



PORTOFOLIO

Rahmat Tri Satria



Rahmat Tri Satria

ABOUT ME

Hi, I'm Rahmat, a fresh graduate with hands-on experience in copywriting, content writing, social media content creation, and effective teamwork.

DIGITAL TOOLS:



ChatGPT



CONTACT

Email:
rrahmattri@gmail.com
Phone:
082284086521
LinkedIn:
Rahmat Tri Satria

EDUCATION

2018-2023 ✨
Andalas University
Bachelor of Communication Science

SERTIFICATION

2025
Revou
Digital Marketing

2025
My skill
Social Media & Influencer Marketing

2021
Gapura Digital Grow with Google
Perluas kehadiran Online dengan
strategi bisnis



MORE
INFO >>>



— **EDUCATION CERTIFICATE**







ARTICLE

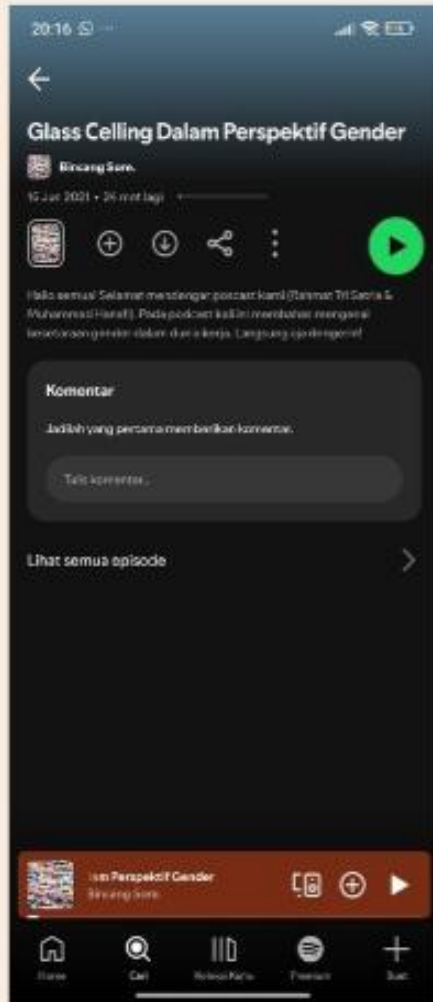


The image shows a screenshot of a Kompasiana article. At the top, the Kompasiana logo is visible with the tagline 'Beyond Blogging'. Below the logo are navigation icons for search, notifications, and a menu. A navigation bar includes 'Program', 'Terpopuler', 'Terbaru', 'Headline', and 'Topik Pili'. The article is categorized under 'FOODIE' and has the title 'Kuliner Legendaris Bukittinggi'. It features social media sharing icons for WhatsApp, Facebook, Telegram, and Instagram. The article is dated '7 Januari 2023 14:48' and has 1,364 views, 1 like, and 0 comments. A disclaimer states: 'Kompasiana adalah platform blog. Konten ini menjadi tanggung jawab blogger dan tidak mewakili pandangan redaksi Kompas.' Below the text is a photo of a hand holding a smartphone to take a picture of a plate of food, with a 'Lihat foto' button overlaid.

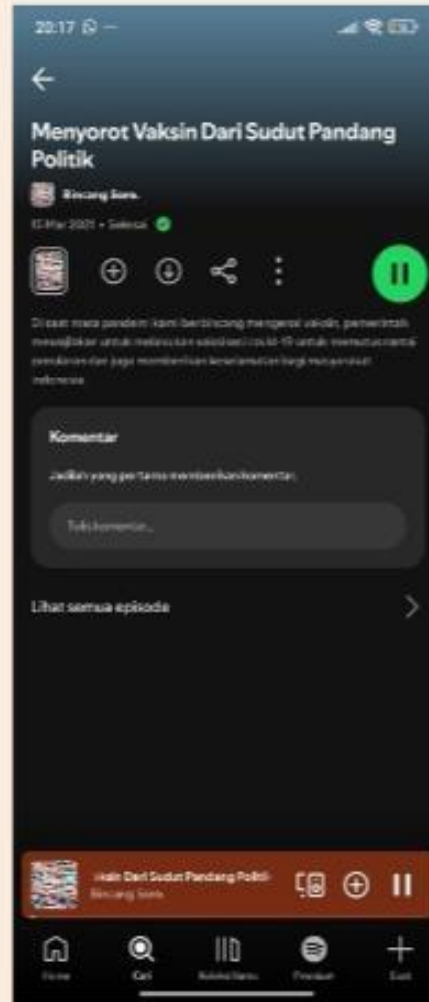


Kuliner Legendaris Bukittinggi, Sumatera Barat (2023)

