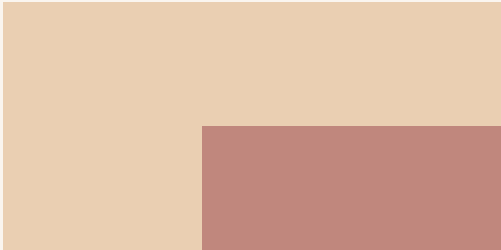


Tamara Kablar  
P O R T F O L I O



LOGO



#### **Junese See – Logo & Brand Guide**

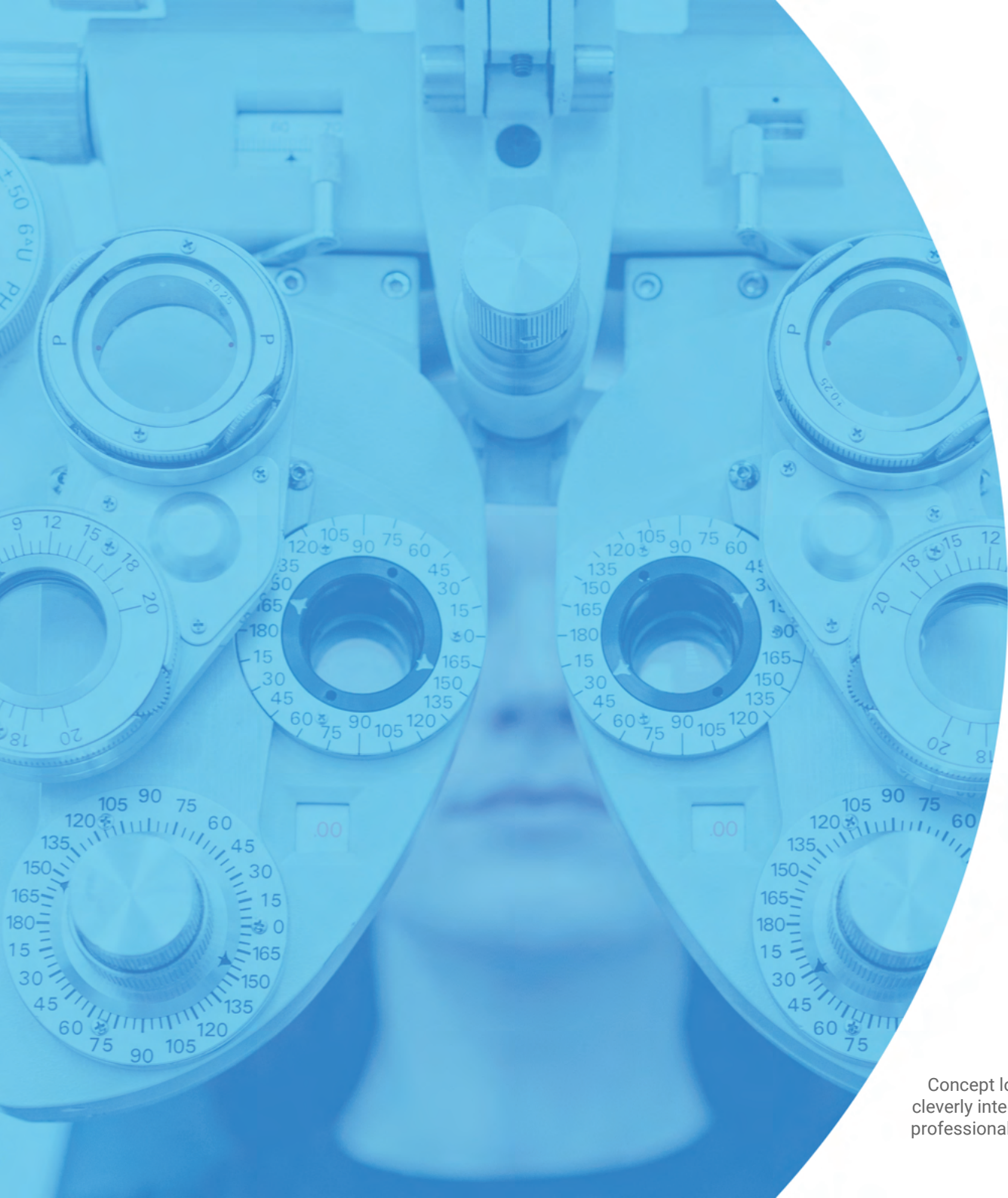
Winning design in a 99designs competition for a real estate agent. Developed a modern and distinctive visual identity that conveys professionalism and trust, along with a comprehensive brand guide including color palette, typography, and guidelines for logo usage across digital and print materials.



