentina@colombohurd.com>, Carlos Kirchner <CKirchner@colombohurd.com>, Paul Messina <pmessina@colombohurd.com>, onboarding <onboarding@colombohurd.com>

Thu, Jan 9, 2025 at 8:43 AM

Dear All,

I sincerely hope this message finds you well.

Kindly note as proof of my acceptance into the "University of Arizona" online MBA program.

Sincerely,
Raashika

[Quoted text hidden]

Valentina Castillo Barnetche <Valentina@colombohurd.com>
To: Raashika Adam <raashika.adam@gmail.com>, Carlos Kirchner <CKirchner@colombohurd.com>, Paul Messina <pmessina@colombohurd.com>, onboarding <onboarding@colombohurd.com>

Thu, Jan 9, 2025 at 4:27 PM

Good afternoon Raashika, we confirm that we have reviewed it.

Best regards,



Valentina Castillo Barnetche

Business Immigration Analyst Team Lead

Direct Phone: 689.208.6126
Office Phone: 407.478.1111
301 E Pine St., Suite 450, Orlando, FL 32801
www.colombohurdlaw.com



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From: Raashika Adam <raashika.adam@gmail.com>
Date: Thursday, 9 January 2025 at 07:44
To: Valentina Castillo Barnetche <Valentina@colombohurd.com>, Carlos Kirchner <CKirchner@colombohurd.com>, Paul Messina <pmessina@colombohurd.com>, onboarding <onboarding@colombohurd.com>
Subject: Fwd: Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit

CAUTION: This email originated from outside the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

[Quoted text hidden]

Raashika Adam <raashika.adam@gmail.com> Thu, Jan 9, 2025 at 4:41 PM
To: Valentina Castillo Barnetche <Valentina@colombohurd.com>
Cc: Carlos Kirchner <CKirchner@colombohurd.com>, Paul Messina <pmessina@colombohurd.com>, onboarding <onboarding@colombohurd.com>

Dear Valentina,

In kind receipt, thank you for the confirmation.

Sincerely,
Raashika

[Quoted text hidden]

10 attachments



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Adaptation • Inclusion • Determination

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image002.gif
4K

Raashika Adam <raashika.adam@gmail.com>
To: modisem@diceadvisory.co.za

Thu, Jun 26, 2025 at 4:03 PM

Dear Modise,

Kindly note additional email, depicting my acceptance into two prestigious MBA programmes.

Per forwarded email, denoting the "University of Arizona", whilst the other attached, most notably a Scholarship for the Zurich Elite Business School.

Yours sincerely,
Raashika

----- Forwarded message -----

From: **Ochotorena, Erica D - (edo1)** <edo1@arizona.edu>
Date: Mon, Jun 24, 2024 at 10:53 PM
Subject: Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit
To: Raashika Adam <raashika.adam@gmail.com>
Cc: ELLER-online_mba <online_mba@eller.arizona.edu>

[Quoted text hidden]

 **Acceptance Letter RWS EMBA Scholarship 1764791203 (1).pdf**
302K

modisem@diceadvisory.co.za <modisem@diceadvisory.co.za>
To: Raashika Adam <raashika.adam@gmail.com>

Thu, Jun 26, 2025 at 4:24 PM

Cool, that's perfect!

[Quoted text hidden]

Raashika Adam <raashika.adam@gmail.com>
To: ndondolo@ombank.co.za

Thu, Sep 4, 2025 at 10:58 AM

Dear Nokuthula,

Of interest, additional correspondence.

I am currently pursuing the MBA via Zurich, as per attached letter. Perchance further communication is required, I can certainly forward through too.

