

# Portfolio.

**CREATIVE DESIGN**



Call me Azka!

# *Azka Lutfiyah F*

I am a Graphic Designer with over 5 years of experience as a Creative Designer. My expertise is in Creative Design, with a focus on Social Media, Branding, Video Editing, and Art Direction.

I have collaborated with various clients and brands to create engaging social media content.

I hold a degree in Communication Science and am passionate about working with creative professionals to contribute to the growth of your business!

✉ [luthfiaazka99@gmail.com](mailto:luthfiaazka99@gmail.com)

📷 [luthfiaazka](https://www.instagram.com/luthfiaazka)

## EXPERIENCE

**Apr 2020 - Ags 2022**

**Ketjilbergerak**  
(Creative Team)

**February 2021 - Maret 2022**

**Studio Gulden / Design Graphic (Freelance)**  
( Canva Designer )

**July 2022 - Des 2024**

**Cotton Island / Content Creator**  
( Social Media Visual, Merchandise, Content Plan, Video Editor )

**July 2022 - Des 2024**

**PT. MKA Kreasi Nusantara (Kopi Kreatif)**  
**/ Content Creator (Freelance)**  
( Social Media Visual, Video Editor )

**Des 2024 - Present**

**PT. SURYA PERKASA NUVANTARA**  
**Design Graphic**  
( Social Media Visual, Design and create visual assets for presentations)

## EDUCATION

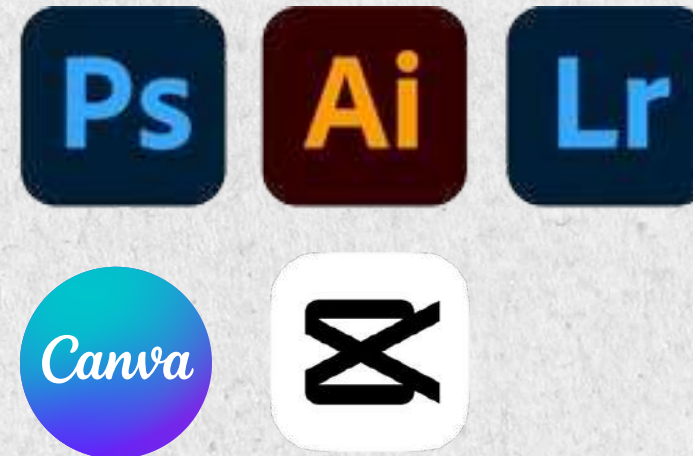
**2014 - 2017**

**Yogyakarta Stage Vocational High School 5**  
( Majoring in Visual Communication Design )

**2018 - 2022**

**Amikom University Yogyakarta**  
( S1 Majoring in Communication Sciences )

## TECHNICAL SKILLS



# Branding

## Logo | Seana Trip Solutions



seana  
TRIP SOLUTIONS

Branding

Logo Design

In this logo design, I was asked to create a visual identity with the name 'SEANA' for a Tour & Travel brand. I combined elements of the sea and hot air balloons to create balance within the round-shaped logo. This logo visually conveys that your tour & travel agency is ready to take travelers to new heights filled with dreams and hopes, while staying connected to the beauty of nature and serenity along the way.



Hot air balloons symbolize freedom, adventure, and limitless exploration. They also represent a broad perspective, tranquility, and the desire to explore the world from a different viewpoint.



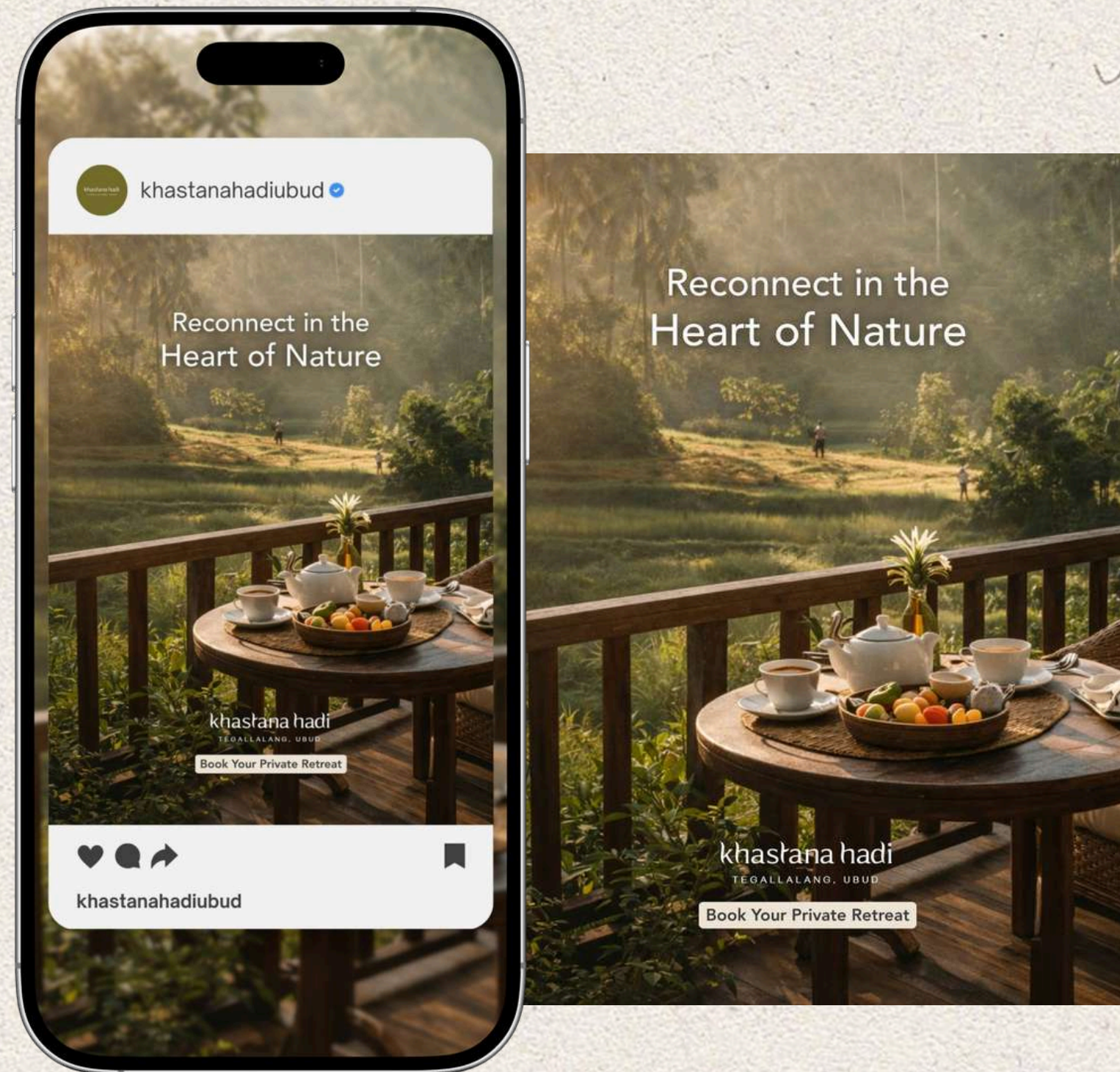
Waves symbolize the dynamic nature of travel, full of energy and passion, always in motion and offering something new. Waves also connect us to the ocean, emphasizing beach or island destinations that are major tourist attractions.



