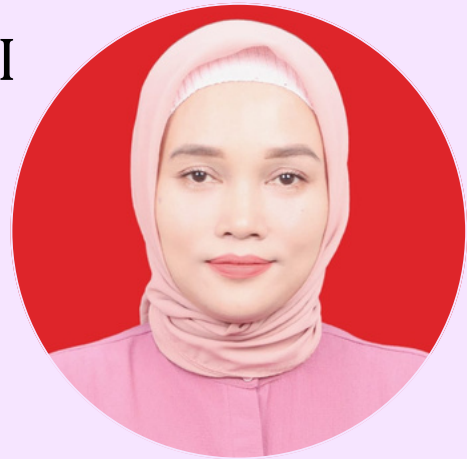


NINIK KURNIA SARI

Store Manager

- ✉ dedeksiva@gmail.com
- ☎ +62 8234 2029 396
- 📍 Indragiri No.4
Wonokromo, Surabaya, Indonesia.



1st April, 2026

Subject: Job application

I am writing to express my interest in the Manager position. With over 3 years of experience in fashion store leadership roles, I have developed a strong foundation in operational support, regulatory compliance, and team coordination. My background includes managing sensitive financial documentation, streamlining internal processes, guiding subordinates to set targets also achieved, and organizing store operations as well as developing business units in the fashion sector, specifically in fashion bags and optics. Collecting data for market analysis and arranging the next sales strategies

I believe that my proactive approach, integrity, and ability to maintain efficiency under pressure will make me a valuable asset to the business. I take pride in creating a smooth and well-organized office operation that allows the team to perform at their best, while upholding the professionalism and confidentiality required in guiding subordinates to achieve targets. I would welcome the opportunity to bring my skills and experience to your team.

Kind regards,

Ninik Kurnia Sari




NINIK KURNIA SARI

Store Manager


Profile

I have approximately 23 years of work experience in both retail and service, and 3 years as a store manager in the fashion business unit. I have experience in managing employees in terms of operations and achieving targets. I am familiar with using the SAP system, online channel selling, and developing and seeking opportunities to collaborate with companies to gain more public recognition. I enjoy challenges, I adapt quickly, and I like traveling.

 +62 8234 2029 396

 dedeksiva@gmail.com

 Instagram : Bellebysa

 Jl. Indragiri No.4
Surabaya, Jawa Timur

Education

Bachelor of Tourism

Universitas Terbuka

2025

Accountancy

SMKNI Surabaya

2000

Expertise

Digital Marketing

Branding

Copywriting

Managing Store operational

Financial

Language

English

Indonesia

Work Experience

2010

-

2026

PT. Home Center Indonesia Retail

- 2021 - 2026 > Store Manager Fashion
- 2011 - 2021 > Chief cashier Informa
- 2010 -2011 > Senior Cashier

Manage store operational running well and doing all administrative duties, and help staff to achieve target with looking opportunities outside

2007

-

2010

PT. LG Mobile Indonesia

Administration frontliner

- Working with promotor and visual merchandiser team
- Collect selling data from promotor for make report to Area Manager and maintain promotion merchandise

2005

-

2007

PT. SINAR ABADI SAKTI

Supervisor of fashion

- Looking for dress company for collaborate selling
- Doing report (daily, weekly, monthly) for manager

2002

-

2005

PT. SUMBER ALFARIA TRIJAYA

Cashier

- performing a sales transaction from the customer
- conduct stock taking and serve sales

References

Illy Jamali

store Manager

Phone: +62 821-9945-9755

Syafrialdi Tanjung

Area Manager

Phone: +62 812-1025-1507