Yours sincerely,
Raashika

----- Forwarded message -----

From: **Ochotorena, Erica D - (edo1)** <edo1@arizona.edu>
Date: Mon, Jun 24, 2024 at 10:53 PM
Subject: Welcome to the Eller Online MBA Program: Creating Your NetID & Domicile Affidavit
To: Raashika Adam <raashika.adam@gmail.com>
Cc: ELLER-online_mba <online_mba@eller.arizona.edu>

[Quoted text hidden]

10 APRIL 2025

TO WHOM IT MAY CONCERN

I, Marlene Kassel, Chief Operations Officer (COO)(Retired) at Bioanalytical Research Corporation (BARC SA), write this letter to highlight Mrs. Raashika Adam's accomplishments, credentials, and the impact of her work in the clinical research field. I can attest to her accomplishments as we worked together when I worked as her line manager, and Raashika reported directly to me. With over 30 years of experience in contracts and budgets related to clinical trials, I have successfully implemented financial oversight and management strategies across numerous studies, including collaborations with esteemed organizations such as the HVTN/CoVPN Fred Hutchinson Cancer Centre network, AERAS tuberculosis group of studies network, South African Medical Research Council, and major pharmaceutical companies like Merck, Roche, Johnson & Johnson, and AstraZeneca.

I understand that Ms. Adam intends to extend her expertise in clinical trial management to the United States, where her knowledge in overseeing and implementing large-scale research studies will contribute significantly to advancing clinical research and trial processes. Given her extensive experience in coordinating complex multi-phase trials, ensuring regulatory compliance, and optimizing operational efficiency, her presence in the U.S. research landscape will be invaluable.

Ms. Adam's work has played a critical role in addressing logistical and operational challenges in clinical trials. For example, at Bioanalytical Research Corporation South Africa, as a Pharmaceutical Clinical Trial Project Manager she successfully managed the oversight of multiple concurrent clinical trials, primarily focusing on immunological and oncology-based studies. These efforts resulted in the successful initiation and execution of numerous clinical trials and contributed to a revenue increase of approximately 30% between 2017 and 2019. Her innovative approach to trial management and commitment to operational excellence set her apart as a leader in the field, assigned as a designated Clinical Trial Manager. Additionally, Ms. Adam tackled a significant challenge concerning the turnaround time for participant testing results at CERBA/BARC South Africa within her years of employment, particularly in the Respiratory Syncytial Virus (RSV) trials for infants, noted within the year 2018, as urgent result output a necessity in order to provide adequate and timely treatment. She collaborated with the IT department to create a unique flagging system for urgent testing, restructured courier logistics, and designated priority handlers for sample shipments. As a result, the efficiency of test result processing improved, leading to an estimated 30% increase in participant recruitment and a more effective treatment pathway for study participants within the conduct of all pharmaceutical studies (predominantly oncology related, however part assistance with the vaccination trials too, notably with budget review related to monthly expenses per the relevant protocols). Raashika ensured the correct setup and result output (inclusive of monthly billing review) for genetic testing performed at the Lancet Molecular Lab (under the supervision of Dr. Raquel Viana), including the necessary "Safety additions too (as completed within BARC) Raashika utilized sophisticated "Query Resolution" tools, in order to address turn around time issues, inclusive of required study setup procedures, to ensure effective time management as well as ensuring Site Initiation Visits were conducted in the most effective manner. Due to the successful setup and

oversight of trials in her initial period of employment, due to a high "client satisfaction rate", additional protocols were forwarded to her, in order to initiate and setup. This was noted at the year end period of 2018, whereby there was a notable increase in newly contracted oncology studies, the likes and sponsorship of Merck and Hoffman La Roche, to name a few.

Beyond her direct contributions, Ms. Adam's expertise in clinical trial initiation, site setup, recruitment strategies, and regulatory compliance makes her well-equipped to drive innovation and efficiency in the U.S. research environment. Her ability to streamline operations, implement technology-driven solutions, and optimize clinical trial workflows will undoubtedly contribute to the advancement of medical research in the United States.

Please feel free to contact me should you have any questions.

Sincerely,



Marlene Kassel

Chief Operations Officer (COO)(Retired)

Contracts and Proposal Consultant (Retired)

Bioanalytical Research Corporation (BARC SA)

BARC Head Office, 6-10 Riviera Road, Riviera Business Park, Kilarney, Johannesburg, 2193

Phone: +27-82 783 4078

Email: marlenekassel@icloud.com



Senior Fellowship

2025-2026

This is to certify that

Raashika Adam

has been recognized as a Senior Fellow of the
AI for Developing Countries Forum

for distinguished contributions to advancing AI development
and digital sovereignty in the Global South

Issued on 27th January 2025

A handwritten signature in black ink, appearing to read "Luv Kumar", written over a horizontal line.

