

SHARON JOY LOANZON | TVA

# PORTFOLIO

MY ONLINE

SHARON JOY LOANZON | TVA



# Hi! I'm Sharon Joy,

---

I wear a few hats, Technical & Administrative Assistant, Creative Designer, and Brand Advocate.

I've supported coaches, entrepreneurs, and educators by setting up systems, managing social media, and creating branded content that feels both professional and human. I believe in clarity, emotional resonance, and workflows that actually work for you.

When you work with me, you'll find I'm easy to collaborate with, open to feedback, and always focused on making things simple and effective.

# WHAT I DO BEST

Organized work made simple and creative



- **DIGITAL MARKETING**

I set up automated email campaigns that build trust and keep your audience engaged, and I manage social media by planning, creating, and scheduling content that helps your brand grow and connect with people.



- **SYSTEMS AND ADMIN**

I help keep your business organized by managing data, handling tasks and calendars, keeping documents clear, and making sure communication runs smoothly. My goal is to keep workflows simple and stress-free so you can focus on growing your business.



- **DESIGNS AND CONTENT**

I create websites that are easy to use and look professional, design landing pages that help turn visitors into customers, and make graphics that clearly share your message while feeling true to your brand.

SHARON JOY LOANZON | TVA

# FEATURED

PROJECTS



SHARON JOY LOANZON | TVA

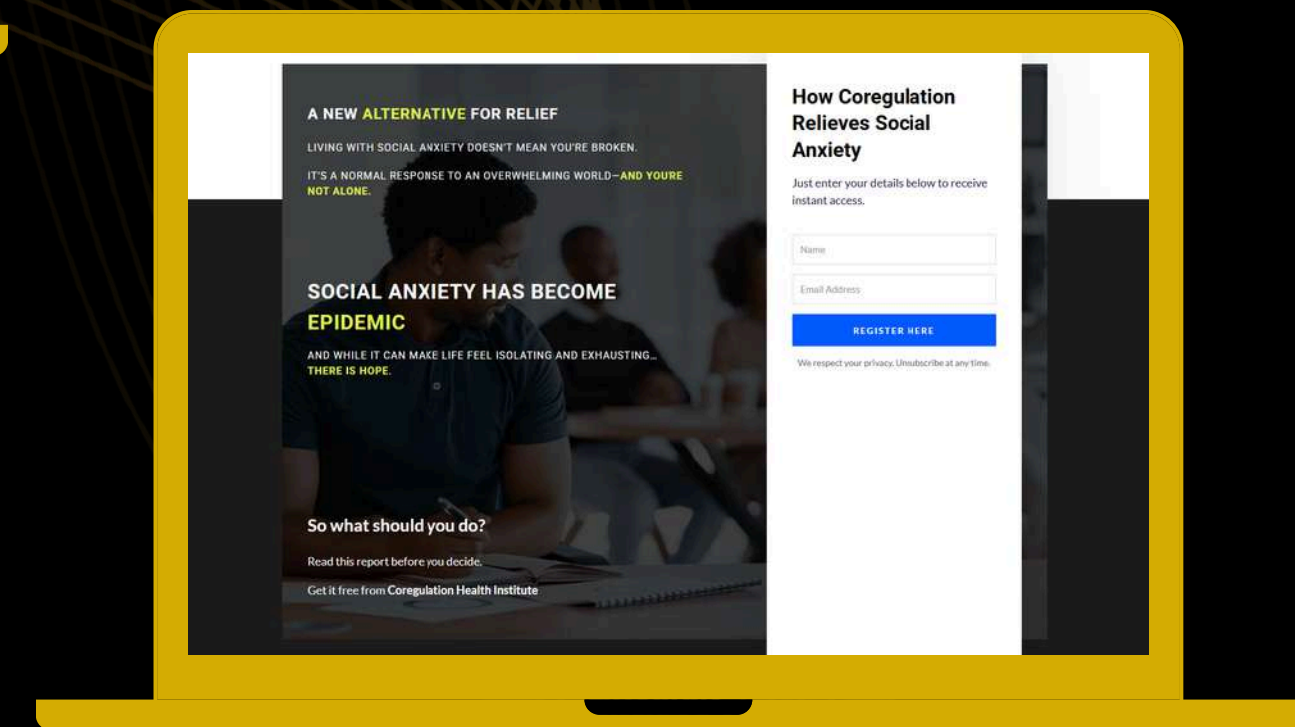
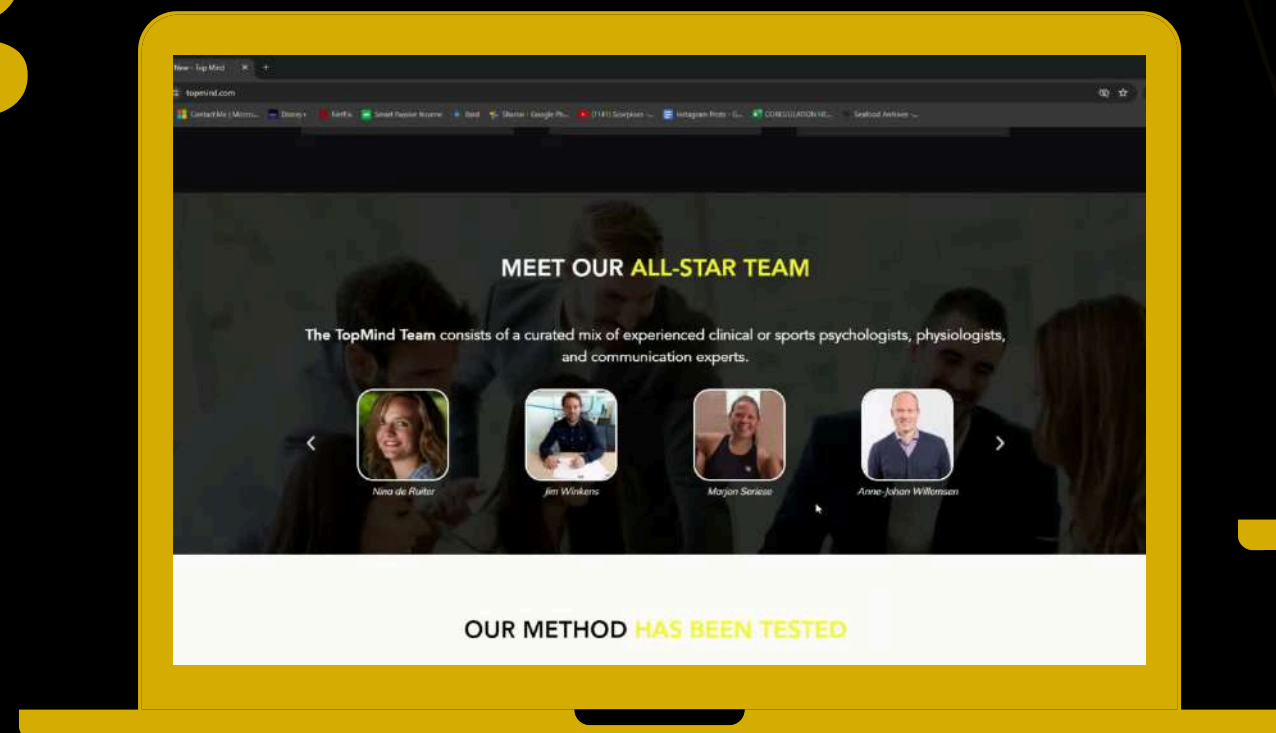
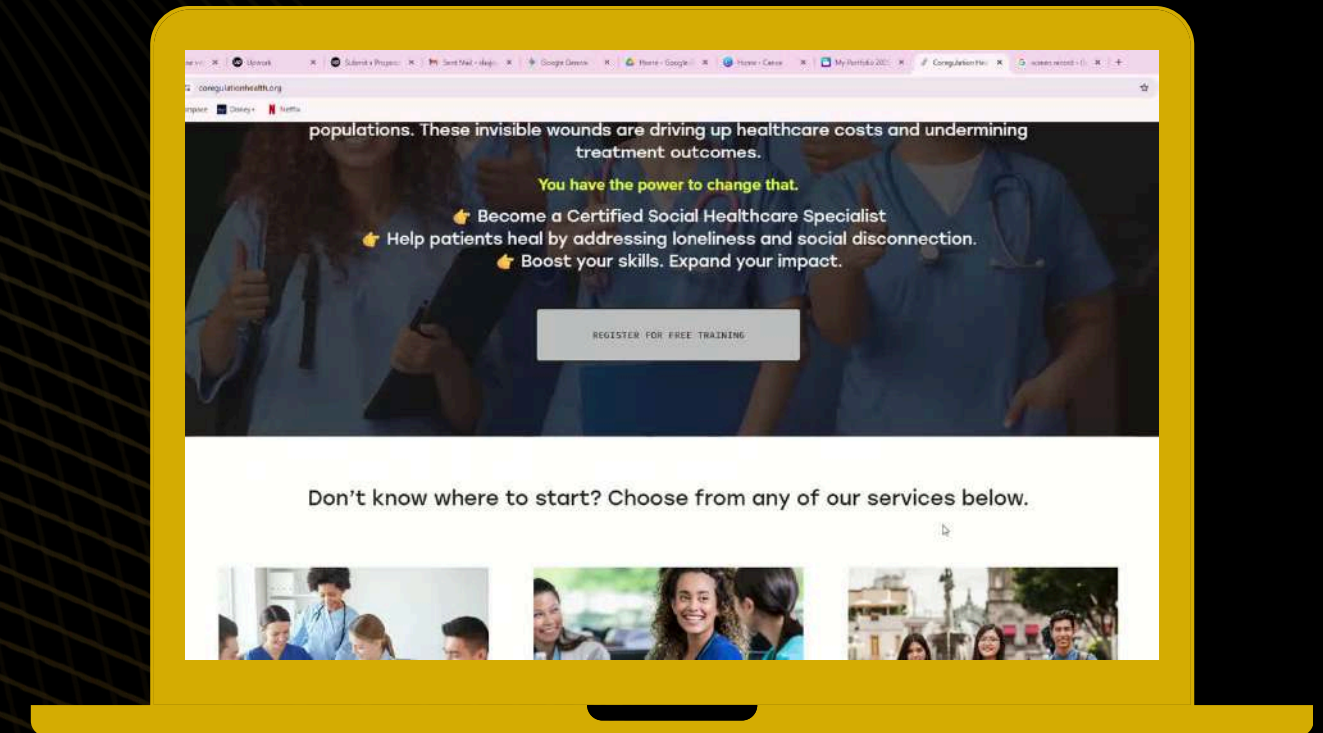
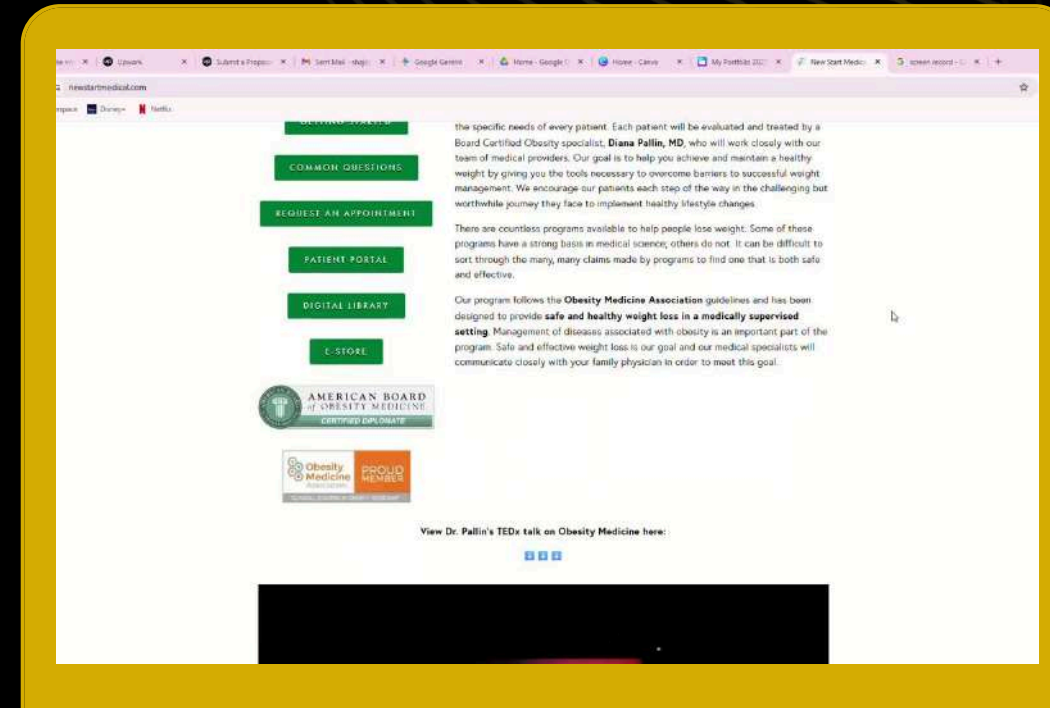
# Digital Marketing

