



# PORTFOLIO

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**MENCHU ROSAL**  
**SEO Specialist**

2024

[syncwavetechpartners.com](https://syncwavetechpartners.com)

# ABOUT ME

I'm an SEO Specialist Expert based in Philippines. I graduated with Bachelor of Science Major in Marketing at Notre Dame University.

I've experienced in this Industry for 9 years

The SEO field is like a constantly evolving puzzle. It excites me because it requires a blend of analytical thinking, creativity, and adaptability.

Every day brings new challenges and opportunities to optimize websites, improve rankings, and increase visibility in search engines. Plus, seeing the tangible impact of efforts in driving organic traffic and helping businesses grow is incredibly rewarding. SEO also offers the chance to stay at the forefront of digital marketing trends and technology, making it a dynamic and intellectually stimulating profession.

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**2024**

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# SEO REPORT FOR

LILBUBBA.COM

Website URL: <https://lilbubba.com/>

Tageted City : **United States**

## Goal:

- Increase Traffic
- Rank Specific Keywords
- Improve Website Health
- SEO Management

## Ranking Keywords:

Keyword	Google Ranking	Recent Change
concrete edger machine	4 → 3	↑ 1

This is my target Keyword - From Rank 4 to Rank 3 in just 1 month

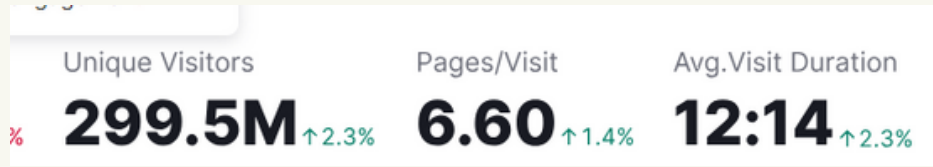
Select website: [lilbubba.com](#) Need help? [Schedule](#)

lilbubba.com / My Keywords

### Organic research for [www.lilbubba.com](http://www.lilbubba.com)

Website Authority <span>?</span>	Organic Search Traffic <span>?</span>
<b>25/100</b>	<b>14,079</b> ↑
	3% more than previous month

With great Organic Traffic and Website score



• Got a great Traffic

Technical Audit before I got all the results

Page URL	Load Time, s	Change U Discovers	New	Load T
https://libubba.com/lib_products/	4.39	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/commercial-slant-mold-set-with-full-bac	3.54
https://libubba.com/lib_products/21ft-super-duty-aluminum-curb-trailer/	3.22	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/e-hustler-electric-power-barrow/	4.14
https://libubba.com/lib_products/6"x6"-block-mold-set-with-full-corner-trowel/	3.15	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/shop-online/lib-bubba-molds-trowels/	3.54
https://libubba.com/lib_products/6"x6"-block-mold/	3.75	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/shop-molds-trowels/	3.57
https://libubba.com/lib_products/artisan-stone-creations-delivery-trailer/	3.50	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/sprayer-pro-package/	3.45
https://libubba.com/lib_products/asc-22gal-water-container/	3.36	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/titan-pro-max-12-5-cu-ft-hydraulic-mixer/	3.38
https://libubba.com/lib_products/asc-5gal-plastic-buckets-3-pack/	3.39	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/shop-online/lib-bubba-finishing-kits/	3.46
https://libubba.com/lib_products/asc-adjustable-clamp/	3.36	07 Feb 2024 (14:33 UTC)	https://libubba.com/packages/edgescape-hd3/	3.15
https://libubba.com/lib_products/asc-air-compressor/	3.31	07 Feb 2024 (14:33 UTC)	https://libubba.com/mobile-business-on-a-trailer-by-lib-bubba/curbscape/	3.74
https://libubba.com/lib_products/asc-air-hose-reel-100ft/	3.86	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/hornet-ep-curb-machine/	3.20
https://libubba.com/lib_products/asc-aluminum-adjustable-mold/	3.37	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/viper-hd-curb-trencher-2/	3.42
https://libubba.com/lib_products/asc-air-media/	3.00	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/d-style-mold-set-with-full-corner-trowel/	3.20
https://libubba.com/lib_products/asc-blaster-nozzles-4-pack/	3.78	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/shop-business-on-a-trailer/	3.24
https://libubba.com/lib_products/asc-blasting-gloves/	3.40	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/6"x6"-block-mold-set-with-full-corner-t	4.59
https://libubba.com/lib_products/asc-blasting-pot/	4.00	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/21ft-super-duty-aluminum-curb-trailer/	3.49
https://libubba.com/lib_products/asc-easyband-breaker-5gal/	3.61	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/dome-mold-set-with-full-corner-trowel/	4.65
https://libubba.com/lib_products/asc-easyband-modifier-5gal/	4.39	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/driveaway-liner-mold-set-with-full-corner/	3.07
https://libubba.com/lib_products/asc-hatchet-joint-tool/	3.25	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/block-edge-mold-set-with-full-trowel/	3.07
https://libubba.com/lib_products/asc-hoist-chain-block/	3.30	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/stamping-package-pro/	3.42
https://libubba.com/lib_products/asc-jointing-trowel/	3.05	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/18ft-heavy-duty/	3.08
https://libubba.com/lib_products/asc-mailbox-base-24" aluminum/	3.97	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/hustler-4wd-power-barrow-4/	3.35
https://libubba.com/lib_products/asc-mailbox-core/	3.64	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/titan-pro-steel-drum-mixer/	3.05
https://libubba.com/lib_products/asc-mailbox/	3.48	07 Feb 2024 (14:33 UTC)	https://libubba.com/lib_products/shop-online/lib-bubba-marketing-materials/	3.01
https://libubba.com/lib_products/asc-mortar-applicator/	3.56	07 Feb 2024 (14:33 UTC)		