**EVERMARK**  
PROPERTY GROUP LLC

**Evermark – Logo Design**

Created as part of an application for a Logo Designer position specializing in the real estate industry. Designed a clean, timeless mark that reflects the stability, trust, and sophistication essential to the property market, demonstrating adaptability to brand guidelines and industry-specific aesthetics.



# VISION THEORY OPTOMETRY

## **Vision Theory Optometry – Logo Design**

Concept logo created for a 99designs competition in the optometry industry. The design cleverly integrates an eyeglasses motif into the typography, symbolizing clarity of vision and professional care. The bold blue palette conveys trust and reliability, while the modern, clean lines ensure versatility across digital and print applications.

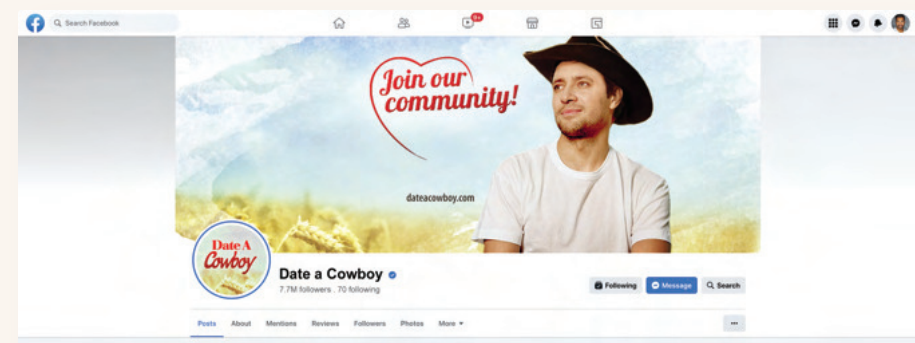
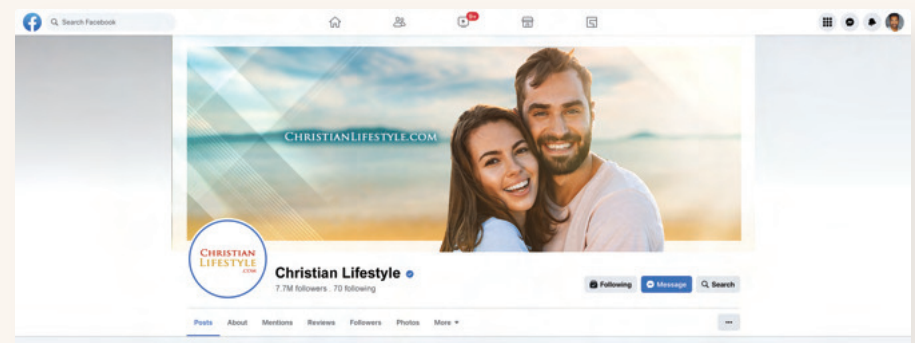
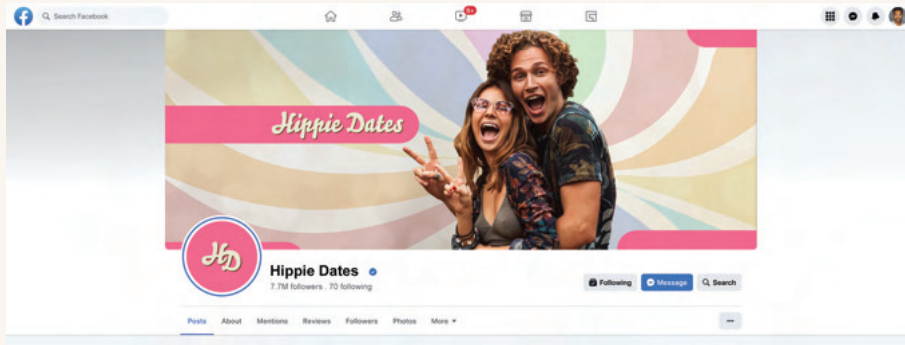


### The Industrial Sound – Logo Design

Concept logo created for a 99designs competition for a music venue specializing in high-quality sound. The design emphasizes the industrial aesthetic requested by the client, incorporating strong geometric lines reminiscent of shipping containers used on-site as bars and stages. The monochrome palette reinforces the raw, modern atmosphere, while the dynamic perspective and typography evoke both movement and energy—perfectly aligning with the venue’s vibrant, youth-focused identity.