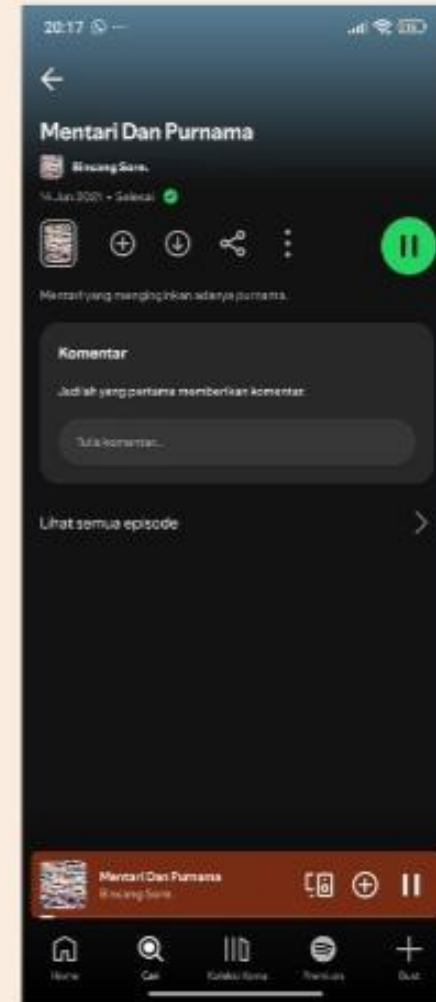
PODCAST



Glasscelling Dalam Perspektif Gender(2021)



Menyorot Vaksin dari Sudut Pandang Politik(2021)



Mentari dan Purnama(2021)

CONTENT



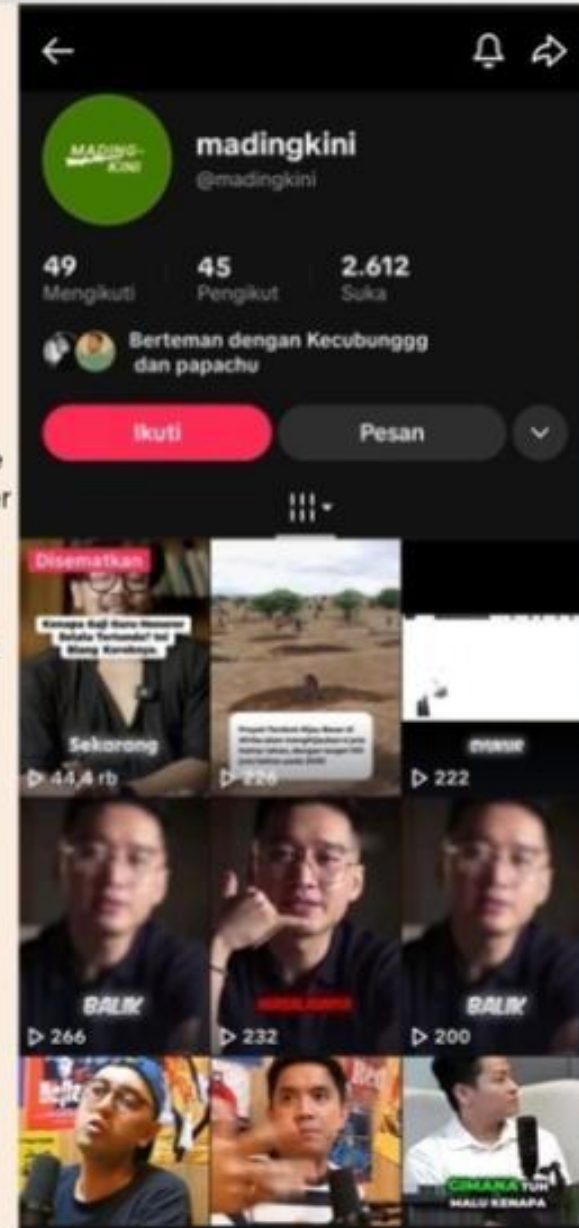
@MadingKini

This TikTok account focuses on delivering news, social issues, and public policies in short, informative formats. Each post combines illustrative visuals with concise narration, making complex topics easier to understand for younger audiences. The content covers both national and international issues, including politics, economics, and popular culture.

@madingkini is a TikTok account designed as a "digital bulletin board," presenting news and current issues through modern visuals and concise storytelling. The focus is to create informative, easy-to-digest content that resonates with younger audiences.

Early Achievements:

1. Content has reached thousands of views organically.
2. Over 200 total likes and steady follower growth since launch.
3. Consistent content style with a distinctive visual identity.



