

# PORTFOLIO

AI Automation & Operations

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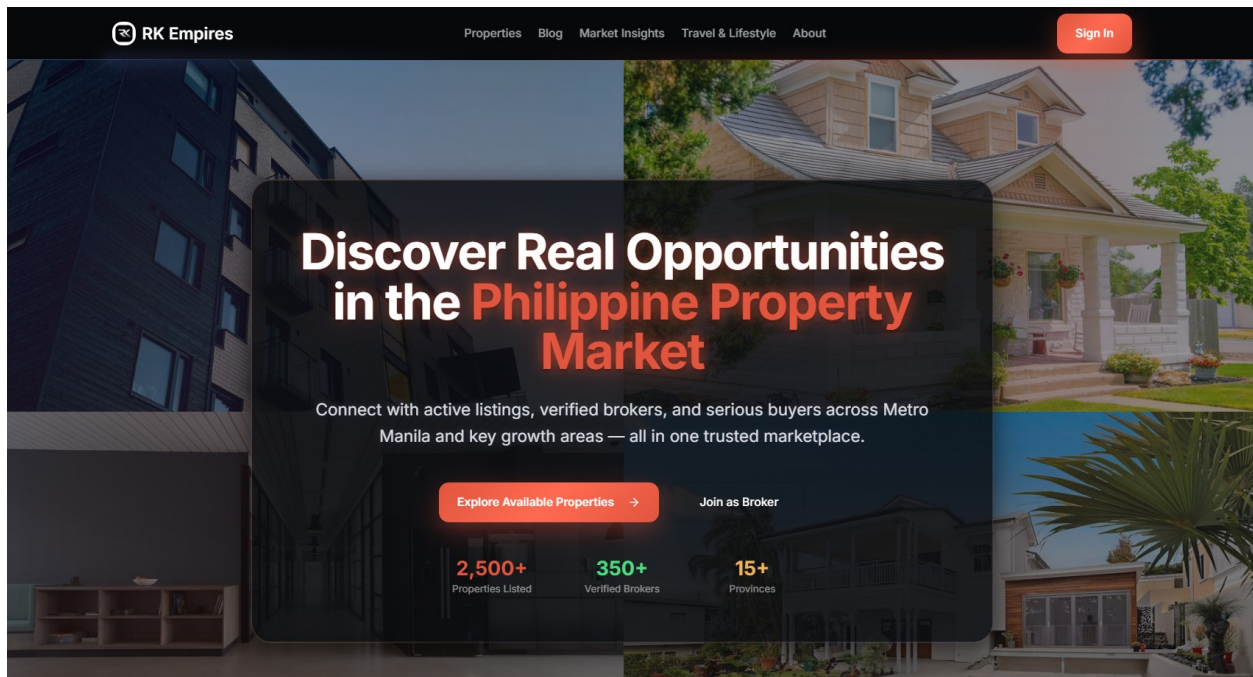
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# PROJECT 1: RK EMPIRES

## Real Estate Management Platform

Live URL: <https://rkempires-production.up.railway.app/>



A comprehensive real estate admin portal built with modern automation and cloud technologies. The platform manages property listings, broker commissions, lead distribution, and user verification across multiple property types including condominiums, houses, commercial properties, and land.

### Problem Solved:

Real estate businesses needed a centralized system to manage complex commission structures, distribute leads efficiently, and track broker performance. Manual processes were slow and error-prone.

### Solution:

Built a scalable admin portal that automates commission calculations by property type, streamlines lead assignment, manages user verification, and sends real-time notifications.