From Slow Speed - Broken Links - Duplicate Content - Toxic Content has been RESOLVED. See Results Below.

semrush.com/siteaudit/campaign/15553943/review/#issues/restrictions/eyJzZXZlcm0eSl6mFsbCJ9

Overview

Search by check: **All 22** Errors 2 Warnings 11 Notices 9

- 0 pages returned 5XX status code [Learn more](#)
- 0 pages returned 4XX status code [Learn more](#)
- 0 pages don't have title tags [Learn more](#)
- 0 issues with duplicate title tags [Learn more](#)
- 0 pages have duplicate content issues [Learn more](#)
- 0 internal links are broken [Learn more](#)
- 0 pages couldn't be crawled (DNS resolution issues) [Learn more](#)
- 0 pages couldn't be crawled (incorrect URL formats) [Learn more](#)
- 0 internal images are broken [Learn more](#)
- 0 pages have duplicate meta descriptions [Learn more](#)
- Robots.txt file has format errors [Learn more](#)
- 0 sitemap.xml files have format errors [Learn more](#)





## Back Links File Sample Tasks

link\_building\_lilbubba.com\_prospects\_20240229\_1320

Domain	Public URL	Keywords	Ranking	Keywords	traffic	Volume	difficulty	URL
lawnsite.com		concrete edging equipment	2	2	639	4400	Easy	https://lilbubba.com/
heavyequipmentforums.com	https://www.heavyequipmentforums.com/threads/curb-an	concrete curbing machine	3	0	626	4400	Easy	https://lilbubba.com/
finehomebuilding.com	Your post is awaiting approval.	concrete curbing equipment	3	-1	626	4400	Easy	https://lilbubba.com/
heavyequipmentguide.ca		concrete curb making machine	3	0	626	4400		https://lilbubba.com/
medium.com	https://medium.com/@janer16287/best-concrete-border-m	cement border machine	3	0	626	4400	Medium	https://lilbubba.com/
northemfool.com		concrete edger machine	3	1	626	4400	Easy	https://lilbubba.com/
diyachatroom.com	https://www.diyachatroom.com/threads/the-best-concrete-c	concrete curb maker	4	0	560	4400	Medium	https://lilbubba.com/
constructionequipmentguide.com		cement edging machine	4	0	560	4400	Easy	https://lilbubba.com/
garagejournal.com	https://www.garagejournal.com/forum/threads/best-concre	concrete edging machines	4	0	560	4400	Easy	https://lilbubba.com/
mykukun.com		concrete curb edging machine	4	0	560	4400	Easy	https://lilbubba.com/
practicalmachinist.com	https://www.practicalmachinist.com/forum/threads/concre	concrete edging machine	4	0	560	4400	Easy	https://lilbubba.com/
thelawnforum.com		curb concrete machine	4	0	560	4400	Easy	https://lilbubba.com/
xtremepolishingsystems.com		curbing equipment	3	0	512	3600	Easy	https://lilbubba.com/
talkofthevillages.com		concrete curb machine	5	-1	395	4400	Easy	https://lilbubba.com/
contractortalk.com	https://www.contractortalk.com/threads/amazing-concrete	concrete curbing machines	5	-2	395	4400	Easy	https://lilbubba.com/
curb-king.com		curb equipment	6	-1	269	3600	Easy	https://lilbubba.com/
eng-tips.com	https://www.eng-tips.com/viewthread.cfm?qid=516896	lil bubba curb maker	1	0	239	1600		https://lilbubba.com/
homedepot.com		little bubba curb machine	1	0	239	1600	Easy	https://lilbubba.com/
lawncaremadisonwi.com		lil bubba curbing equipment	1	0	239	1600		https://lilbubba.com/
equipmentjournal.com		lil bubba curbing machine	1	0	239	1600	Easy	https://lilbubba.com/
millerformless.com		lil bubba curbing machines	1	0	239	1600	Easy	https://lilbubba.com/