# Visual Identity | Seana Trip Solutions



# Spec Project – Social Media Ads Poster



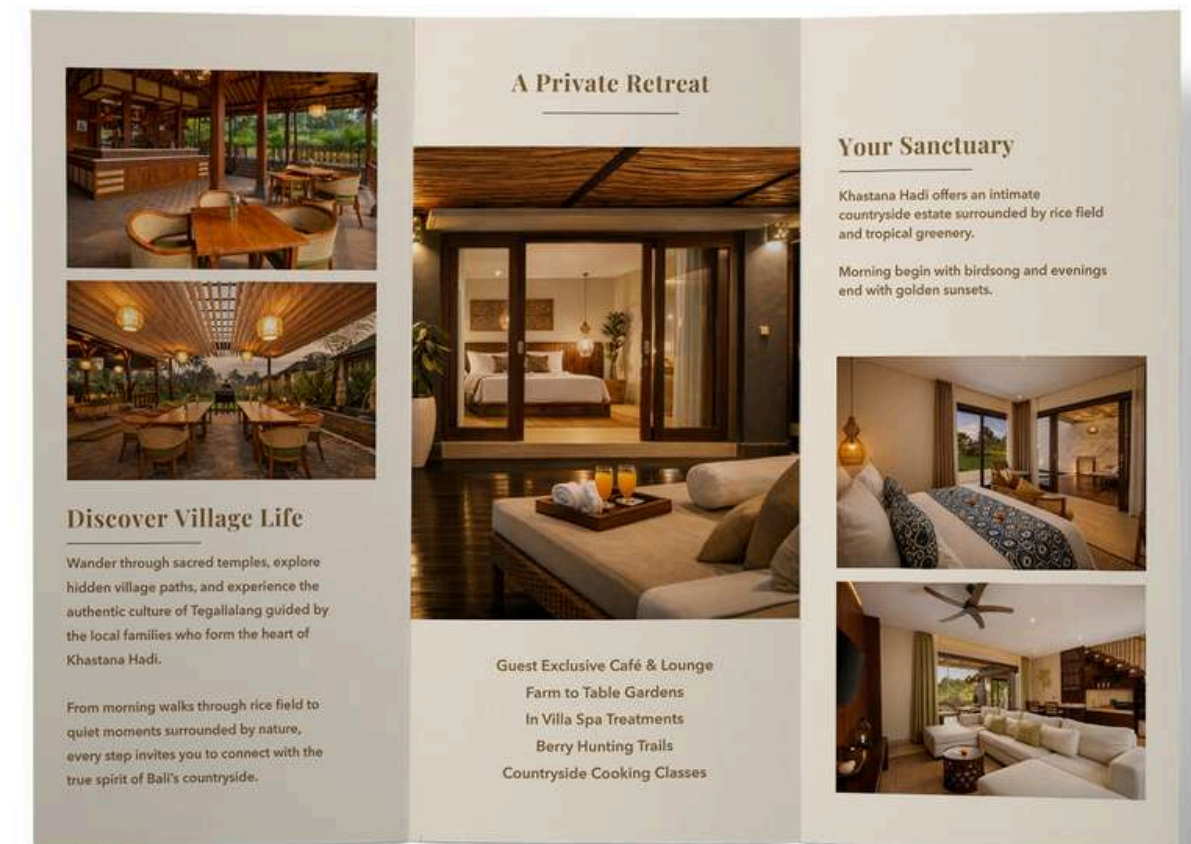
khastana hadi

TEGALLALANG, UBUD

This social media ads poster was designed as a concept to promote Khastana Hadi Ubud's private villa experience.

The design highlights the natural scenery and calm atmosphere of Bali, using warm tones and clean typography to create a relaxing and premium visual appeal. The layout is optimized for social media to capture attention and communicate the brand's nature-focused hospitality.

# Spec Project - Trifold Flyer/ Brochure | Khastana Hadi Ubud



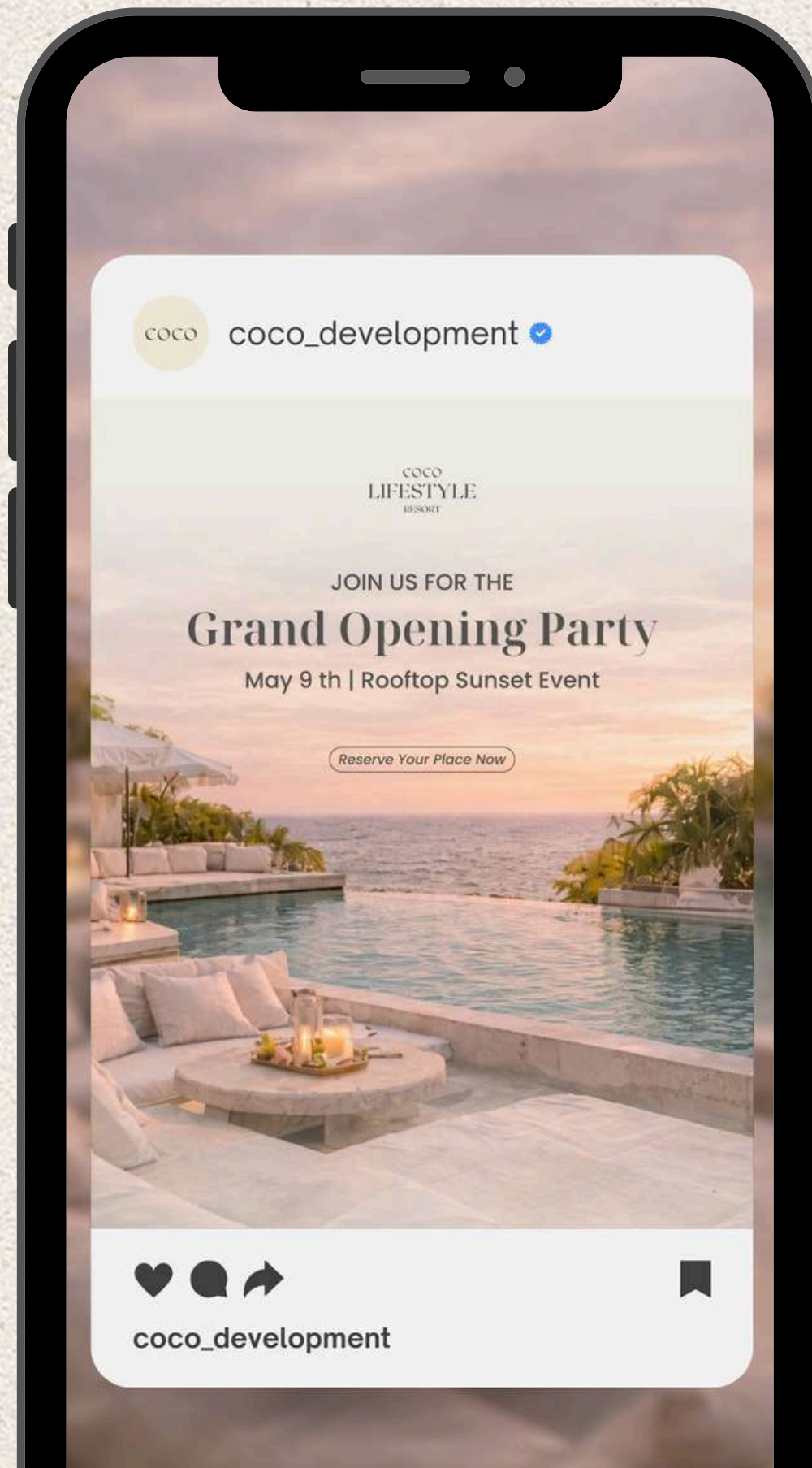
## Spec Project – Food Packaging Box | Khastana Hadi Ubud