### Tech Stack:

<b>Claude AI</b>	Infrastructure planning and automation workflow logic
<b>Windsurf</b>	Admin portal interface and backend functionality
<b>GitHub</b>	Version control and repository management

<b>Railway</b>	Cloud database and backend deployment
<b>Resend</b>	Email notifications for commissions and alerts

**Key Features:**

- Dynamic commission rate configuration
- Automated lead distribution
- Role-based user access
- Real-time email notifications
- Scalable cloud infrastructure

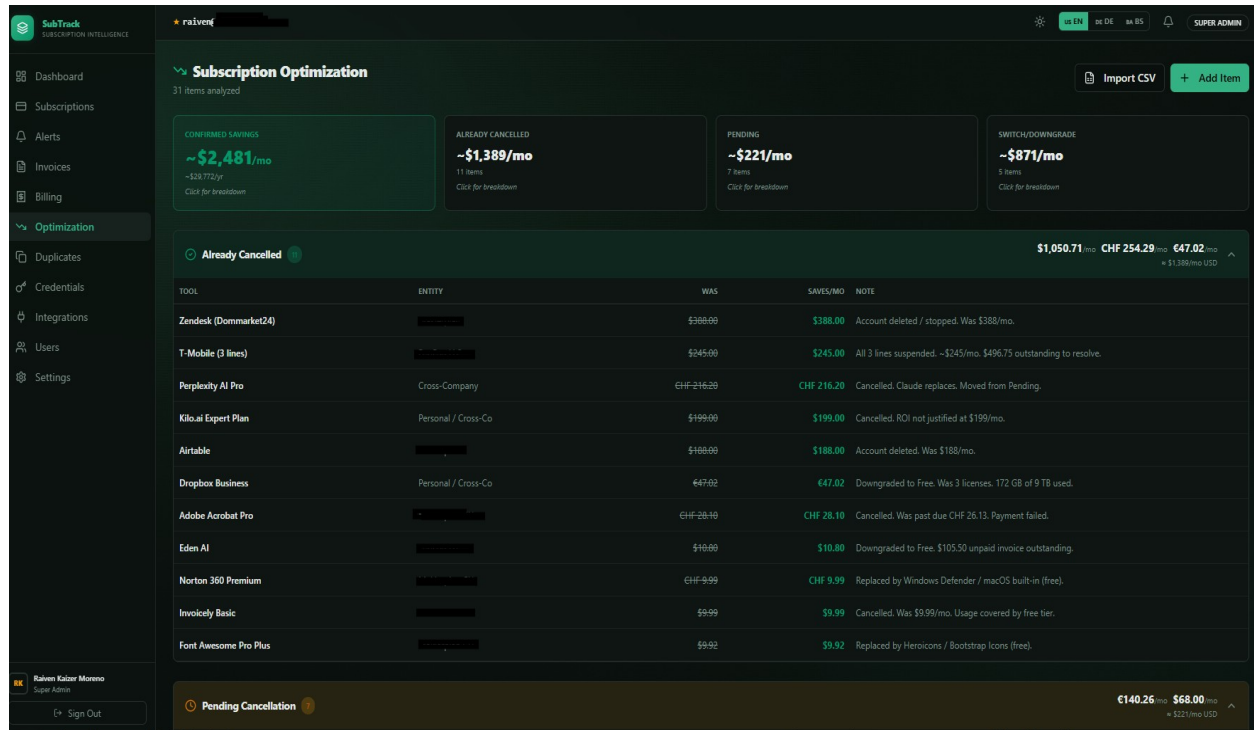
**Impact:**

Streamlined operations, automated manual processes, and provided instant access to leads and commission tracking.

# PROJECT 2: SUBTRACK

## Subscription Intelligence Platform

Live URL: <https://subscription-intelligence-platform-production.up.railway.app/login>



A comprehensive subscription management and optimization platform that tracks, analyzes, and optimizes recurring software subscriptions. The platform provides real-time visibility into subscription costs and identifies cancellation opportunities.

### Problem Solved:

Businesses were losing thousands monthly to forgotten subscriptions. Manual tracking was inefficient.

### Solution:

Built an intelligent platform that automatically aggregates subscriptions, identifies savings opportunities, and provides actionable recommendations.