AIFOD Founder

A handwritten signature in black ink, appearing to read "Sere", written over a horizontal line.

Board Chair

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

CTT102: Creative Thinking: Techniques and Tools for Success

a course of study offered by ImperialX, an online learning initiative of Imperial College London.



Verified Certificate
Issued February 8, 2025

Valid Certificate ID
8201d3833a9342c89bcb3aaaa15df68c

Imperialx

Peter Childs

Head of the Dyson School of Design Engineering and Professorial Lead in
Engineering Design
Imperial College London

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

CORPFIN1x: Introduction to Corporate Finance

a course of study offered by ColumbiaX, an online learning initiative of Columbia University.



Verified Certificate
Issued October 19, 2025

Valid Certificate ID
b8ff2988355747c4880b5fd7cad39726

ColumbiaX

Daniel Wolfenzon

Stefan H. Robock Professor of Finance and Economics, Columbia Business
School
Columbia University

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

VC002x: Venture Capital

a course of study offered by RWTHx, an online learning initiative of RWTH Aachen University.



Verified Certificate
Issued September 7, 2025

Valid Certificate ID
1b7257982b6a4a19a2d0e44e7c5cbc2c



Professor Dr. Malte Brettel

Professor of Innovation Management and Entrepreneurship
RWTH Aachen University

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

MIS01x: AI for Leaders

a course of study offered by BabsonX, an online learning initiative of Babson College.



Tom Davenport

President's Distinguished Professor of Information Technology &
Management
Babson College

Megan Beck

Chief Product Officer and co-founder of AIMatters
AIMatters

Barry Libert

Chairman and co-founder of AIMatters
AIMatters

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

LEAD1x: Exercising Leadership: Foundational Principles

a course of study offered by HarvardX, an online learning initiative of Harvard University.



Verified Certificate
Issued June 6, 2025

Valid Certificate ID
e81c693f1b6846a5903dc776eb6ff3b2

HarvardX

Ronald Heifetz, M.D.

Founder, Center for Public Leadership
King Hussein Bin Talal Senior Lecturer
in Public Leadership
Kennedy School of Government, Harvard University

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

LEAD1x: Exercising Leadership: Foundational Principles

a course of study offered by HarvardX, an online learning initiative of Harvard University.



Verified Certificate
Issued June 6, 2025

Valid Certificate ID
e81c693f1b6846a5903dc776eb6ff3b2

HarvardX

Ronald Heifetz, M.D.

Founder, Center for Public Leadership
King Hussein Bin Talal Senior Lecturer
in Public Leadership
Kennedy School of Government, Harvard University

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

DM01: Fundamentals of Digital Marketing

a course of study offered by UMD, an online learning initiative of University of Maryland.



Verified Certificate
Issued March 12, 2025

Valid Certificate ID
8a4b0175234948c59cbe65040677523d



P.K. Kannan, PhD

Professor of Marketing, Dean's Chair in Marketing Science
University of Maryland Robert H. Smith School of Business

Lingling Zhang, PhD

Assistant Professor of Marketing
University of Maryland Robert H. Smith School of Business

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

CTT102: Creative Thinking: Techniques and Tools for Success

a course of study offered by ImperialX, an online learning initiative of Imperial College London.



Verified Certificate
Issued February 8, 2025

Valid Certificate ID
8201d3833a9342c89bcb3aaaa15df68c

Imperialx

Peter Childs

Head of the Dyson School of Design Engineering and Professorial Lead in
Engineering Design
Imperial College London

Verified Certificate

This is to certify that

Raashika Adam

successfully completed and received a passing grade in

ENCE607.1x: Applied Scrum for Agile Project Management

a course of study offered by USMx, an online learning initiative of University of Maryland.



Verified Certificate
Issued February 16, 2025

Valid Certificate ID
51d9363f4c9a4beb9292fb0a87564de8



John H. Cable, R.A., PMP

Director, Project Management Center for Excellence
University of Maryland

John Johnson, PMP CSM SPC

Strategic Program Manager, Faculty, Project Management Center for
Excellence
University of Maryland