This packaging box was designed as a concept for Khastana Hadi Ubud's in-villa dining service. The design uses warm neutral tones and simple Balinese-inspired ornaments to reflect a calm, elegant, and authentic Bali hospitality experience. The clean layout and minimal typography aim to create a premium yet welcoming presentation for food delivery.

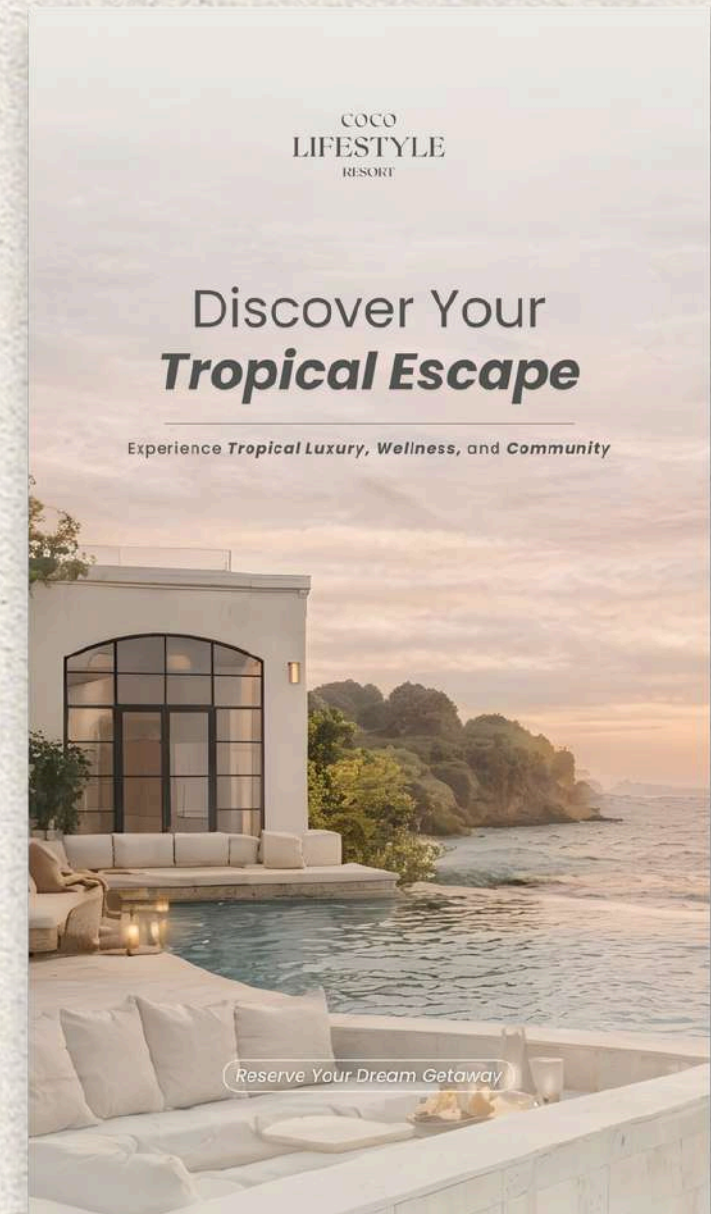
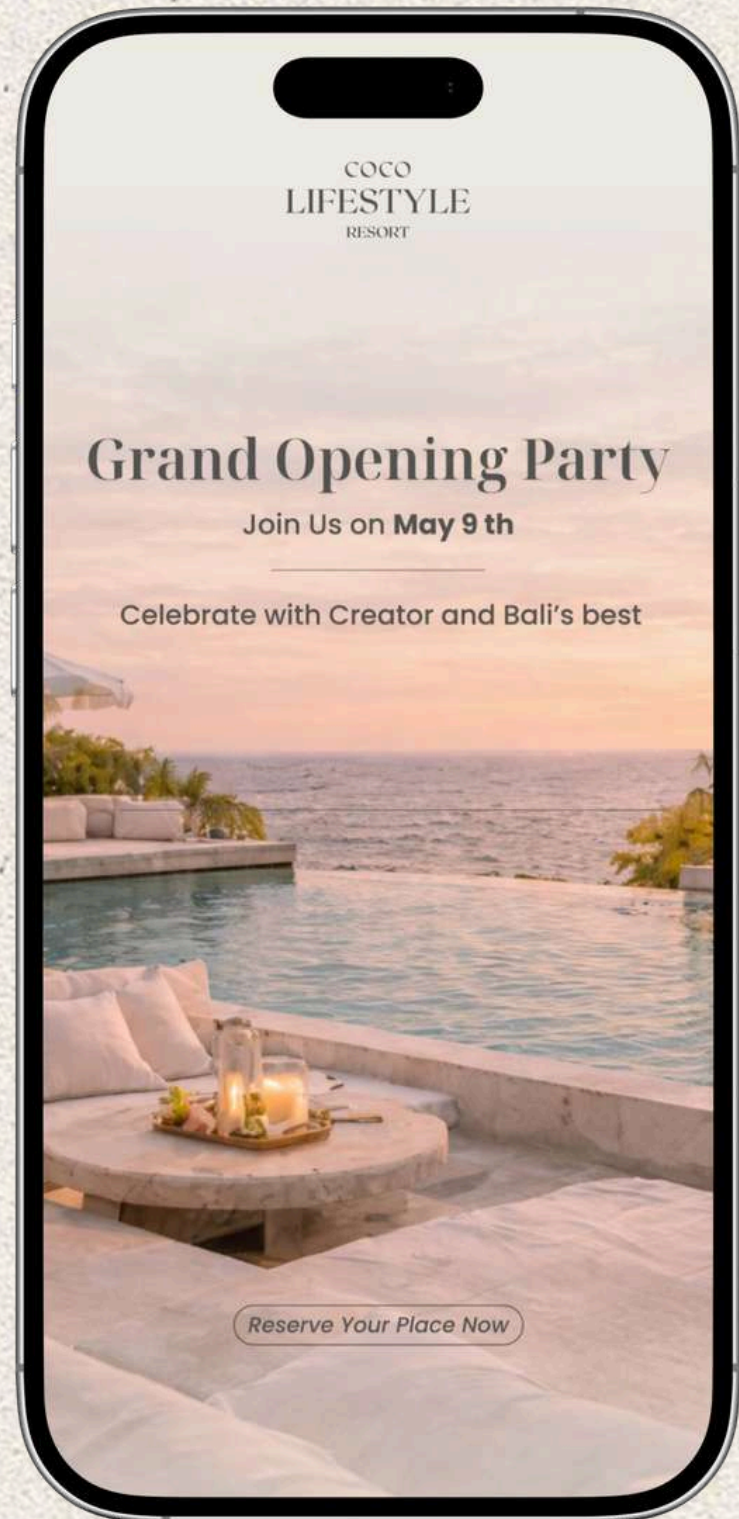