### Tech Stack:

Claude AI	Intelligent analysis and recommendations
Windsurf	Platform interface and backend logic
Replit	Development environment

<b>Railway</b>	Cloud database and deployment
<b>Microsoft Graph API</b>	Microsoft 365 integration
<b>Airtable/Excel</b>	Data organization and export

**Key Features:**

- Real-time cost analysis
- Automated recommendations
- CSV import/export
- Multi-currency support
- Renewal alerts
- \$2,481/month in confirmed savings identified

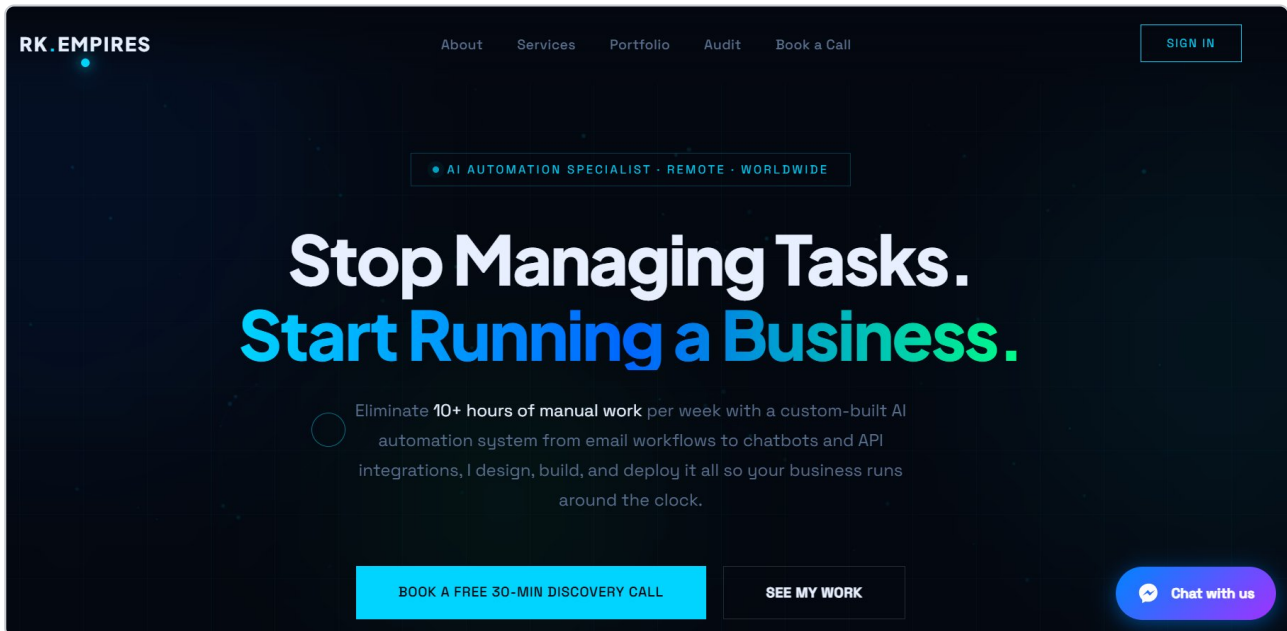
**Impact:**

Identified \$2,481/month in confirmed savings and reduced manual tracking time by 90%.

