

Portfolio Overview:

Senior Content Operations Manager

Mohamed Aglan



13+ years' experience in OTT, Pay TV, and broadcast across MENA regions



Expertise in Content Operations

**Leveraging 13+ years in MENA media
landscape**

With a proven track record in **content production and acquisition**, workflow optimization, and vendor management, I have consistently achieved **high delivery rates** and reduced operational errors, ensuring efficient management of multi-million USD budgets throughout my career.

Career Timeline & Milestones



Starting point in drama productions

Joined MBC Group in 2013 managing over 60 Arabic productions drama productions, significantly impacting local media.



Content acquisition for Pay TV channels

Transitioned in 2016 to Selelevision overseeing 4 channels and diverse content.

Managing Content Acquisition for Pay TV enhancing viewer engagement and diversity.

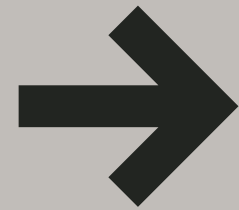


Growth as Senior Content Manager

Joined Viu in late 2017, managing over 80 Arabic and Turkish productions, boosting operational efficiency and creativity ensuring high-quality standards. until present.

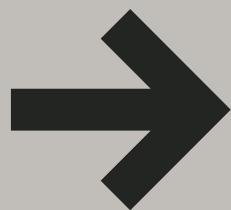
Management of 2000+ library content

Key Projects and Achievements



Notable Productions Management and Collaborations

- ✓ Successfully led over 140 Arabic drama productions, focusing on quality storytelling and audience engagement, resulting in high viewership ratings across the MENA region.
- ✓ **Oversight Budget:** Oversaw a multi-million USD budget, ensuring effective resource allocation.
- ✓ **Maintained excellent delivery performance metrics:** Achieved 95%+ on-time delivery rates consistently
- ✓ **Achieved significant reduction in errors:** Drove a 15-20% reduction in operational efficiency errors



Strategic Content Acquisition Initiatives

Managed content acquisition for 500+ title incorporating both Arabic and international content, enhancing the overall operations - Q/C, Localization (Subtitling and Dubbing), programming diversity and audience satisfaction.





Captivating Arabic Dramas

This series showcases the **talented storytelling** in Arabic culture, highlighting key themes and character arcs that resonate with various audiences across MENA.



Engaging Content Acquisition

Managed content acquisition for over 500+ title focusing on both **Arabic and international** content to enhance viewer engagement and expand our programming reach.

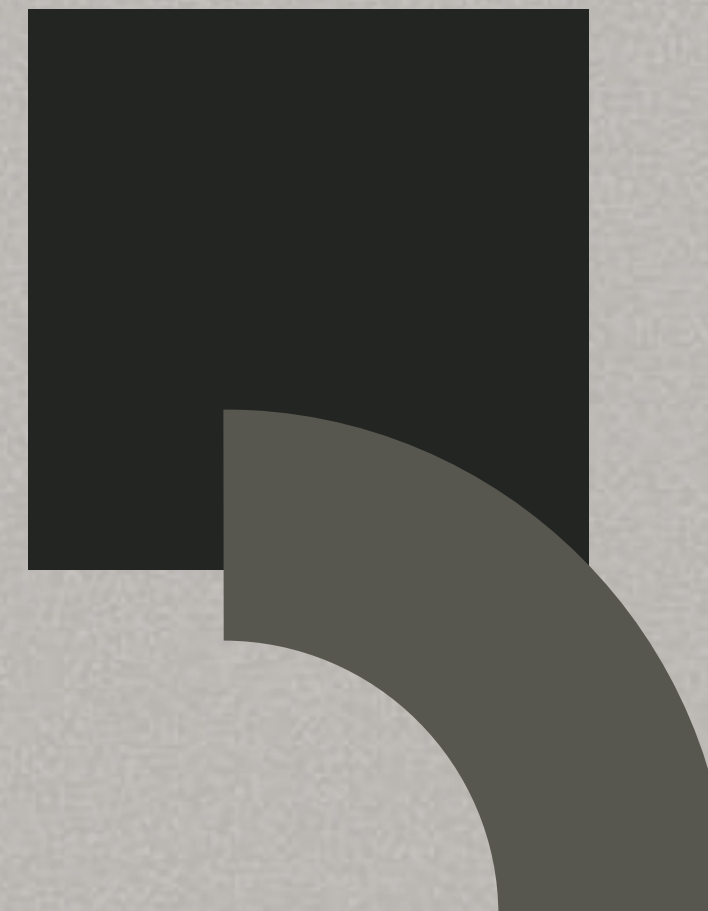


Dynamic Productions

Oversaw the production of 140+ diverse projects, ensuring high-quality standards and timely delivery while collaborating with talented teams across the region.