# Spec Project – Social Media | Coco Development



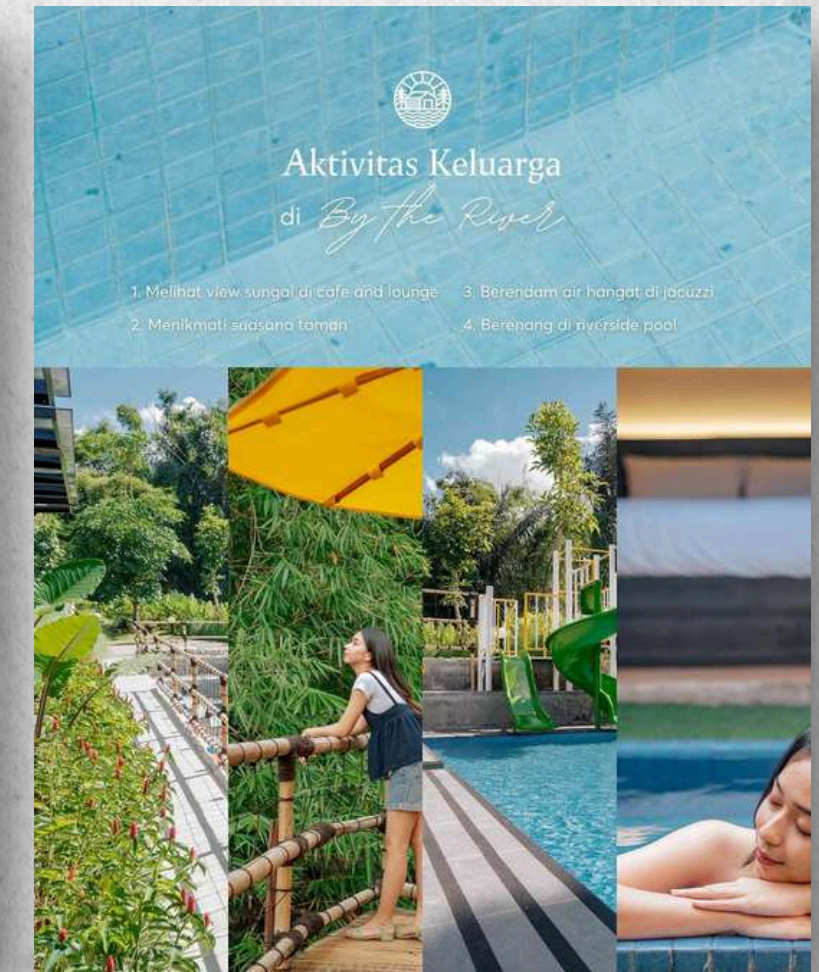
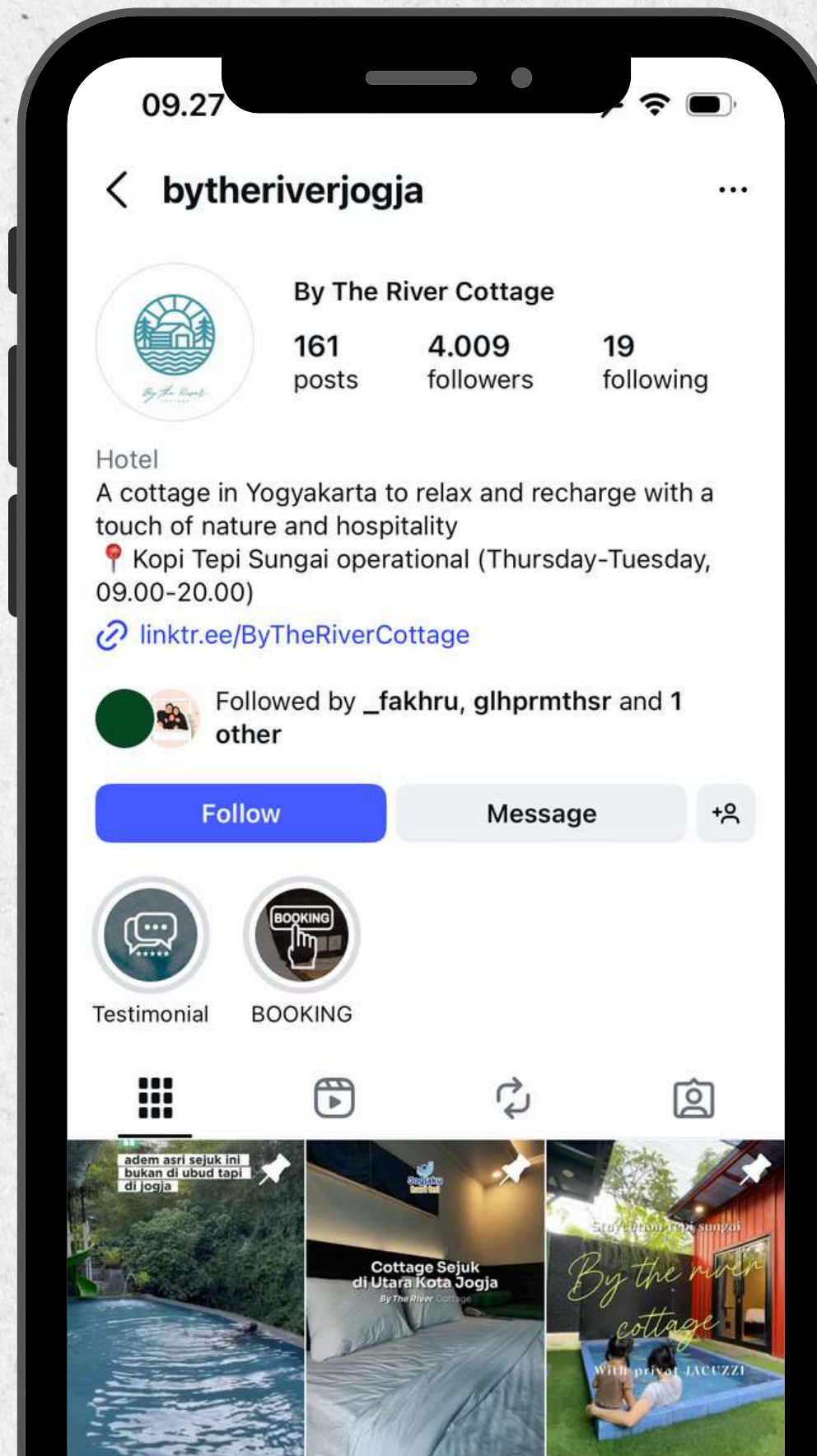
This social media design concept was created to promote Coco Development’s luxury lifestyle and resort experience. The visual uses warm tones, elegant typography, and scenic imagery to highlight a tropical and premium atmosphere while maintaining a clean layout suitable for Instagram content.