Repost

Upload

CONTENT



@MadingSport

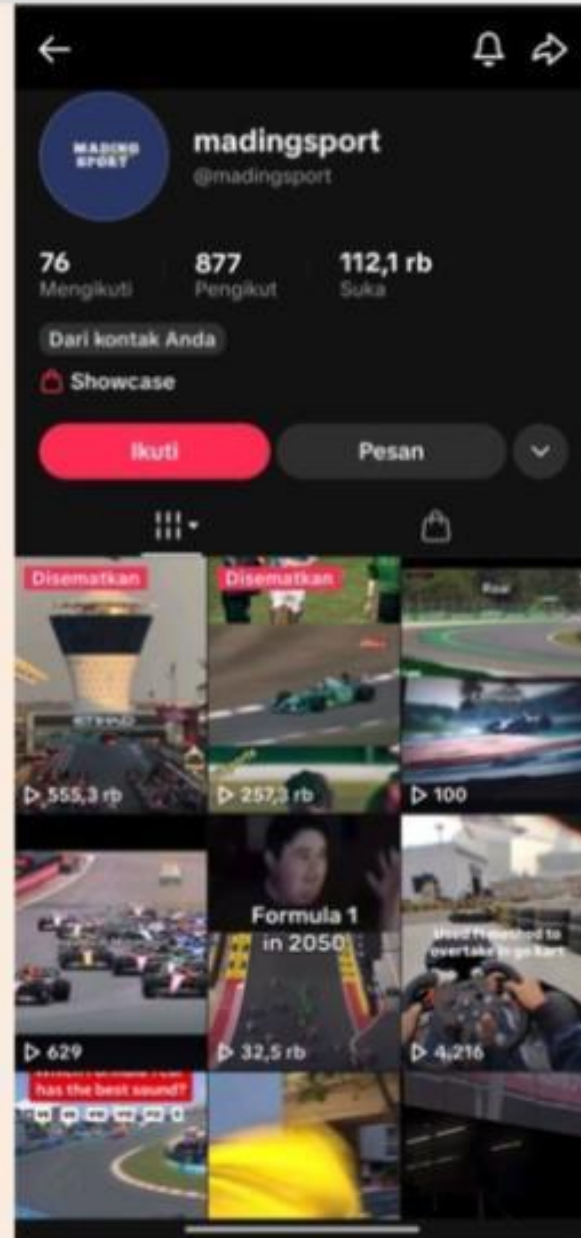


@madingsport is a TikTok account dedicated to sharing engaging sports content, focusing primarily on MotoGP and football (soccer).

The account was created to build a community of sports enthusiasts while enhancing skills in video editing, content strategy, social media growth, and audience engagement. It serves as a portfolio of my ability to manage niche content effectively and leverage TikTok's algorithm for visibility.

Achievements:

1. Over 12,000 total likes with organic reach growth
2. Multiple videos reaching 30K–75K+ views, proving strong audience interest
3. Steady follower growth through consistent posting and trend-based content strategy





CERTIFICATE

**DIGITAL MARKETING,
SOCIAL MEDIA, STRATEGI
BISNIS**



CERTIFICATE

DIGITAL MARKETING



This program provided a comprehensive introduction to the core strategies and concepts of modern digital marketing, including:

1. Introduction to the digital marketing funnel
2. Basics of performance marketing (paid ads, targeting, and optimization)
3. Fundamentals of SEO and content marketing
4. Data analysis basics for marketing decision-making
5. Strategies to build brand awareness and engagement online

Through this program, I gained a solid foundation in digital marketing and learned how to apply basic strategies to support business growth and personal branding in the digital space



Issued
26 September 2025

REVOLU | **Mini Course**

RAHMAT TRI SATRIA

Has been awarded a **certificate of completion** for the

Intro to Digital Marketing

a 1-week certified online course offered by Revolu

 **Matteo Sutto**
CEO & Co-founder
PT Revolusi Cita Edukasi

Revolu has confirmed the identity of this individual and their participation in the course with the certificate number
DMMC-22092025-01-00304

CERTIFICATE

SOCIAL MEDIA



This certificate was awarded by MySkill in collaboration with Lion Parcel for completing the short class Social Media & Influencer Marketing on February 3rd, 2025.

Through this training, I learned digital marketing strategies, social media management, influencer collaboration techniques, and effective ways to build brand awareness and engagement. The program also provided practical insights into current digital marketing trends and their real-world applications.

CERTIFICATE

BUSINESS STRATEGY



The training “Expand Your Online Presence with the Right Business Strategy” by Gapura Digital – Grow with Google focuses on strategies for business growth through digital platforms.

Key topics covered include:

1. The importance of online presence to expand business reach.
2. Building brand image and customer trust in the digital space.
3. Effective online marketing and promotional techniques.
4. Utilizing digital tools and platforms to reach a wider audience.

This 1-hour session is designed to help business owners optimize their digital presence to enhance competitiveness and open up new business opportunities.

Sertifikat

Diberikan kepada

Rahmat Tri Satria

Telah mengikuti 1 jam pelatihan online

**Perluas kehadiran online Anda dengan
strategi bisnis yang tepat**

Pada tanggal 27 Februari 2021

Gapura Digital

Grow with Google



Thanks a lot!



+6282284086521



rrahmattri@gmail.com



East Jakarta, Indonesia



Rahmat Tri Satria