## Lilbubba Got the best Traffic

### Competitor Analysis lilbubba.com

Website	Website Authority	Traffic
 lilbubba.com	25/100	14,079 ↑ 2.64% more than previous month
 lilbubbacurbmachines.com	4/100	37 ↑ 23.33% more than previous month
 bordermagic.com	39/100	4,585 ↓ 11.66% less than previous month
 curbmate.com	18/100	296 ↓ 19.35% less than previous month

## Meta Tags Optimization

**Lil Bubba® Curb Business**

lilbubba.com > artisan-stone-c...

⋮

### Lil' Bubba: Your Partner in Decorative Concrete Curbing Success.

Jan 22, 2021 - The Premier choice for starting or expanding your decorative concrete curbing business and low start-up costs, daily revenues, and top-notch equipment ...

**SEO title** Use AI   Insert variable

Lil' Bubba: Your Partner in Decorative Concrete Curbing Success.

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**Slug**

artisan-stone-creations

**Meta description** Use AI   Insert variable

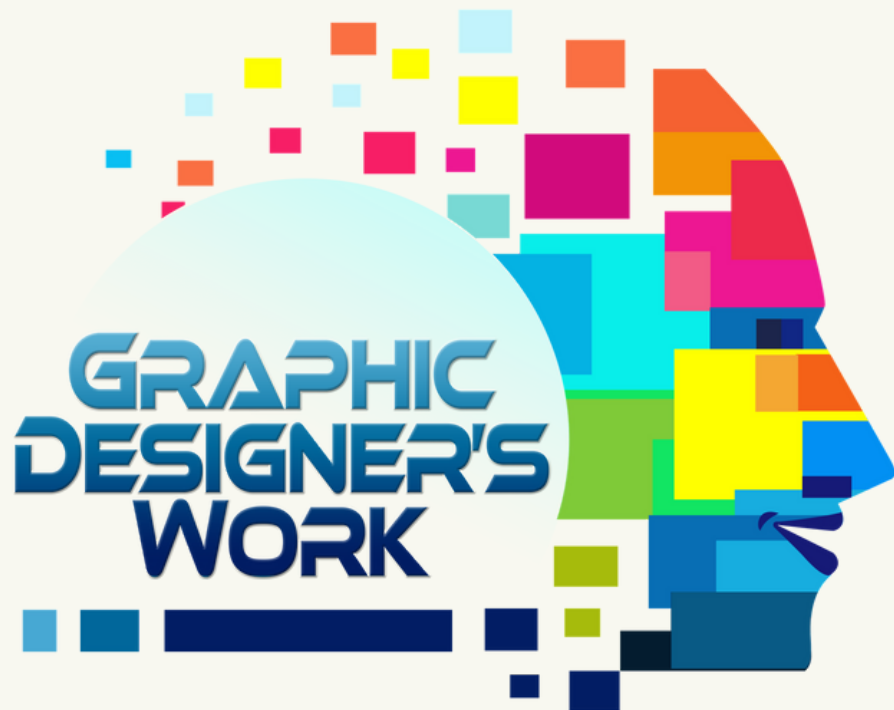
The Premier choice for starting or expanding your decorative concrete curbing business and low start-up costs, daily revenues, and top-notch equipment and training.

