

CREATIVE PORTFOLIO

PORTFOLIO

A man with dark hair, wearing sunglasses and a white short-sleeved button-down shirt, is walking from left to right. He has a brown bag slung over his shoulder and is smiling. The background is a blurred train with horizontal lines. The word 'PORTFOLIO' is written in large, bold, cream-colored letters across the middle of the image, with the man's head and shoulders partially overlapping the letters.

I help brands move beyond guesswork through strategy, consistency, and systems that actually work.

@baeloph

Quezon City, Philippines

CREATIVE PORTFOLIO

HELLO, I'M ANGELO UMAYAM

I have over 6 years of experience in content creation, with a foundation in photography and filmmaking that shapes my creative approach. I graduated **Magna Cum Laude** in October 2024 with a degree in English Language Studies.

@clickwithgelo

Quezon City, Philippines



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MY EDUCATION

Polytechnic University of the Philippines, Sta. Mesa, Manila
Magna Cum Laude, GPA 1.33

(2020-2024)

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PERSONAL SKILLS

Social Media

Personal brands, school-related content, and church content.

Photography

Models, products, infrastructures, and events.

Videography

Business showcase, films, vlogs, and events.

Content Creation

Graphics, Video Editing, Ideas to Content.

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Quezon City, Philippines



WORK EXPERIENCE

Results-driven Content Writer and Content Creator with 6 years of experience in written and multimedia content production, with a strong foundation in social media management through hands-on planning, scheduling, and publishing across YouTube and Facebook. Proven track record of exceeding productivity targets, maintaining 98-100% accuracy, and delivering work to rigorous editorial standards.

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Content Writer - CSR IV

October 2024 – April 2025

Consistently exceeded productivity targets by delivering over 4x the expected written content output, demonstrating high efficiency and output quality in a fast-paced content production environment.

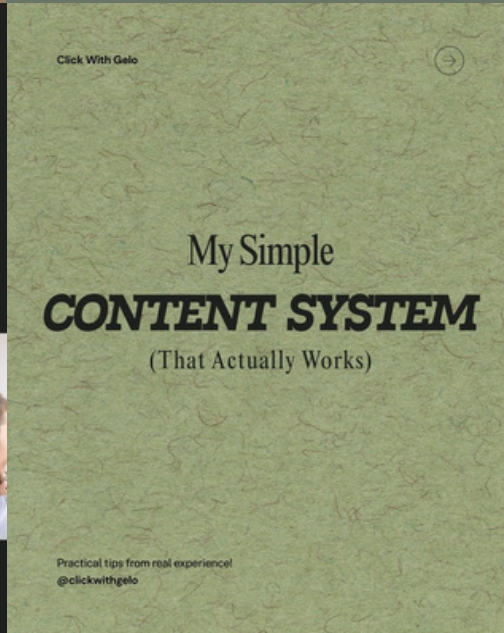
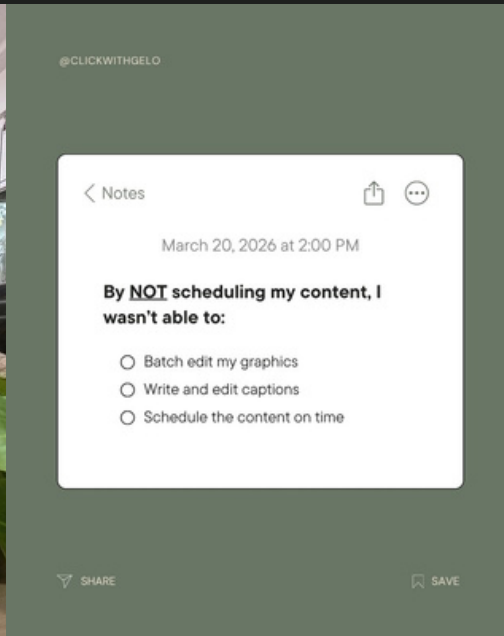
Editorial and Desktop Intern

April 2024 – June 2024

Consolidated and applied editorial corrections from multiple stakeholders- including authors, proofreaders, and editorial management- ensuring consistency and accuracy across manuscript revisions.



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CLICK WITH GELO

These are contents for my Virtual Assistant Brand.



UNEDITED: BODY POSITIVITY FOR EVERYBODY

I collaborated with my classmates to develop this social media awareness campaign, contributing to content strategy and personally designing the campaign graphics.

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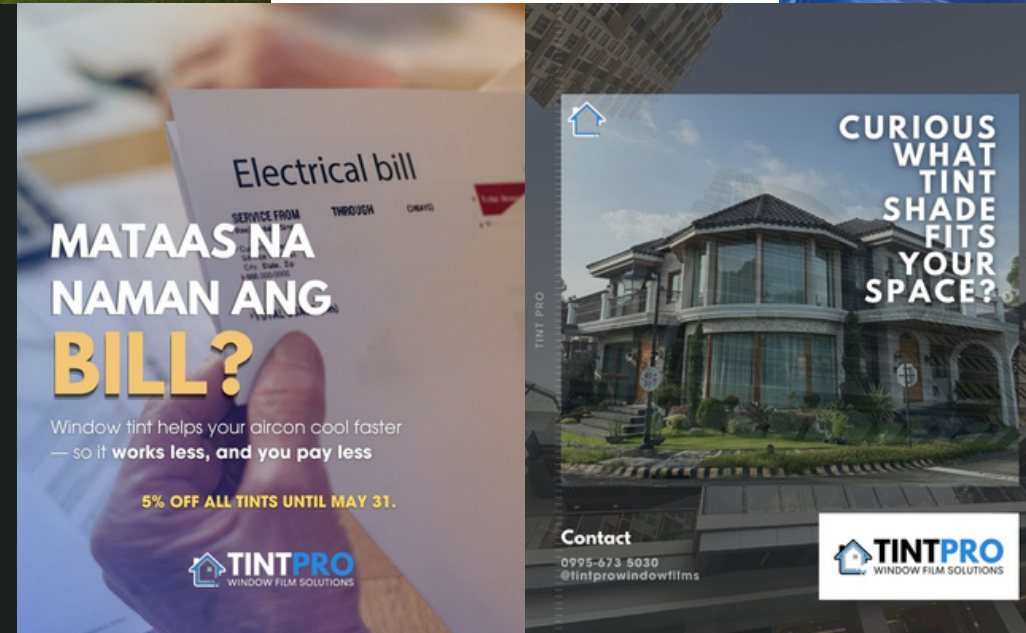
SINTA-X ERROR

This college project involved creating an interactive short film that allowed viewers to choose the main character's decisions, while incorporating key lessons from the English language course. I led the project as director, handled videography and editing, and designed the promotional posters.

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TINT PRO

My first client project involved managing content planning, strategy, and content creation for an architectural window tinting brand.

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THANK YOU

A man with dark hair, wearing sunglasses and a white short-sleeved button-down shirt, is walking from left to right. He has a grey bag slung over his shoulder and is smiling. The background is a blurred train with horizontal lines, suggesting motion. The text 'THANK YOU' is written in large, bold, cream-colored capital letters across the middle of the image.

Want to work with me? Let's connect!

@baeloph

Quezon City, Philippines