# Spec Project – Social Media | Coco Development

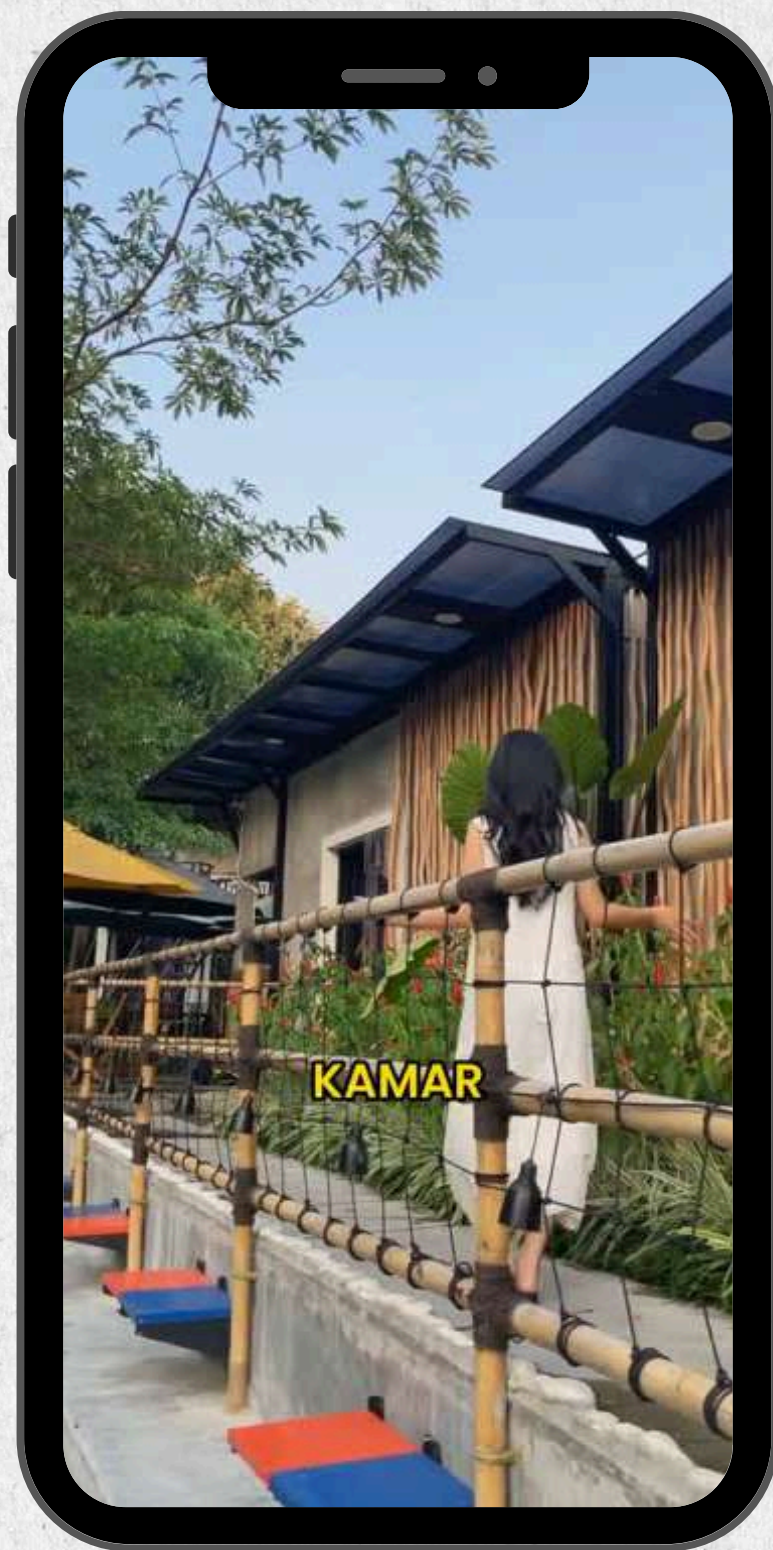


# Social *Media*

# Visual Branding | By The River Cottage



The “By The River Cottage” Instagram feed design showcases a calm and elegant visual identity inspired by nature and relaxation. Featuring soft blue and earthy tones, the layout combines lifestyle photography with minimal, refined typography. This clean and cohesive aesthetic enhances the brand’s image as a serene riverside retreat while maintaining a professional and welcoming look.