# PROJECT 3: RK EMPIRES — INTELLIGENT AUTOMATIONS

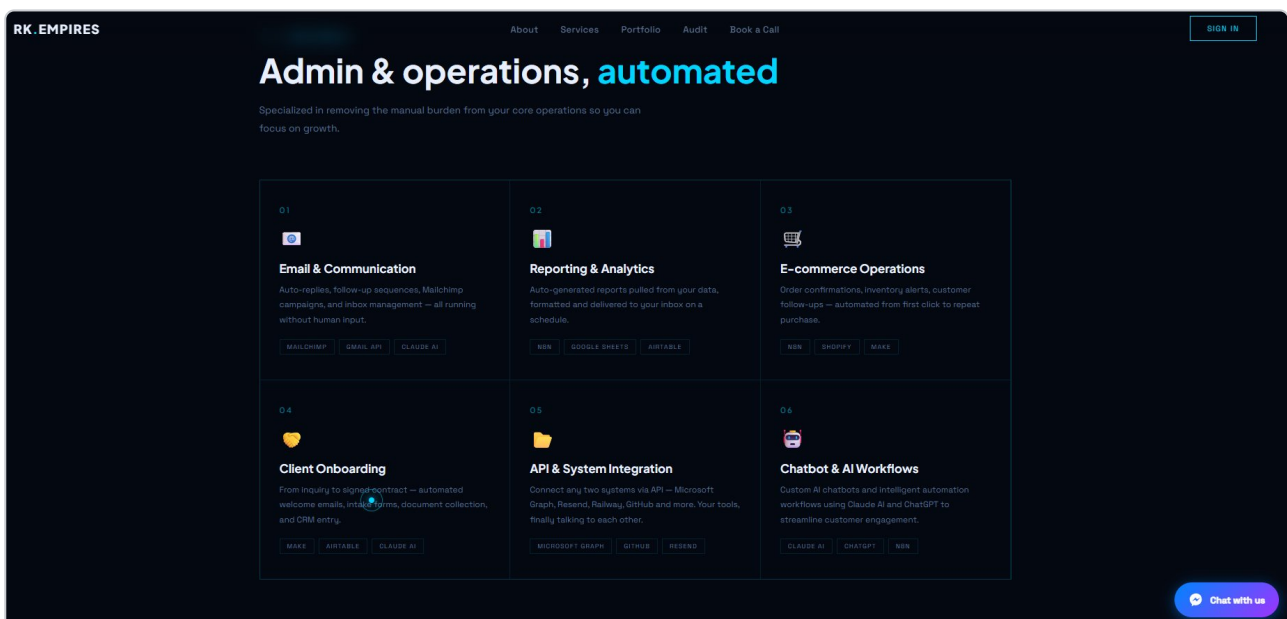
## AI Automation Services Platform & Brand Site

Live URL: <https://rk-empires.com/>



Hero section — “Stop Managing Tasks. Start Running a Business.”

A conversion-focused services platform that packages end-to-end AI automation for businesses worldwide. The site positions a clear offer — eliminating 10+ hours of manual work per week — and guides visitors from first visit to a booked discovery call through a free automation audit, a structured services catalogue, and multiple direct contact channels.



Services catalogue — six automation categories with the tools used for each.

**Problem Solved:**

Service providers often struggle to communicate exactly what automation can do for a client and how it translates into time and money saved. Prospects bounce without a clear, low-friction path to a conversation.

**Solution:**

Built a single-page platform that frames the value proposition, breaks the offer into six concrete service categories, and routes every visitor toward a free automation audit (workflow review, prioritised opportunities, and ROI-based scope) before booking a 30-minute call via Calendly, WhatsApp, or Facebook Messenger — with a built-in contact form and live chat.

**Tech Stack:**

<b>Claude AI</b>	Workflow logic, copy, and audit/recommendation engine
<b>n8n / Make</b>	Automation orchestration across connected tools
<b>Gmail API &amp; Mailchimp</b>	Email workflows, sequences, and campaigns
<b>Microsoft Graph &amp; GitHub</b>	System & API integrations
<b>Resend</b>	Transactional email and alert delivery
<b>Calendly</b>	Discovery-call booking and scheduling

**Key Features:**

- Free automation audit funnel — workflow review, top-3 opportunities, ROI-based scope
- Six service categories: email, reporting, e-commerce ops, onboarding, API integration, chatbots
- Multi-channel booking — Calendly, WhatsApp, and Facebook Messenger
- Lead-capture contact form with client-type segmentation
- 24-hour response guarantee · 100% remote, worldwide delivery