## WEBSITES

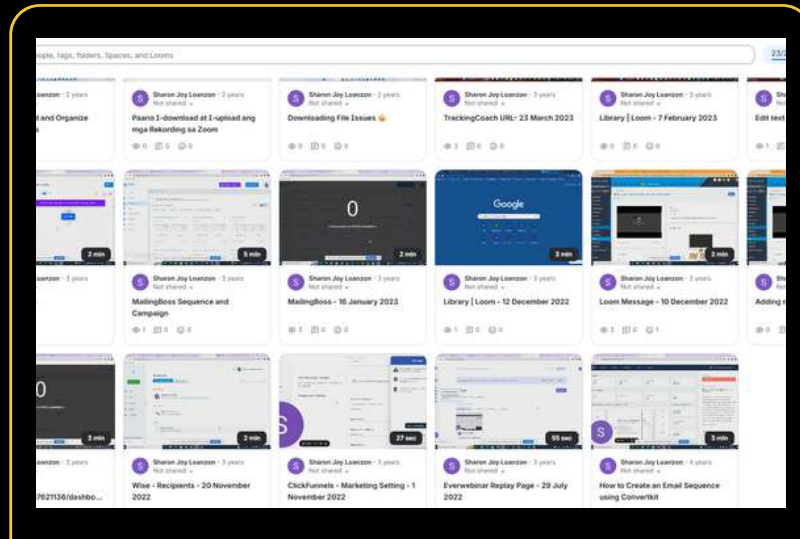
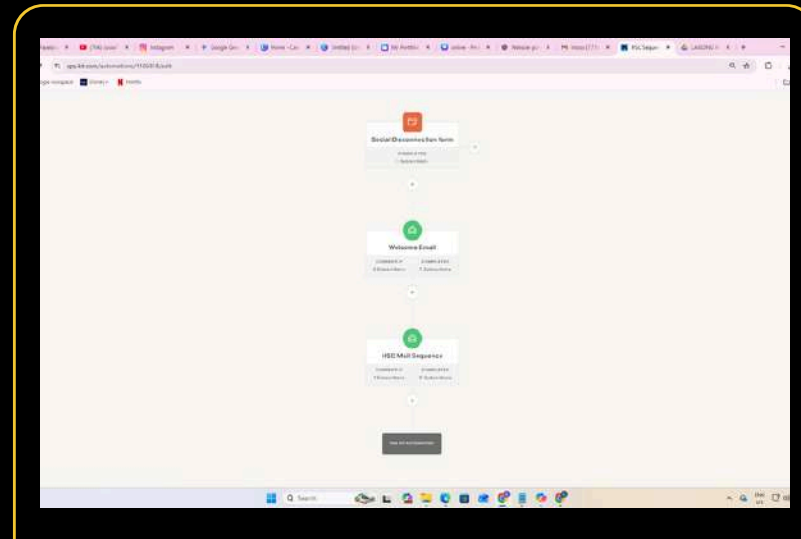
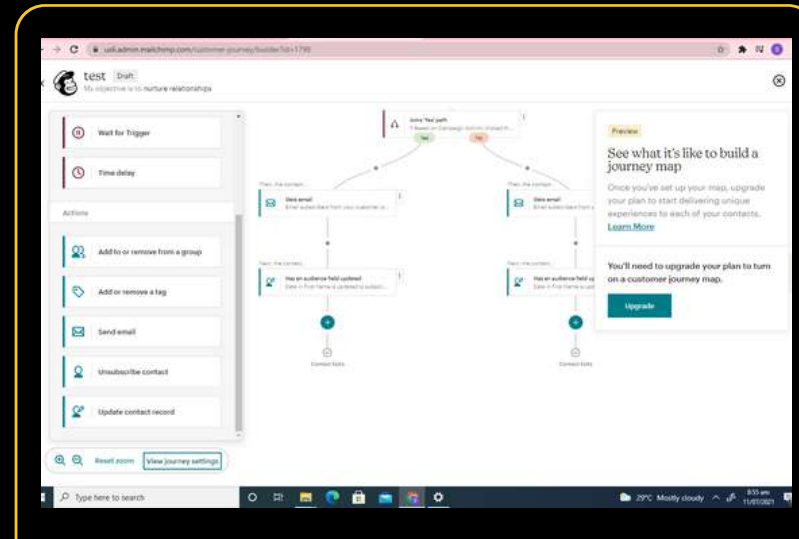
Design user-friendly and visually appealing websites that convert visitors into leads and customers.