*Klick Link*



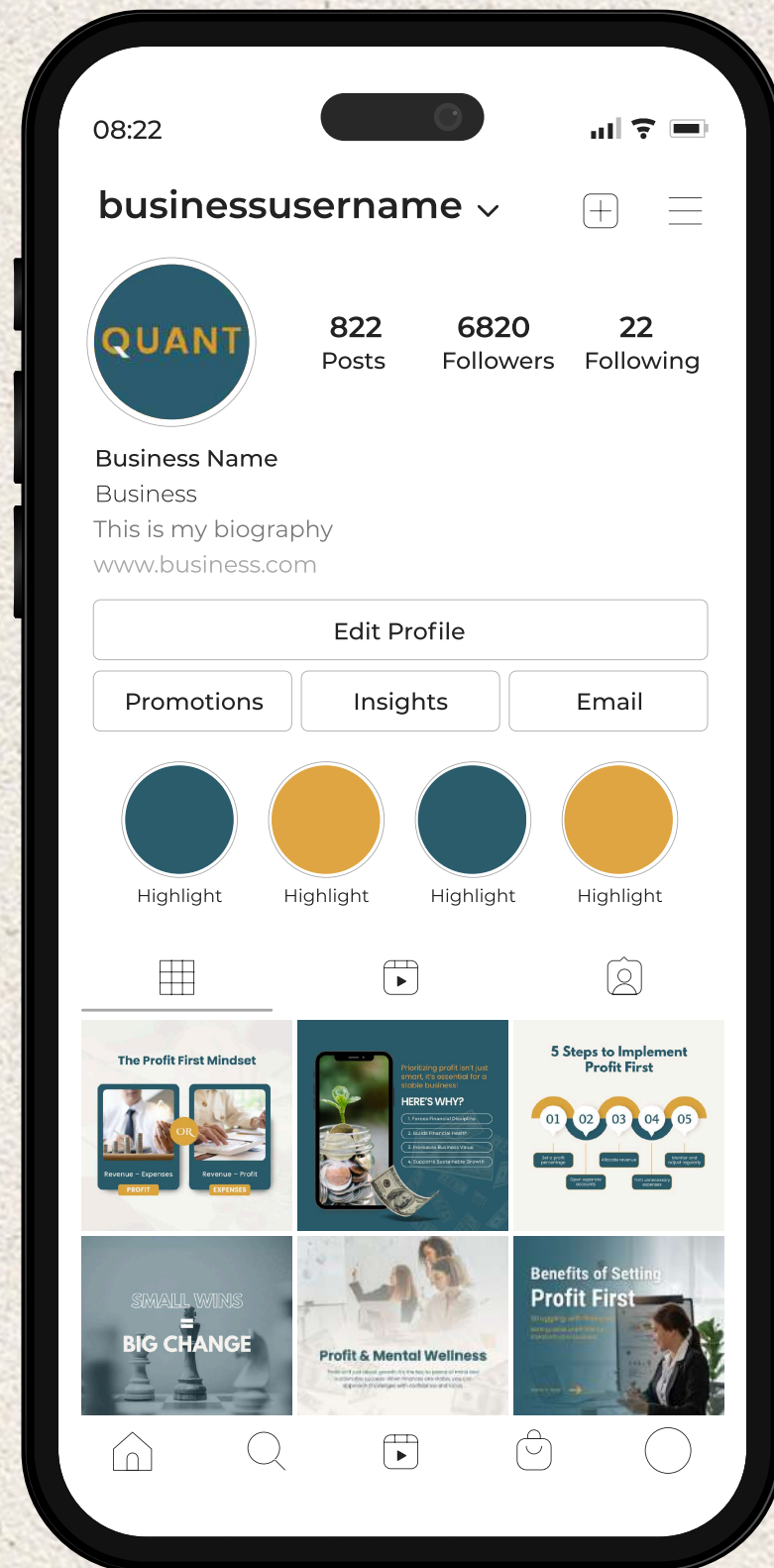
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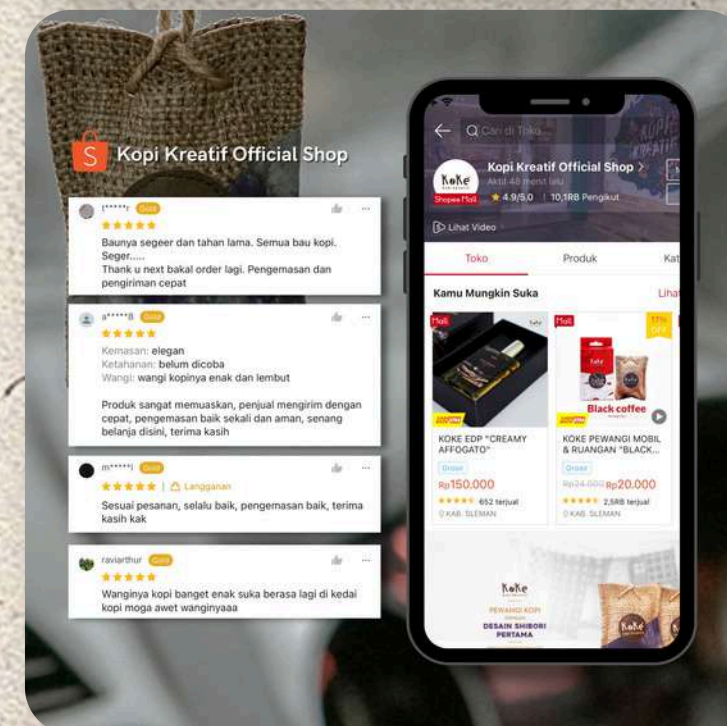
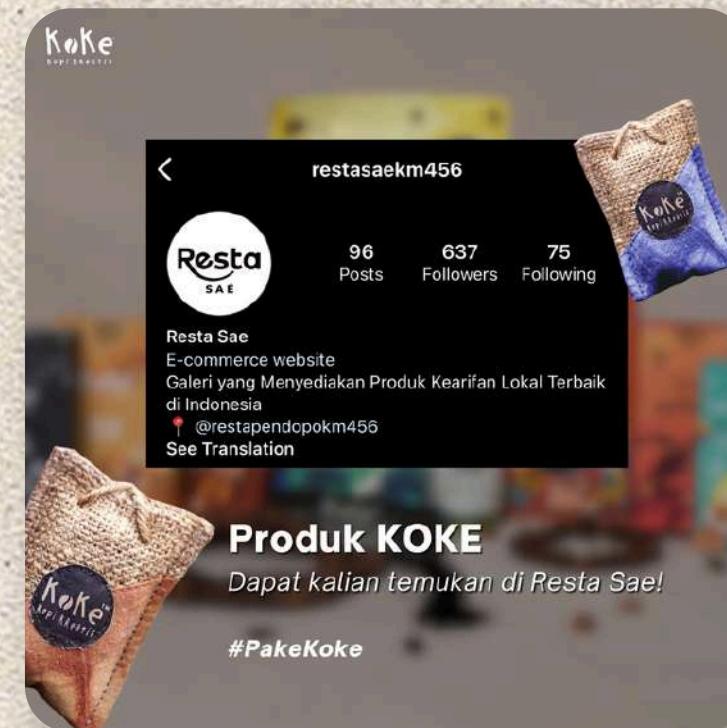
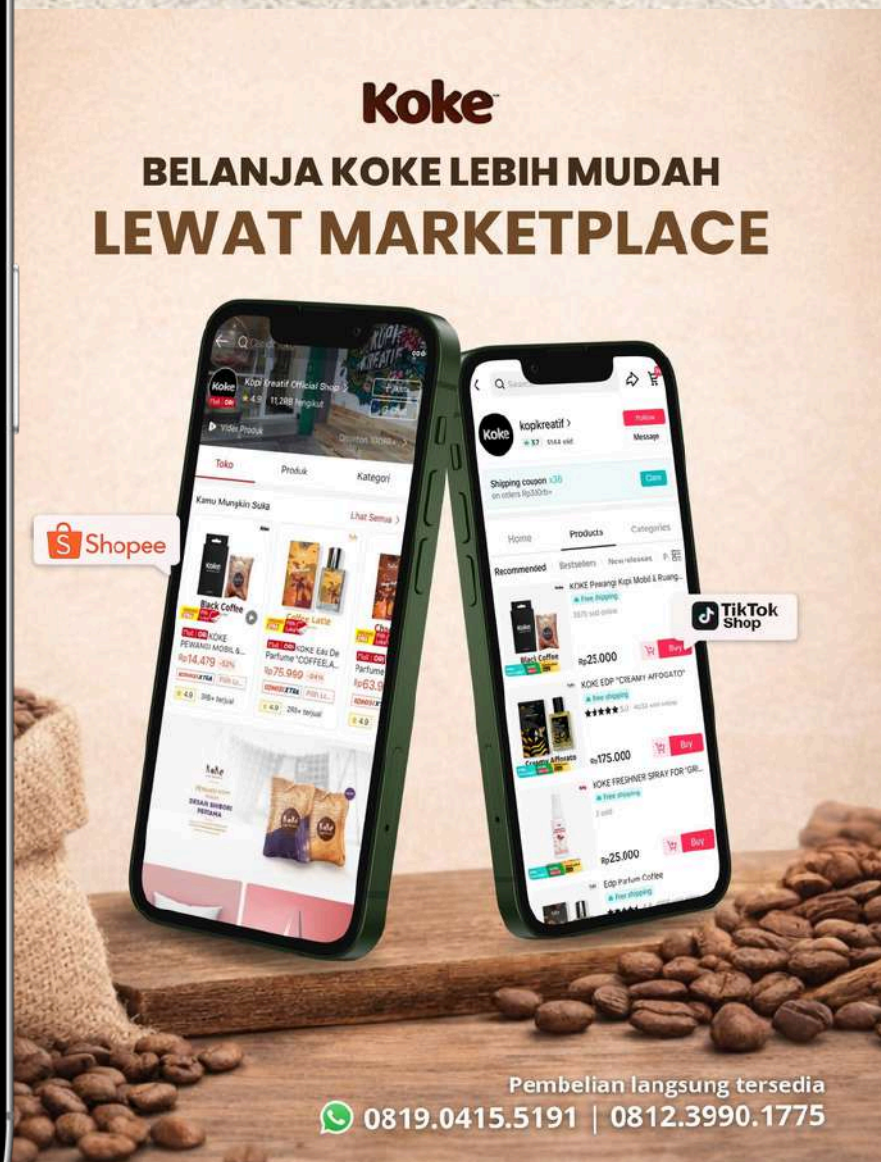


