



My Portfolio

# HERBERT TUBIO

SEO OPTIMIZATION WITH DATA ANALYTICS |  
DIGITAL MARKETING WITH AI | FREIGHT  
FORWARDING & LOGISTICS

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Excellence in Maritime, Supply Chain Management, Digital  
Marketing, Hospitality, Tourism Management, and AI Innovation



## About Me

Results-driven professional with over 9 years of experience in Freight Forwarding & Logistics, Digital Marketing, and eCommerce management. Skilled in streamlining operations, managing end-to-end logistics processes, and building strong online brand presence through social media and data-driven marketing strategies.

With a growing expertise in AI tools and automation, I help businesses improve efficiency, enhance customer engagement, and scale their digital operations. I bring a balance of analytical thinking, creativity, and reliability to every project I handle.



# EXPERIENCE

General Virtual Assistant | SEO Optimization with Data Analytics & Digital Marketing with AI | Supply Chain Management, Freight Forwarding, and Logistics Operations

- Supply Chain Management, Freight Forwarding & Logistics Operations
- Administrative & Virtual Support
- eCommerce & Operations Support
- Digital Marketing
- Content Creation & Design
- AI & Automation
- Lead Generation & Data Management
- Email and chat Support

**SEAGLOBAL CAREER DEVELOPMENT**



**Navigating**

**BONG TUBIO**  
**CEO - CHAIRMAN SEAGLOBAL**

# EXPERIENCE

Corporate Professional –  
Various Companies – 15  
years

- Held key positions in administration, operations, and hospitality management.
- Oversaw restaurant operations as a Manager, ensuring smooth Food & Beverage services.
- Developed leadership skills in both corporate and hospitality environments.

Chief Executive Officer – CEO  
Seaglobal Career Development  
Inc. – Present

- Founded and manage a consultancy firm dedicated to Maritime and Hospitality Management.
- Partner with industry leaders to develop specialized training programs.
- Provide career pathways for aspiring seafarers and hospitality professionals.

# EDUC- ATION

UNIVERSITY OF THE EAST  
C.M. RECTO, MANILA

Bachelor of Science in  
Business Administration -  
Management

Achievement: University Presidential  
Scholar June 1991 - October 1995



## Maritime, Supply Chain Management, Digital Marketing Hospitality & Tourism Operations

# SKILLS & EXPERTISE

1. • Supply Chain Management, Freight Logistics Operations
2. • Social Media Management and AI Innovation
3. • SEO Optimization with Data Analytics & Digital Marketing
4. • Housekeeping Operations Management (Cabin, Public Areas, Crew)
5. • Food & Beverage Service Operations (Restaurant & Cruise Ship)
6. • Guest Relations & Customer Service Excellence
7. • Crew Supervision & Multinational Team Leadership
8. • Safety & Sanitation Standards Compliance



# SKILLS & EXPERTISE

## Training & Leadership

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1. • Mentoring and Coaching
2. • Competency Assessment & Evaluation
3. • Curriculum Development for Hospitality & Maritime Training
4. • Public Speaking and Presentation Skills
5. • Podcast and Livestreaming Coaching and Mentoring



# SKILLS & EXPERTISE



## Digital & Business Skills

1. • SEO Optimization with Data Analytics
2. • Supply Chain and Freight Logistics Services
3. • Artificial Intelligence AI Specialist
4. • Video Editing, Graphic Design
5. • Web Designing
6. • Administration & Office Management
7. • Email Marketing
8. • Amazon & E-Commerce Specialist
9. • Full-time Virtual Assistant (VA) Skills
10. • YouTube Faceless Automation

# Achievements & Contributions

Over 15 years of combined experience in the corporate, Online Supply Chain Management and Freight Forwarding Logistics, hospitality, and maritime industries. I bring strong expertise in operations, leadership, and training. My career began onboard international cruise ships, where I served for over a decade in key roles, including Crew Steward Officer, Assistant Housekeeper Officer, and Printer Petty Officer. These positions enabled me to master service excellence, multicultural teamwork, and high-standard housekeeping, as well as food and beverage management and hospitality.



- Combined strong hospitality background with digital expertise to adapt to modern platforms and virtual work.
- Founded Seaglobal Career Development Inc., bridging industry needs with professional training.

# Thank You

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