Visual Showcase

A glimpse into successful projects across MENA's media landscape



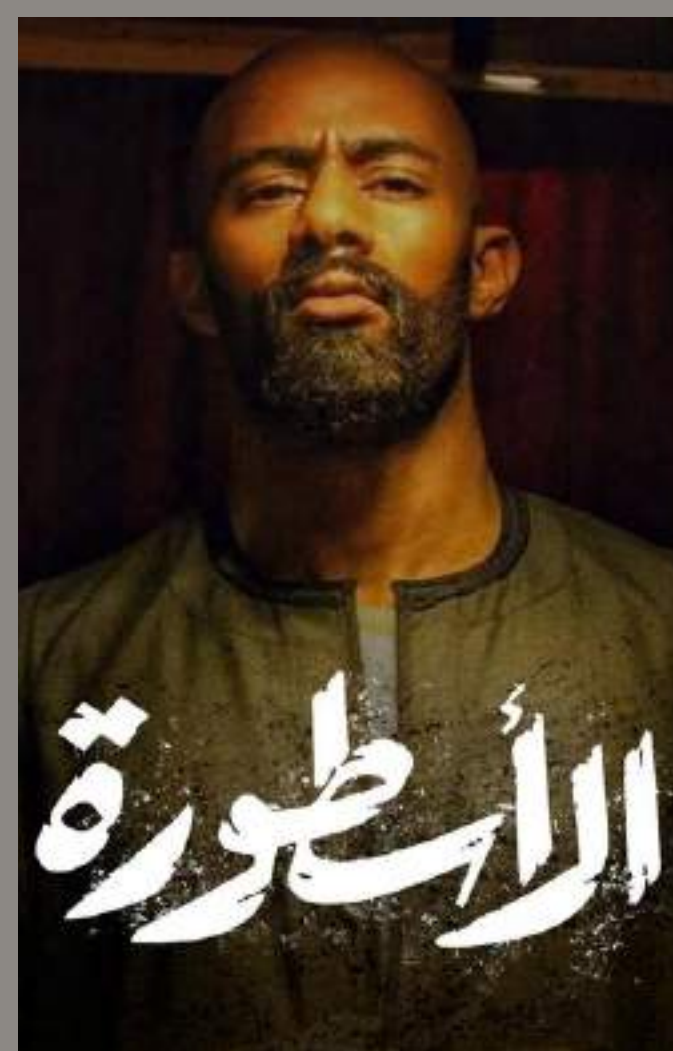


viu









mbc
GROUP





mbc
GROUP





محمد سامي
محمد رفاعي
ماهينور رسلان

Senior Manager - Production Logistics
محمد عجلان

Supervising Producer
إيهاب بهجت

Production Logistics Coordinator
مرح ياسر

Marketing Team
محمد العجمي
عمرو الألفي
شيماء يوسف
نانسي منسي
محمد علم
أحمد السنافيري

Legal
ألين السيد

Episode 9 • وجوه - وش تالت

38:10

38:57



محمد رفاعي
ماهينور رسلان

Senior Manager - Production Logistics
محمد عجلان

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إيهاب بهجت

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شيماء يوسف
نانسي منسي
محمد علم
أحمد السنافيري

بابلو • Episode 7



34:16

34:48



محمد سامي
محمد رفاعي
ماهينور رسلان

Senior Manager
Production Logistics

محمد عجلان

Supervising Producer

إيهاب بهجت

Production Logistics

Coordinator

مرح ياسر

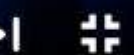
Marketing Team
تسغل في العالي • Episode 10

سعد العبيدي

30:52

14

31:52



-- سيور رسدس

**Senior Manager -
Production Logistics**

محمد عجلان

Supervising Producer

إيهاب بهجت

**Production Logistics
Coordinator**

مرح ياسر

Marketing Team

محمد العبد

Episode 15 • دنيا تانية

15

26:09

22:41





Head of Content Ops

هاجر أبو طالب

Production Logistics Manager

محمد عجلان

Legal and Fianance

مي علي
Prasant Jain

ولاد ناس • Episode 1

38:54

39:13



Head of Marketing

بريهان أبوزيد

Head of Acquisition and Retention

فؤاد المسعود

Senior Manager - Production Logistics

محمد عجلان

Production Logistics Coordinator

مرح ياسر

Content Operations

محمد سامي

Marketing Team

عمرو الألفي

شماة بهسف

Episode 9 • على بعد مسافة من الحب

▶ Next episode in 10

34:10

34:20



المداح



Head of Content Ops

هاجر أبو طالب

Production Logistics Manager

محمد عجلائن

Legal and Fianance

مي علي

Prasant Jain

المداح • Episode 15

30:50



18

34:48





تنسيق عمليات
محمد عجلان
رضوى صلاح الدين
شؤون قانونية
فادي الجردي

Casting director
أحمد السيد

إدارة مواقع
ايهاب سالم

التصوير في الهند ولبنان



O3 productions team
إدارة عمليات سارة الرشيد
إدارة عمليات بتي حبيبان
مدير عمليات شريف المغربي
تنسيق عمليات محمد عجلان
إدارة عمليات رضوى صلاح الدين
شؤون قانونية المحامي فادي الجردي