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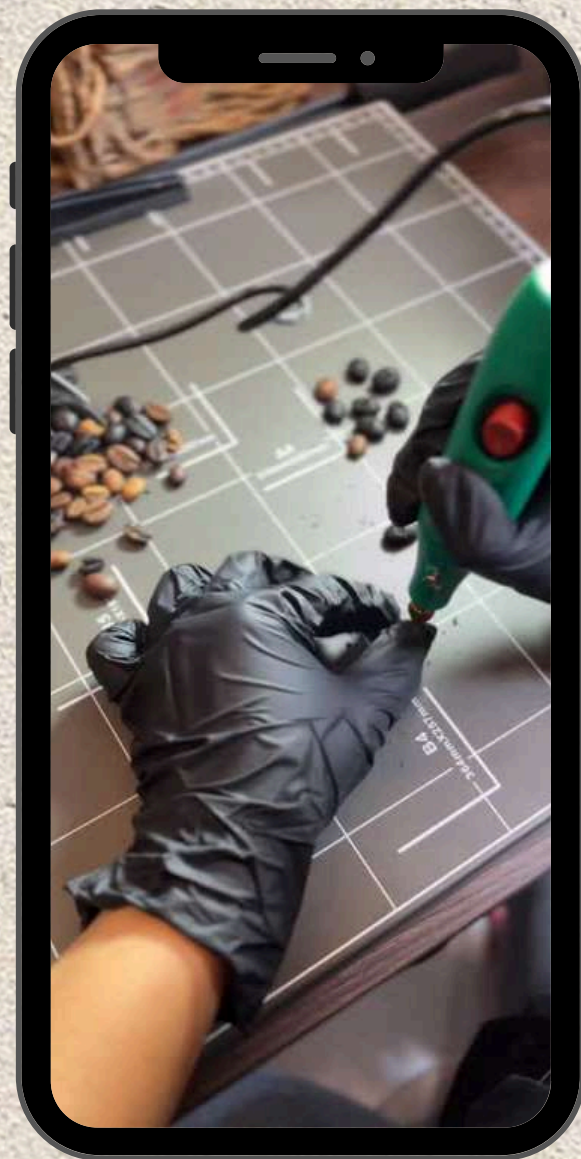
# Social Media Visual