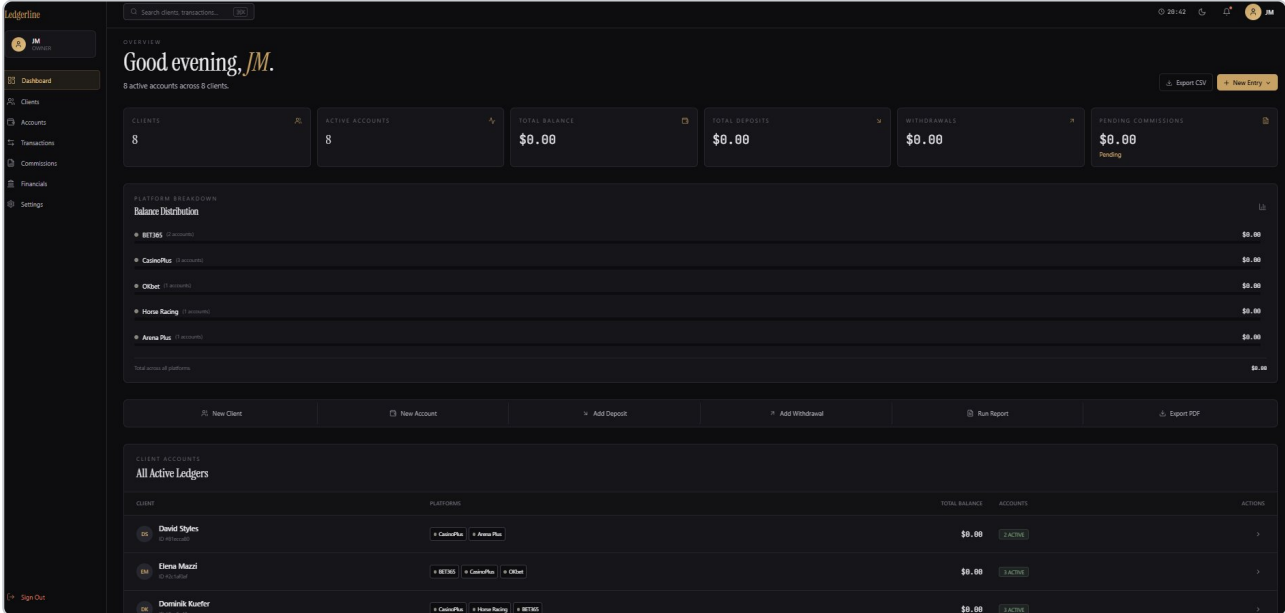
**Impact:**

Turned a services offering into a clear, self-explaining funnel that converts visitors into booked discovery calls, with the free audit removing commitment barriers up front.

# PROJECT 4: LEDGERLINE

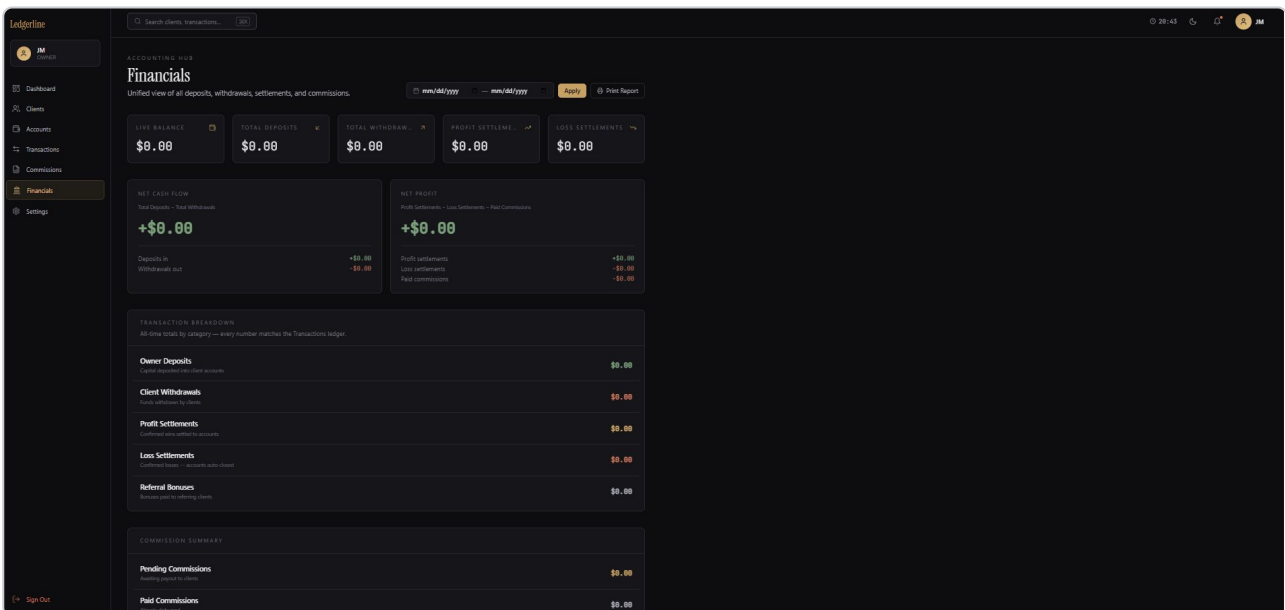
## Account Management & Accounting Platform

Live URL: <https://animated-piroshki-532c58.netlify.app/>



Owner dashboard — clients, active accounts, balances, and per-platform distribution.

