

FEBRYANDO

CREATIVE VIDEO CONTENT

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■ wendim.wixsite.com/workmedia/video

// curriculum vitae — 2025

15+

YEARS IN INDUSTRY

4

MAJOR COMPANIES

7

YRS AT ANTV

S.Sn

DEGREE — IKJ

15+ years spanning broadcast TV, digital production & social media content. From TVC concepts at ANTV to leading visual production for a live TikTok MCN — sharp storytelling instinct in every frame.

// 01

WORK EXPERIENCE

LATEST

FORESEE

HEAD VIDEOGRAPHER

Apr 2025 — Present

Leading visual production at Foresee, an MCN specializing in live TikTok entertainment. Oversees all shooting ops, directs the videography team, establishes production standards for live streaming formats, and develops creative concepts for TikTok live shows.

KOREAN AESTHETIC.ID / PT. MHM

VIDEOGRAPHER

May 2023 — Mar 2025

Shot and edited product videos for beauty & lifestyle brand social media promotion, creating polished content optimized for Instagram and TikTok performance.

ALLAYA PILATES

VIDEOGRAPHER

Nov 2021 — Apr 2023

Captured fitness & wellness content for the brand's digital channels — movement-focused visual narratives that built community and brand identity.

ANTV — Cakrawala Andala Televisi

Jun 2013 — Sep 2020 (7 years)

CREATIVE DIGITAL PRODUCTION

Developed shooting concepts and led production for digital TVCs and programs across diverse topics. Seven years of high-volume broadcast experience in one of Indonesia's leading commercial television networks.

KOMPAS TV

Jan 2010 — May 2013

CREATIVE

Created content concepts and scripts for television programming, handling end-to-end creative responsibility for production programs.

// 02

CORE SKILLS

CINEMATOGRAPHY

Camera operation, framing, lighting & visual storytelling for broadcast and digital.

VIDEO EDITING

Post-production for social media content, TVCs, and brand promo videos.

CREATIVE DIRECTION

Concept development, shot lists & visual narrative from pre to post production.

SOCIAL MEDIA CONTENT

TikTok, Instagram & YouTube-optimized production with platform-native instinct.

LIVE PRODUCTION

Live TikTok streaming direction and real-time visual management for MCN formats.

TEAM LEADERSHIP

Leading videography teams, setting production standards, managing on-set ops.

// 03

PERSONAL QUALITIES

Strong Interpersonal

Team-Oriented

Creative Problem Solver

Energetic

Adaptable

Quality-Driven

Detail-Oriented

Good Communication

// 04

EDUCATION

Institut Kesenian Jakarta (IKJ)

FACULTY OF FILM & TELEVISION — MAJOR: VIDEOGRAPHY

Bachelor of Arts (S.Sn) · Graduated August 2009 · GPA: 2.95

Program: Film Dan Televisi Konsentrasi Televisi Minat Utama Videografi

S.Sn

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