

Community Marketing Specialist

Answers & Experience

1. Multi-Account Setup

I will set up multiple Telegram accounts while ensuring they appear independent and naturally managed.

To keep account activity separated and organized, I typically use:

- Different browser profiles
- Residential proxies
- Separate cookies and sessions
- Different phone numbers

I previously managed accounts through tools such as Adspower for cleaner profile management.

I avoid standard VPNs or datacenter IPs because Telegram often flags them quickly. Residential proxies generally perform better because they resemble normal residential internet traffic.

For phone numbers, I prefer long-term rented numbers from services like 5Sim instead of temporary one-time activations.

During the first few days, accounts behave like normal users:

- Joining public channels
- Scrolling and reading conversations
- Reacting to posts
- Leaving short natural comments

Only after gradual warm-up do I begin light engagement inside additional groups.

One major mistake I avoid is creating fresh accounts and immediately posting links across many groups, since that often results in bans very quickly.

2. Group Access & Communities

I am already active inside a variety of founder, startup, agency, business, and real estate-related communities.

Examples include:

- Real Estate Wholesaling USA
- Florida Real-Estate Investors Group
- Houston Real Estate Investors & Wholesalers
- Business Owners and Entrepreneurs in USA ONLY
- USA Business & Startups
- American Entrepreneurs (Business Networking in the United States)
- Small Business Owners Network & Support
- Orlando Florida Real Estate
- Cash Buyers & Wholesalers Nationwide
- Wholesale REI Community | Deals & Buyers

Community sizes range from a few thousand members to over 100,000+ members.

Based on experience, softer and more natural conversations consistently perform better than aggressive pitching or overly promotional posts.

3. Organic Conversation Scenario

Question from Account A:

“Any others out there still using Upwork heavily for hiring? I feel like I spend more time filtering applicants on Upwork than interviewing candidates who would actually be useful on the project. What other agencies are you using currently for remote workers?”

Reply from Account B:

“Honestly we hit the same wall a few months ago. We moved to a smaller hiring platform focused on vetted remote talent. There was far less noise in our inbox and the candidates were screened before interviews. The agency was Online Jobs Media LLC.”

I would usually wait several hours before replying because instant replies often appear unnatural.

If anyone questioned the interaction, I would avoid arguing and simply keep the conversation natural before moving on.

4. Sponsorship Outreach

Example outreach message:

Hey (Name),

Really great community. The discussions here are better than most founder and agency groups I've seen lately.

I work with a remote hiring platform and wanted to ask whether you offer paid sponsored posts or pinned posts inside the group.

The audience seems like a strong fit since many agency owners are actively hiring remote workers right now.

Would you be open to:

- *Sponsored posts*
- *Optional 24-hour pin*

Budget around \$???-\$??? depending on placement.

Let me know if you offer sponsored placements or if you have any questions.

Cheers!

5. Lessons & Failure Case

One important lesson I learned early on is that online communities notice repeated behavior very quickly.

At one point I reused very similar wording across multiple accounts within a short timeframe. Moderators removed the posts immediately, one account was banned, and some members began labeling the posts as spam.

Since then I became much more careful with:

- Wording variation
- Timing
- Account behavior
- Making interactions feel genuinely natural rather than overly promotional

Community marketing tends to work best when people do not feel aggressively marketed to.

6. Tools & Workflow Stack

Main tools I commonly use include:

- AdsPower
- Multilogin
- Residential proxies
- 5Sim
- Google Sheets
- CRM systems
- Slack
- Telegram
- Discord

I also use ChatGPT and Claude for workflow support, organization, idea drafting, and improving efficiency.

Monthly costs depend on posting scale and activity volume, but setups like this are usually around \$50–100/month.

7. Past Experience & Results

Most of my experience has been focused on:

- Community engagement
- Networking and relationship building
- Lead generation
- Outreach support
- Startup and real estate communities

One strategy that consistently worked well was focusing on natural conversations rather than aggressively promoting offers or links.

Many inbound conversations and booked calls came simply from remaining active, helpful, and consistently engaging in the right communities.

I also spent considerable time inside real estate investor and wholesaling communities where relationship-building plays a major role.

Over time, consistent networking led to repeat conversations, investor introductions, and long-term business relationships.

The biggest lesson I learned is that people can spot fake engagement instantly. The more natural and genuinely useful the communication feels, the stronger the results usually are.