A secure account-management platform that gives an owner a single, real-time view of every client account across multiple platforms. Ledgerline centralises balances, deposits, withdrawals, settlements, and commissions — replacing scattered spreadsheets with one structured ledger that stays reconciled and audit-ready.



Accounting hub — unified deposits, withdrawals, settlements, and commission summary.

**Problem Solved:**

Managing many client accounts across separate platforms made balances, commissions, and settlements hard to track. Manual reconciliation was slow, error-prone, and offered no single source of truth.

**Solution:**

Built a unified ledger with a live owner dashboard, per-platform balance distribution, full transaction history, and an accounting hub that auto-derives net cash flow and net profit from deposits, withdrawals, profit/loss settlements, and paid commissions — with encrypted credential storage and one-click CSV/PDF export.

**Tech Stack:**

Claude AI	Logic design and ledger reconciliation rules
Windsurf	Platform interface and backend functionality
Railway	Cloud database and backend deployment
Netlify	Front-end hosting and continuous deployment
GitHub	Version control and repository management

**Key Features:**

- Real-time dashboard — clients, active accounts, total balance, deposits & withdrawals
- Per-platform balance distribution and client-by-client active ledgers
- Automated commission tracking — pending vs. paid, with profit/loss settlements
- Financials hub computing net cash flow and net profit automatically
- Encrypted credentials, global search, and CSV / PDF export

**Impact:**

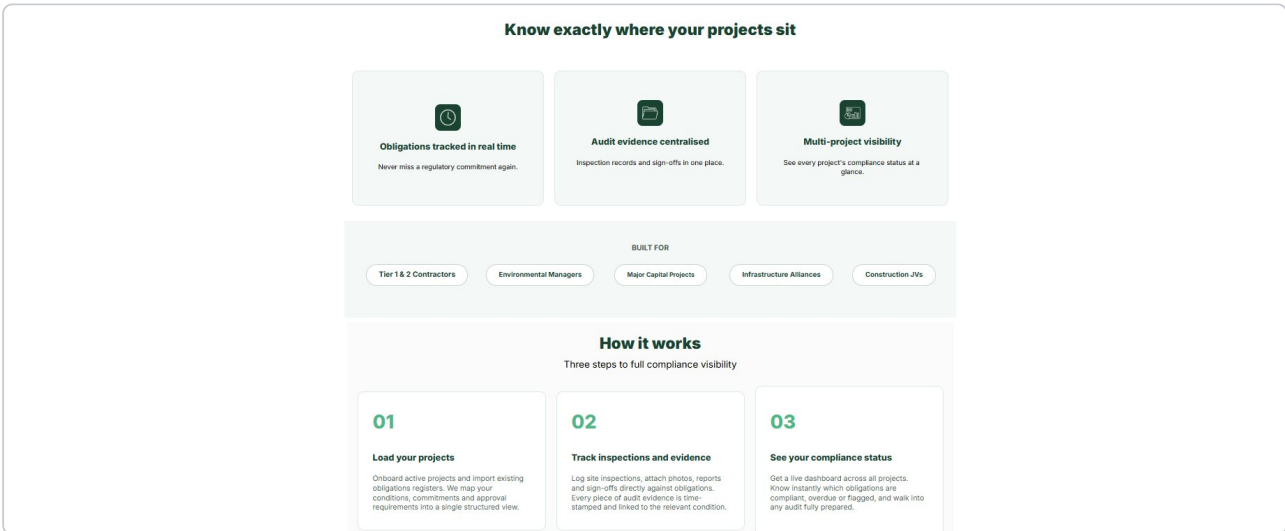
Consolidated multi-platform accounts into one reconciled view, removing manual spreadsheet tracking and giving instant visibility into balances, commissions, and overall profit.