S O C I A L M E D I A

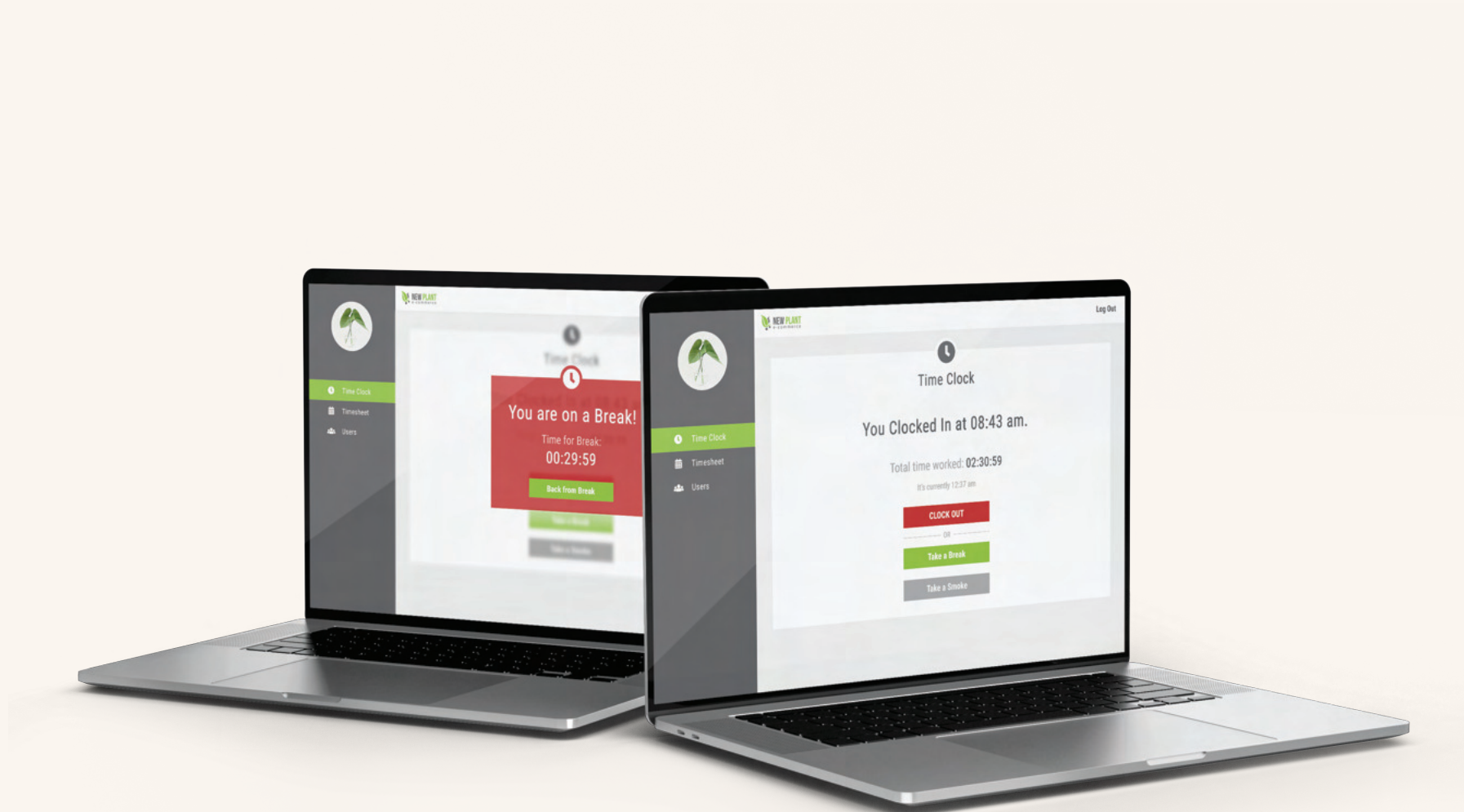


### Social Media Branding – Multi-Brand Campaigns

Designed Facebook cover and profile images for multiple dating brands under the same company, ensuring each brand maintained a unique visual identity while aligning with the overall corporate style. Delivered custom graphics and post templates tailored to each audience segment, from niche lifestyle communities to broader dating markets. The designs optimized brand recognition, engagement, and visual consistency across digital platforms.