## My Reference Files

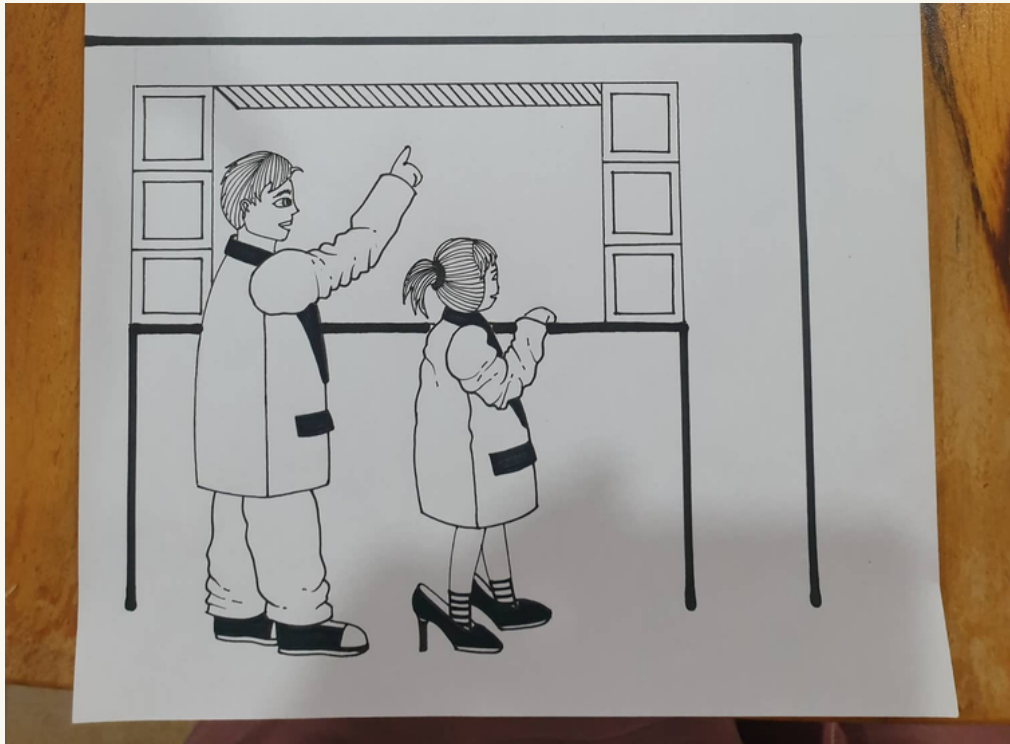
A	B	C	D	E	F
Public Link	Title	Meta Description	Notes	Title	Meta Description
description					
<a href="https://lilbubba.com/artisan-stone-creations/">https://lilbubba.com/artisan-stone-creations/</a>	No	No		Lil' Bubba: Your Partner in Decorative Concrete Curbing Success.	The Premier choice for starting or expanding your decorative concrete curbing business and low start-up costs, daily revenues, and top-notch equipment and training.
<a href="https://lilbubba.com/?page_id=14923&amp;preview=true">https://lilbubba.com/?page_id=14923&amp;preview=true</a>	No	No	IGNORE, redirected	**page not found	
<a href="https://lilbubba.com/artisan-stone-creations-by-lil-bubba/">https://lilbubba.com/artisan-stone-creations-by-lil-bubba/</a>	No	No		Artisan Stone Creations. Transform Winter into Profitable Seasons for Your Curbing Business	ASC System empowers you to create stunning stone creations with high demands and profits to come along with your existing curbing business, regardless of weather.
<a href="https://lilbubba.com/august-sale-50-off-shipping/">https://lilbubba.com/august-sale-50-off-shipping/</a>	No	No	IGNORE, redirected	**page not found	
<a href="https://lilbubba.com/?page_id=18710&amp;preview=true">https://lilbubba.com/?page_id=18710&amp;preview=true</a>	No	No	IGNORE, redirected	**page not found	
<a href="https://lilbubba.com/award-winning-concrete-curbing-machines/">https://lilbubba.com/award-winning-concrete-curbing-machines/</a>	Yes	Yes	IGNORE, redirected		From cutting-edge machines like the Hornet EP and Spitfire EPC, to top-grade tools and finishing kits, we've got everything you need for a business that speaks volumes.
<a href="https://lilbubba.com/black-friday-sale-specials/">https://lilbubba.com/black-friday-sale-specials/</a>	Yes	Yes			
	No	No		Exclusive Black Friday Savings: Enjoy 15% Off Everything at Lil' Bubba® Shop	Enjoy an exclusive 15% off offer on the entire collection. Boost your curbing game and shop today – use code LBlackFriday2020 at checkout for unbeatable discounts
<a href="https://lilbubba.com/?page_id=16742&amp;preview=true">https://lilbubba.com/?page_id=16742&amp;preview=true</a>	No	No	IGNORE, redirected	**page not found	
<a href="https://lilbubba.com/comfortably-add-revenue-to-your-landscape-company/">https://lilbubba.com/comfortably-add-revenue-to-your-landscape-company/</a>	No	No		Strategies in Maximizing Revenue and Expanding Services	Uncover new avenues for financial growth and success in landscaping industry. Visit now and take the first step towards a prosperous future for your business.
<a href="https://lilbubba.com/?name=16748&amp;preview=true">https://lilbubba.com/?name=16748&amp;preview=true</a>	No	No	IGNORE, redirected	**name not found	