O3 PRODUCTION TEAM

منسقة الإنتاج
إيناس محمود مرسي
منسقة مكتب او شري مصر
هايدي حسين
تنسيق عمليات
محمد عجلان
رضوى صلاح الدين

ساهرة
الجبوري



إدارة عمليات
رضوى صلاح الدين
محمد عجلان

مدير عمليات

شريف المغربي



مدير عمليات
شريف المغربي

ادارة عمليات
رضوى صلاح الدين
سارة الرشيد

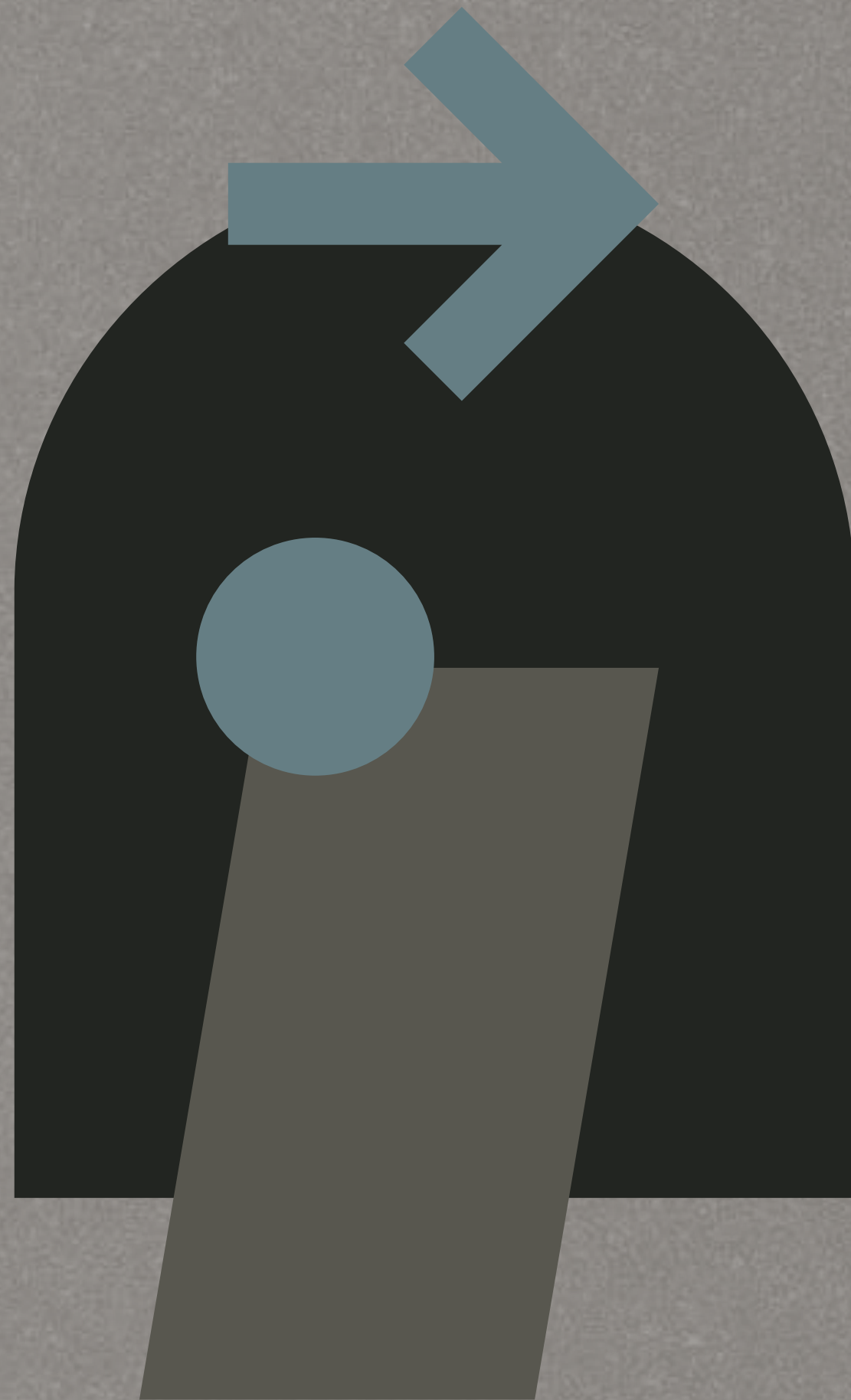
تنسيق عمليات
محمد عجلان

شؤون قانونية
فادي الجردي

TEAM

EFFORT





Contact Information

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