

Farhad Nasserghodsi

Founder of NOFA Business Consulting | Creator of NOFA AI Factory™ | AI Orchestrator | SaaS Builder

Farhad Nasserghodsi is an AI developer, business consultant, and founder of **NOFA Business Consulting** and **NOFA AI Factory™**, a growing innovation platform focused on building practical AI tools, SaaS products, and autonomous agents for businesses, professionals, and real-world problem solving.

With a strong background in business consulting and a deep passion for artificial intelligence, Farhad specializes in **AI orchestration** - coordinating multiple AI models, tools, and development systems to design, build, test, and launch AI-powered products faster and more affordably than traditional software development.

Farhad has developed and conceptualized **160+ AI solutions**, ranging from business automation tools to healthcare assistants, accessibility technology, customer support systems, marketing engines, and AI-powered SaaS platforms. His work is built around a **brick by brick** philosophy: turning ideas into prototypes, prototypes into products, and products into scalable business assets.

Core Focus Areas

- **AI SaaS Development** - Building practical AI-powered platforms that solve specific business and consumer problems.
- **AI Business Automation** - Helping small businesses, consultants, coaches, and service providers use AI to reduce workload, improve operations, and increase revenue.
- **AI Product Strategy** - Turning raw ideas into structured AI products with clear use cases, monetization paths, and go-to-market direction.
- **AI Orchestration** - Using multiple AI systems as a virtual development team to accelerate product creation and reduce development costs.
- **Innovation Portfolio Building** - Creating a growing ecosystem of AI tools under the NOFA AI Factory™ brand.

Selected AI Projects

- **Dlyn-AI™** - an AI-powered job search and career platform.
- **Magazinify AI™** - a content and branding platform for turning articles into digital magazines.
- **IntelliScan AI™** - an AI website scanner that recommends automation and revenue opportunities.
- **VisionWing™** - an AI-powered assistive companion for blind and low-vision users.
- **CommandDesk AI™** - an AI support command center.
- **TechSupport AI™** - an AI technical support automation system.
- **FirstBrick™** - a platform for turning AI ideas into working tools.
- **BrickBoard™** - an internal system for tracking and organizing AI inventions.
- **DemoPitch Tuesdays™** - a recurring live demo session where Farhad showcases practical AI tools for business owners and professionals.

Professional Positioning

Farhad positions himself not simply as someone who *uses AI*, but as someone who **builds with AI**. His strength is combining business insight, imagination, product strategy, and AI-powered development workflows to create working solutions quickly.

His mission is to make AI practical, understandable, and useful for real people and real businesses - not just as a trend, but as a new way to build, operate, and grow.

Short Bio Version

Farhad Nasserghodsi is the founder of NOFA Business Consulting and NOFA AI Factory™, where he builds AI-powered SaaS tools, business automation systems, and practical AI solutions for small businesses and professionals. With 160+ AI inventions and a unique AI orchestration process, Farhad helps turn ideas into working AI products brick by brick.