WEB APPLICATION

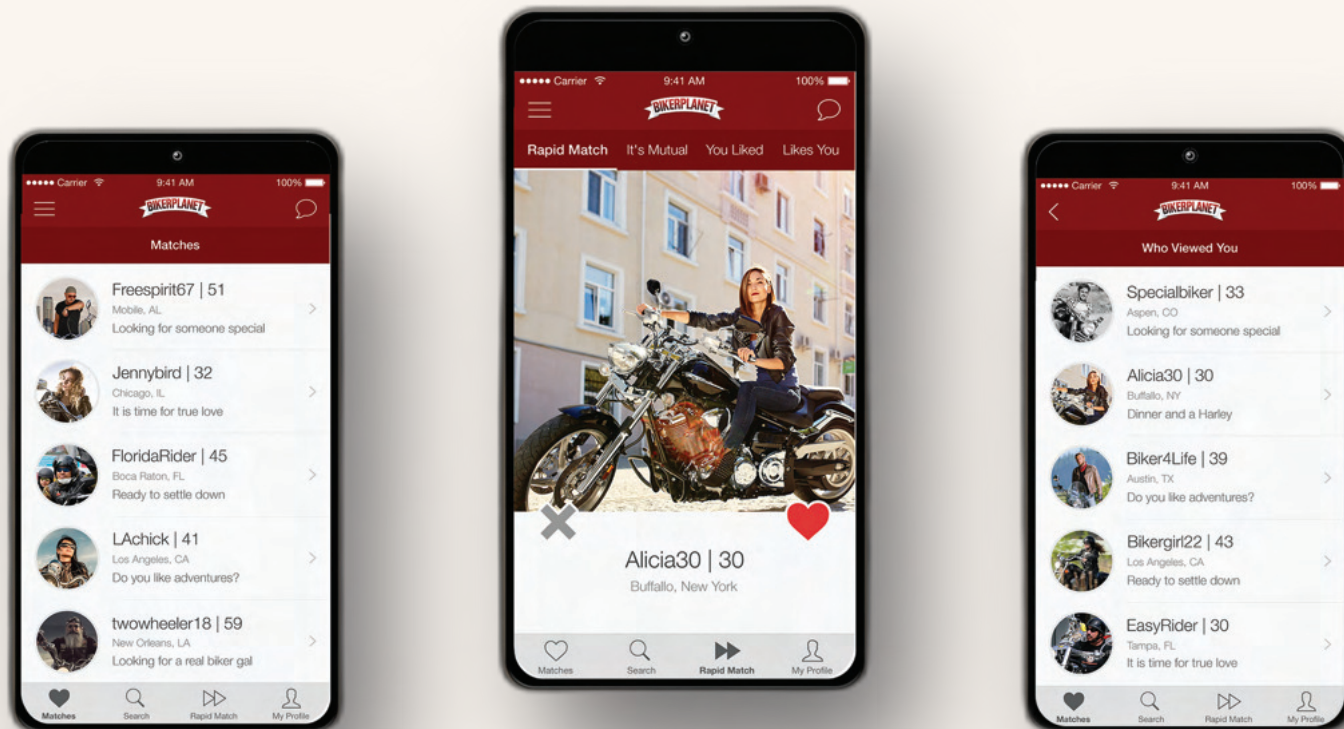


### Employee Time Tracking App – UI Design

Designed the user interface for an internal company application that tracks employee work hours and breaks. Focused on a clean, intuitive layout with clear visual indicators for clock-in, break, and clock-out states, ensuring ease of use and quick comprehension. The design supports efficient workforce management while maintaining a modern and professional look aligned with the company's brand.



MOBILE APPLICATIONS



### Biker Planet – Mobile App UI Design

Contributed to the UI design of the Biker Planet dating app as part of a five-member design team. Worked on editing and expanding the existing design system, ensuring consistency across components and interactions. Designed several new screens to enhance user experience, focusing on clear navigation, visual hierarchy, and alignment with the brand's rugged, community-driven identity.



### Hippie Dating – Mobile App UI Design

Designed and refined UI screens for the Hippie Dating app as part of a multi-brand mobile platform. Collaborated within a design team to adapt the core design system across numerous dating brands, ensuring each retained unique brand elements such as logos, color schemes, and targeted visuals. Focused on maintaining consistent user experience while meeting specific platform requirements and delivering an intuitive, visually appealing interface.