## LANDING PAGES

Design high-converting sales funnels to optimize your lead generation and sales process.



SHARON JOY LOANZON | TVA



# Digital Marketing

## EMAIL CAMPAIGNS

Messages that nurture, engage, and inspire action.

## AUTOMATIONS

Smart sequences that nurture leads and build lasting connections.

**POOR COACH TO RICH COACH**

Hello Sha Test.

In 2014, I made a promise to my wife to enhance and grow our family income. To fulfill this commitment, I enrolled in a highly expensive seminar for entrepreneurs.

Unable to cover the cost with the available funds in my bank account, I decided to liquidate my last savings by selling a few stocks inherited from my granduncle. Excitedly, I traveled to London to attend Tony Robbins' entrepreneur seminar and took a seat at the front row, not realizing at the time that those seats were reserved for VIP and Platinum Members. Consequently, I found myself at the back due to my more affordable ticket.

Nonetheless, I was captivated by every word and gesture presented by Tony and his speakers. I diligently documented notes and actions in a notebook, ready to implement them upon my return.

Back home, I took various steps, including initiating a weekly newsletter, collaborating with a sales agency, hiring a virtual assistant (despite financial constraints), and enhancing my website. Eagerly awaiting positive results, I faced disappointment when 2015 turned out to be my worst year ever.

Year	Income (€)
2009	30,000
2010	32,000
2011	40,000
2012	30,000
2013	32,000
2014	30,000
2015	10,000

I was not far from quitting ...

**Coregulation Health**  
Education & Support Communities  
Anxiety, Burnout, Loneliness

**Important message: How Cosmetologists can help end a deadly loneliness epidemic**

In the midst of a deadly loneliness epidemic that the US Attorney General says is killing millions, research shows cosmetologists are in a good position to protect people against loneliness and save lives by using community care methods.

Not only that, but cosmetologists who upgrade their business with community care services add clients and increase profits.

Watch this TV news report about how one salon is making a big impact in their community.

With 2 classes and some coaching, cosmetologists learn community

ch shows how the Loneliness epidemic weakens healthcare and what  
ers can do.

**COREGULATION HEALTH INSTITUTE**  
Research, Education, Training, Support

Dear colleague:

According to the U.S. Surgeon General, loneliness is killing millions of people each year.

Healthcare providers are affected by the loneliness crisis in the form of poor treatment outcomes and rising economic losses. (*The American Journal of Public Health estimates economic losses associated with loneliness for healthcare providers in the US ranges from \$1000-\$6000 per patient annually*).

Trained healthcare professionals can help improve treatment outcomes and reduce economic losses related to patients affected by Loneliness.