Quant Feed

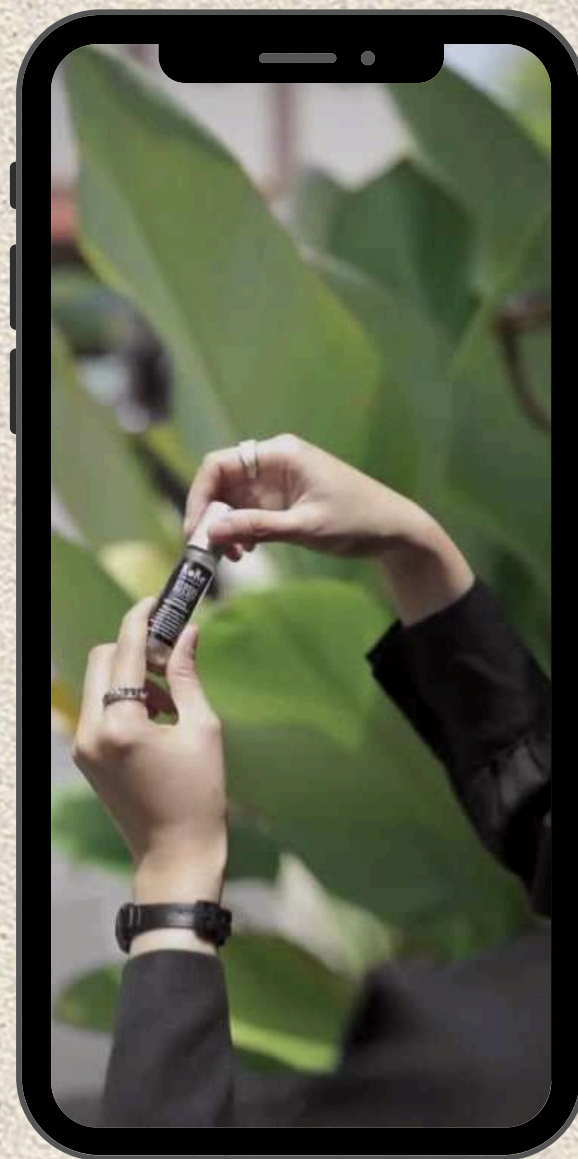




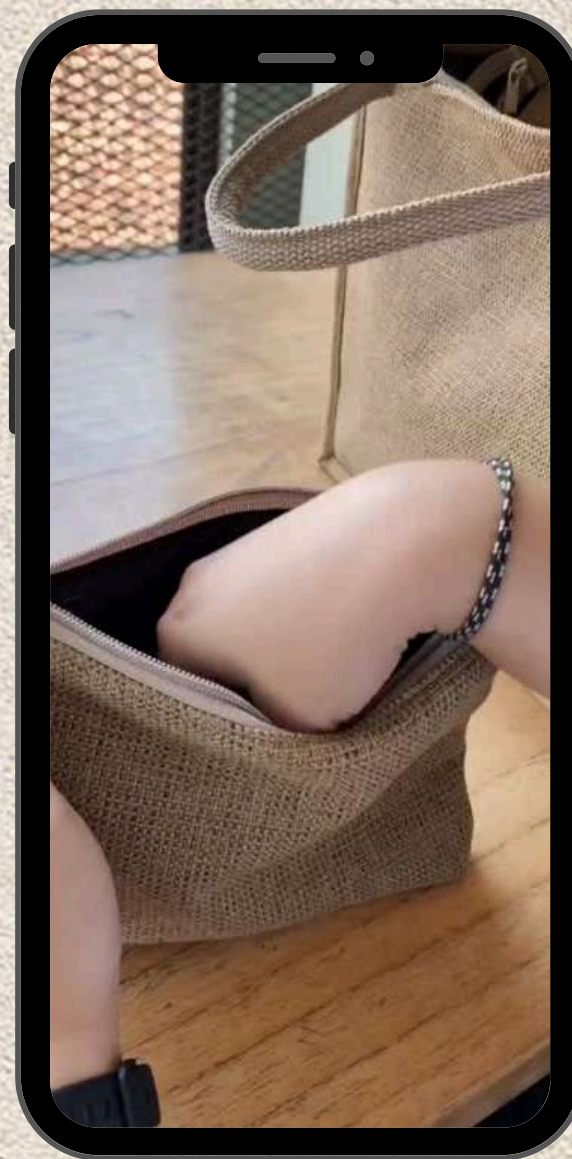
# Social Media Video



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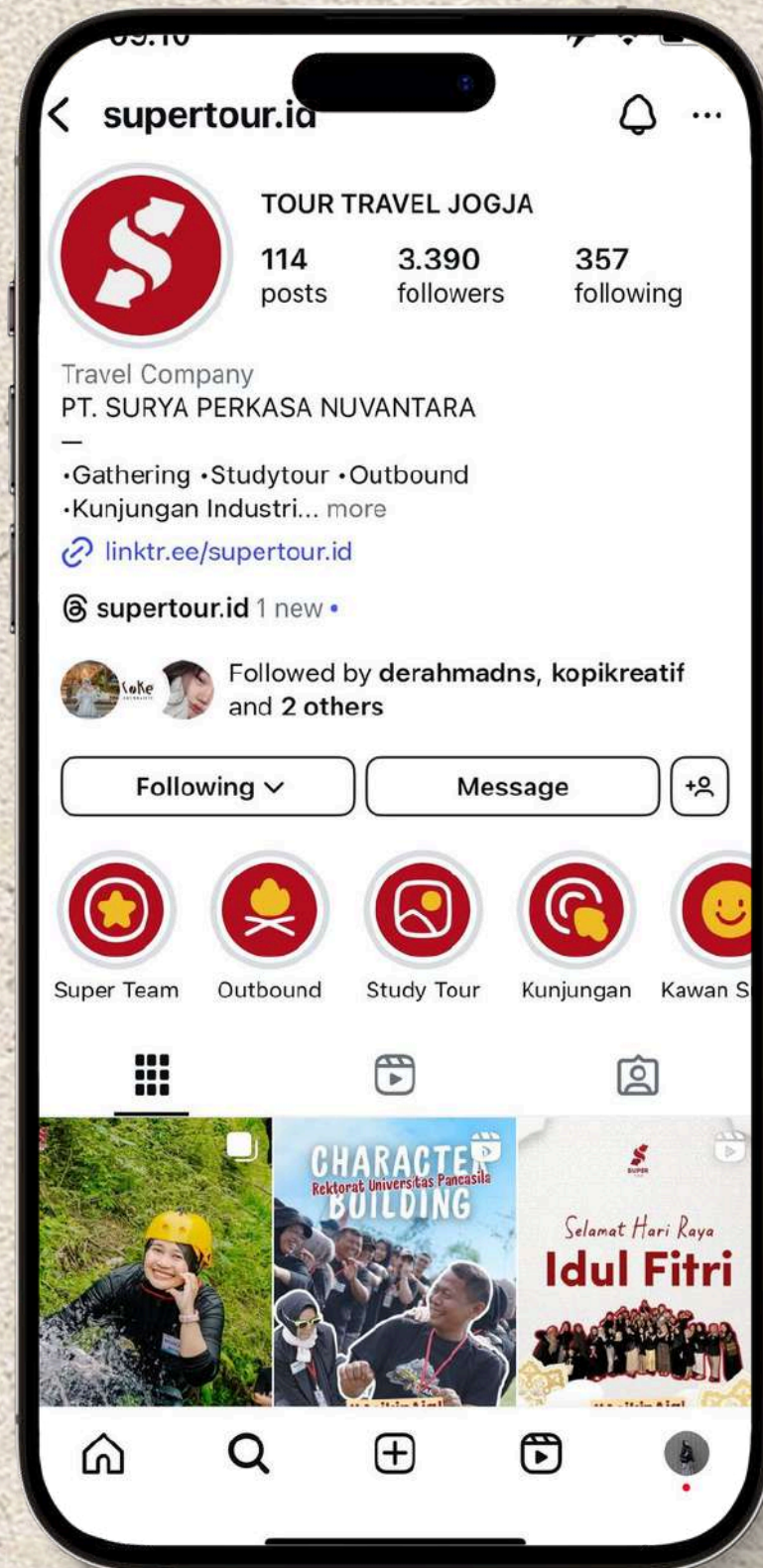
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### Super Tour

Super Tour is a company focused on tour and travel services. Here, I create photo carousel feeds, visual covers for reels, and also edit several videos.



[Klick Link](#)



[Klick Link](#)



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**LET'S WORK  
TOGETHER**

**THANKYOU!**

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