Graphic Designs





## Graphic Designs - Free Hand




# Social Media Ad Copy Posting and Scheduling

## Draft


**WE DON'T SELL INSURANCE, WE SELL THE PEACE OF MIND THE COMES WITH IT.**  
January 31, 2024 Wed  
Content: FB & IG


Discover a new level of assurance beyond insurance. Our offerings extend far beyond policies, delivering not just coverage but genuine peace of mind. Unveil the full potential of life insurance with us, ensuring financial security for a brighter future.  
#BeyondInsurance




**GLOBAL GUARD**  
INSURANCE SERVICES

**We Don't Sell Insurance**  
**We Sell the Peace of Mind that Comes With it.**


 **CONTACT US**


 [globalguardins.com](http://globalguardins.com) (800)750 9115

## Published Post

 Global Guard Insurance  
February 1 · 🌐


Discover a new level of assurance beyond insurance. Our offerings extend far beyond policies, delivering not just coverage but genuine peace of mind. Unveil the full potential of life insurance with us, ensuring financial security for a brighter future.  
#BeyondInsurance




 Save

**GLOBAL GUARD**  
INSURANCE SERVICES

**We Don't Sell Insurance**  
**We Sell the Peace of Mind that Comes With it.**

 **CONTACT US**

 [globalguardins.com](http://globalguardins.com) (800)750 9115

# Social Media Ad Copy Posting and Scheduling

Draft

Feb 23, 2024, Fri  
Content: FB, IG, Twitter

Change the topic to:

**EDITED:**  
**FIVE INTERVIEW QUESTIONS TO ASK A VIRTUAL ASSISTANT CANDIDATE**  
Feb 7, 2024, Wed  
Content: FB, IG, X

As you seek to bring onboard a virtual assistant who will play a vital role in your success, it is important to select the right and suitable experience and skills-related questions during the interview. This is to assess the candidate's work background, expertise, and knowledge that will be helpful for your company in the long run. Let Unleash Your Team assist you in finding the perfect virtual assistant.

Create a graphic for below questions:

1. How much experience do you have as a Virtual Assistant?
  - While extensive experience isn't mandatory, some level of experience is beneficial.
2. What would you consider your area of expertise?
  - Asking about their areas of expertise helps ensure alignment with the specific role you are looking to fill.
3. What VA tools are you most proficient or familiar with?
  - While extensive experience isn't mandatory, some level of experience is beneficial.
4. How do you stay current and enhance your skills?
  - A candidate's commitment to ongoing learning and staying abreast of industry trends is crucial for adapting to a constantly changing environment.
5. Do you work better alone or in a group?
  - This sheds light on the VA's adaptability, revealing the ability to collaborate within a team or take initiative on solo projects. Provide examples of your experience in both settings.

Published Post

Unleash Your Team  
February 27 at 2:00 AM · 🌐

In your quest to onboard a virtual assistant who will play a vital role in your success, selecting suitable experience and skills-related questions is important during the interview. This is to assess the candidate's work background, expertise, and knowledge that will be helpful for your company in the long run. Let Unleash Your Team assist you in finding the perfect virtual assistant.



Thank  
you!