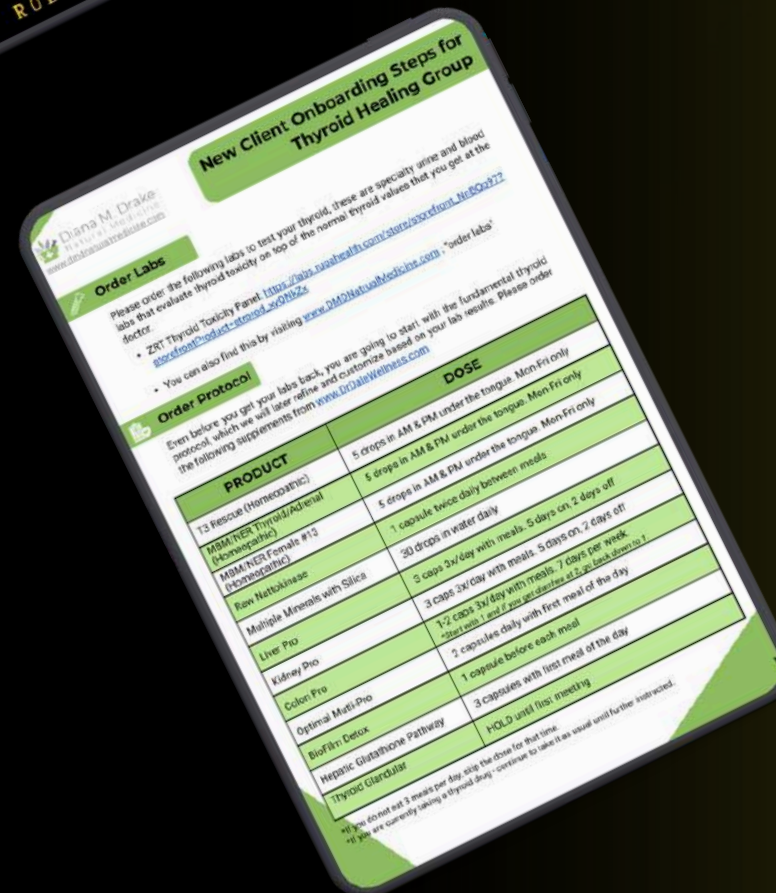
If you are a **Healthcare Treatment Provider or Administrator**, I hope you read this information.

SHARON JOY LOANZON | TVA

# Social Media Graphics

## DIGITAL FILES

Ebook, Worksheets, Recipe Book, Invoices, Modules, Brochures etc....