# PROJECT 5: GREENOVA

## Compliance Platform Campaign Landing Page

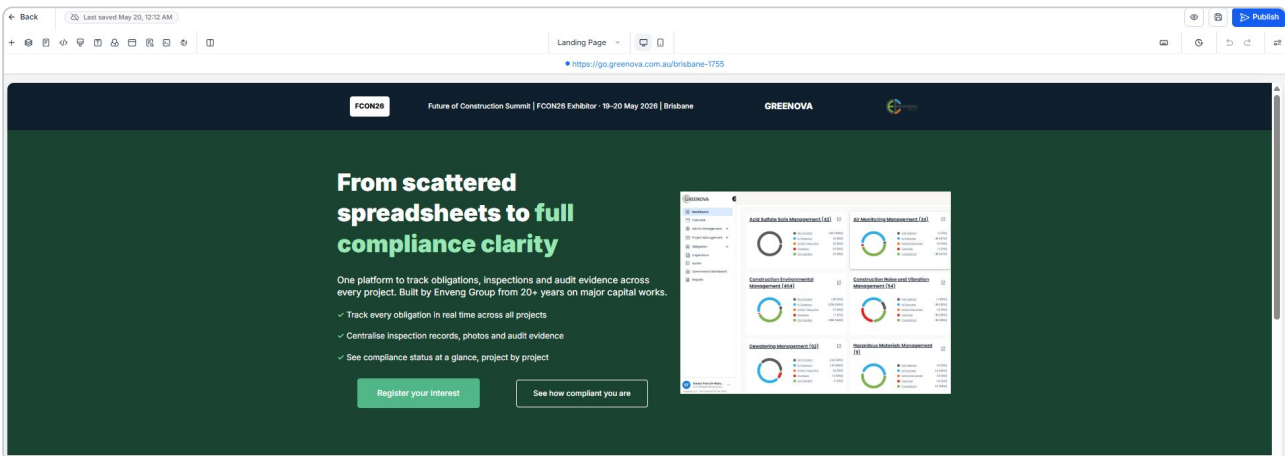
Live URL: <https://go.greenova.com.au/brisbane>

Landing Page Builder — Created from **GHL (GoHighLevel)**



Rendered landing page — value props and “Built for” audience segments.

A high-converting event campaign landing page for Greenova (by Enveng Group), built for the Future of Construction Summit (FCON26, Brisbane, 19–20 May 2026). The page promotes a compliance-management platform — “from scattered spreadsheets to full compliance clarity” — and is engineered around two lead-capture actions: registering interest and a 2-minute compliance diagnostic.



Built and published in the GoHighLevel (GHL) funnel / landing-page builder.

### Problem Solved:

The exhibitor needed a focused, on-brand landing page to capture qualified leads at a major industry summit — fast to launch, easy to update, and tied directly to lead forms and a self-serve diagnostic.

**Solution:**

Designed and built the full campaign landing page in GoHighLevel — a clear hero message, three benefit cards, audience segments, a three-step “how it works” flow, and two conversion paths wired to GHL forms and a survey widget for instant lead capture and follow-up.

**Tech Stack:**

<b>GoHighLevel (GHL)</b>	Landing-page / funnel builder, forms, and survey widgets
<b>LeadConnector</b>	Lead capture, form embeds, and CRM routing
<b>Claude AI</b>	Messaging, structure, and conversion copy

**Key Features:**

- Event-targeted hero for FCON26, Brisbane — clear, single-message value proposition
- Benefit cards, “Built for” segments, and a 3-step “How it works” flow
- Dual conversion paths — “Register your interest” form and a 2-minute diagnostic survey
- Fully responsive, on-brand layout built and published natively in GHL
- No-code, fast to update — campaign-ready and easy to clone for future events

**Impact:**

Delivered a launch-ready, conversion-focused landing page for a live summit campaign, giving the exhibitor a dedicated lead-capture funnel that is simple to maintain and reuse.