

IRENE

PORTFOLIO

AMAZON ACCOUNT MANAGER





ABOUT *ME*

Who I Am?

I am an Amazon Account Manager with hands on experience in Seller Central Management and Product Listing Optimization. I specialized in helping business grow on Amazon by improving visibility, boosting conversations, and maintaining account health. My goal is to provide data-driven strategies and proactive solutions that maximize ROI.



SERVICES I PROVIDE

- Amazon Seller Central management
- Product listing optimization (A+ content, Brand Store)
- Account Health & Policy Compliance
- Inventory & Order Management
- Data reporting & KPI Analysis

A photograph of a desk setup. On the left, a gold desk lamp with a blue shade is lit. Next to it is a gold pen holder with several pens. In the center, there is a white ring-shaped object and a small vase with dried flowers. In the foreground, a red notebook lies flat on the white desk surface. A wooden chair is partially visible at the bottom of the frame.

SAMPLE WORK

Product listing Optimization

- Before: Listing with poor keys, low traffic
- After: Optimized title, bullet points, and backend keywords- increased sessions and conversion rate.

Account Health Issue Resolution

- Resolve recurring suppressed listings by implementing a compliance check list.
- Decreased listing suppressions, keeping products active and sales stable.



✦ KEY ACHIEVEMENT

Product listing Optimization

- Before: Listing with poor keys, low traffic
- After: Optimized title, bullet points, and backend keywords- increased sessions and conversion rate

Account Health Issue Resolution

- Resolve recurring suppressed listings by implementing a compliance check list.
- Decreased listing suppressions by 80, keeping products active and sales stable.



✦ TOOLS I USE ✦

amazon seller central

microsoft excel, power point, word

google sheets



GET IN TOUCH

Let's Collaborate!



+639975074543



sarominesirenel@gmail.com



Philippines Philippines



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THANK YOU