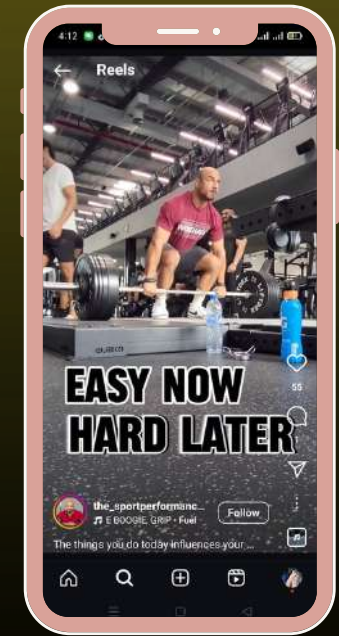
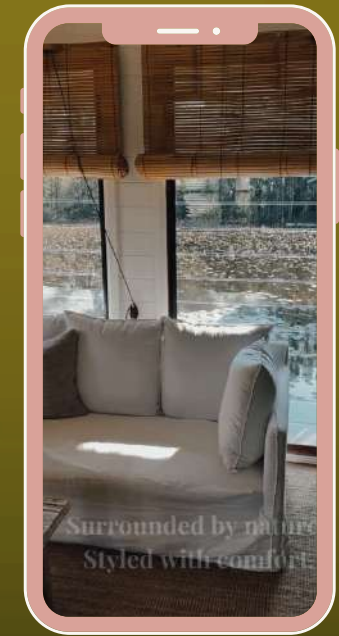
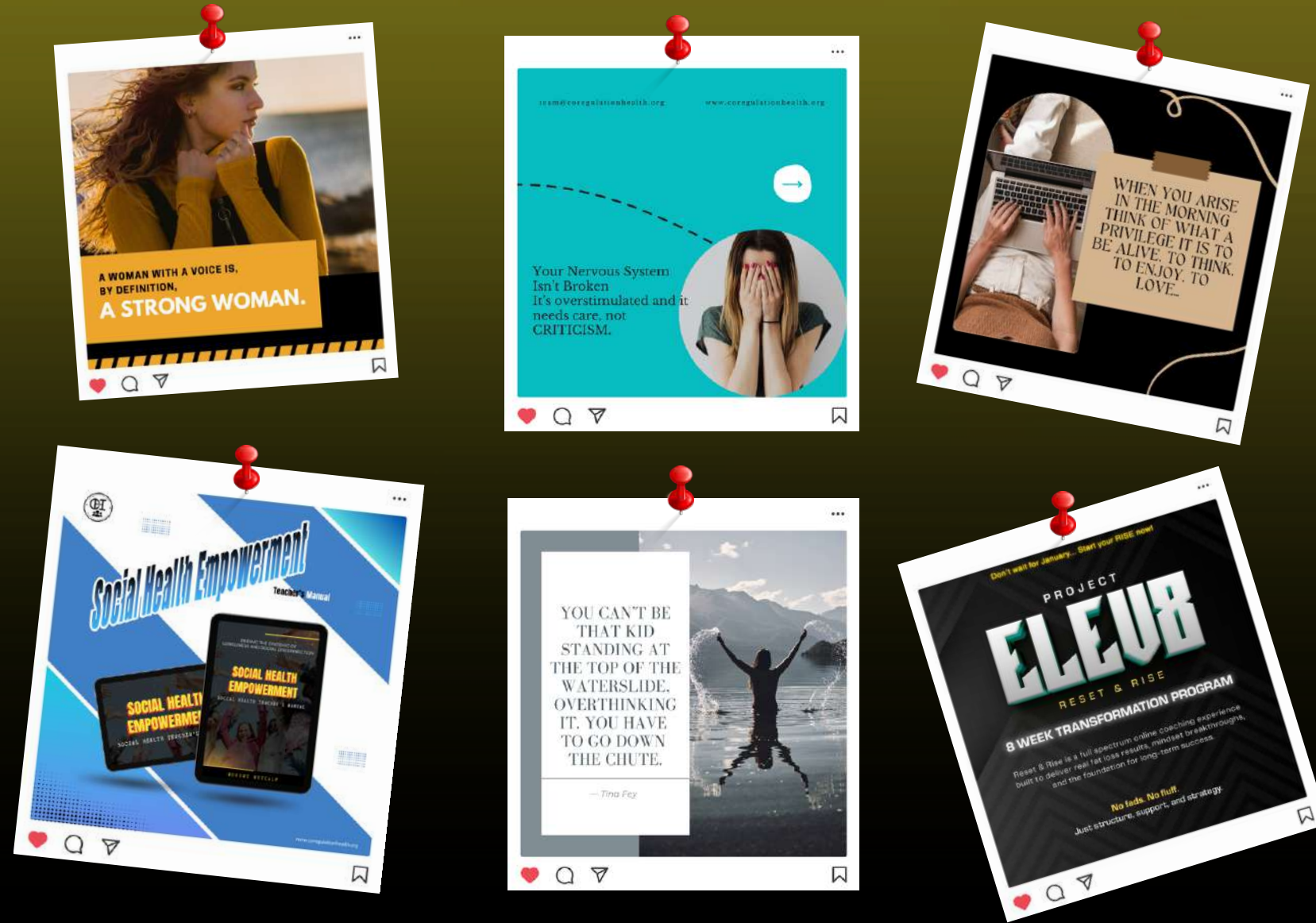


SHARON JOY LOANZON | TVA

# Social Media Content

## CONTENTS AND REELS

Scroll-stopping visuals that connect with communities.



SHARON JOY LOANZON | TVA

# TIPS AND PLATFORMS



SHARON JOY LOANZON | TVA



WORDPRESS



SQUARESPACE



HighLevel

KAJABI



click funnels



Builderall

# Tools and Platform

DIGITAL MARKETING



samcart



teachable

SHARON JOY LOANZON | TVA



# Tools and Platform

ADMIN TOOLS



SHARON JOY LOANZON | TVA



# Tools and Platform

EMAIL MARKETING AND  
SOCIAL MEDIA



SHARON JOY LOANZON | TVA



shajoyloanzon@gmail.com



+639054265680

*“Resourcefulness is finding solutions where others see obstacles.”*

**W** **W** **I** **T** **H** **M** **E** **R** **K**